## **Sitowise**

## **Company report**

05/10/2023 20:17



Olli Koponen +358 44 274 9560 olli.koponen@inderes.fi



✓ Inderes corporate customer



## Year started with good performance

We reiterate our Accumulate recommendation for Sitowise while lowering our target price to EUR 5.10 (previously EUR 5.40) after the Q1 result. As a whole, the Q1 report was better than we expected, but the outlook kept our estimates almost unchanged and fewer working days in the upcoming quarters makes an earnings improvement difficult. The guidance remained unchanged and appears good for growing businesses, although inflation and a slowdown in construction increase uncertainty in certain areas. This year, earnings growth will be moderate, but it creates a basis for the development in coming years. We still find the valuation attractive given Sitowise's potential and current performance level.

#### Profitable growth in Q1

Sitowise's net sales increased by 14% to some EUR 56.0 million year-on-year, exceeding our EUR 52.2 million estimate. Most of the growth came from acquisitions, but organic net sales also grew by about 4% in the quarter. One more working day in the quarter also supported reported net sales by 2%. The order book remained at a strong level of EUR 176 million, up 2% year-on-year. Adjusted EBITA rose by 27% from the comparison period to EUR 6.6 million (Q1'22: 5.2 MEUR), clearly exceeding our estimate (5.1 MEUR). The EBITA margin rose to a strong level of 11.8% (Q1'22: 10.6%). Strong net sales growth, increased working hours and better project mix increased profitability. Costs that increased with inflation partly weakened profitability with higher personnel activities, and the billing ratio was also lower in Q1 (74.4%%) than one year ago (75.7%).

#### No significant changes to our estimates

Sitowise still expects net sales to grow in 2023 in euros, with an adjusted EBITA margin at around the 2022 level (2022: 10.0%). The market outlook is uncertain in Finland and slightly softer than before in Sweden, but the order backlog that is growing by some 2%, good pull on the infrastructure market and demand for digital solutions support the growth outlook together with the company's active acquisition rate. We now expect net sales in 2023 to grow by around 6% to EUR 218 million, supported by inorganic growth. We expect adjusted EBITA to increase by 8% to EUR 22 million and the margin to be 10.1% (2022: 10.0%). After 2023, we expect growth to remain good (24-26e average: 4%) thanks to Sitowise's digitalization expertise, completed growth investments and an increase in the penetration rate of consulting. We expect earnings growth to strengthen clearly (EBITA growth 24-26e average: +11%). Estimate risks are elevated by uncertainty in market demand, inflation challenges and tightening competition.

#### Upside in valuation in the already weaker 2023

Sitowise's profitability is not at its best and the market environment has deteriorated, but the valuation remains attractive for 2023 (EV/EBITDA: 8x, P/E: 14x). At the mid point of our valuation range (EV/EBITDA: 8-10x, P/E: 14-18x) the share has an upside of over 10%. We believe the earnings level for 2023 is below the sustainable earnings level. For the next few years, the valuation falls to very attractive (24-25e: P/E: 9x, EV/EBITDA: 6x). The expected return is also boosted by the dividend yield that has risen to around 3%. The valuation of the peer group has also risen clearly recently, while Sitowise's share price has been stagnant. For 2023 Sitowise is already value 20% below the peers while we believe Sitowise should be at least in line with the peers. The value of our DCF calculation (EUR 5.5) is also higher than the current share price, which supports our recommendation.

#### Recommendation

Accumulate

(previous Accumulate)

**EUR 5.10** 

(previous EUR 5.40)

Share price:

4.40



#### **Key figures**

	2022	<b>2023</b> e	<b>2024</b> e	<b>2025</b> e
Revenue	204.4	217.6	226.7	235.3
growth-%	14%	6%	4%	4%
EBIT adj.	17.5	17.7	23.9	26.8
EBIT-% adj.	8.5 %	8.1 %	10.5 %	11.4 %
Net Income	7.8	11.2	15.9	18.2
EPS (adj.)	0.34	0.32	0.45	0.51
P/E (adj.)	15.0	14.0	9.8	8.6
P/B	1.6	1.3	1.2	1.0
Dividend yield-%	1.9 %	2.7 %	3.2 %	4.1 %
EV/EBIT (adj.)	15.4	13.2	9.2	7.6
EV/EBITDA	11.3	8.2	6.4	5.6
EV/S	1.3	1.1	1.0	0.9

Source: Inderes

#### Guidance

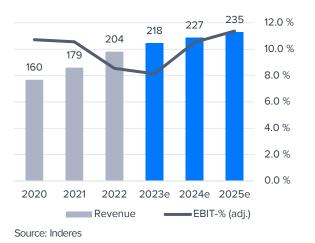
(Unchanged)

Sitowise Group estimates that its net sales in euros will increase (2022: 204 MEUR), and that its adjusted EBITA margin (%) will be broadly at the same level as the adjusted EBITA margin of 2022. 10.0%).

#### Share price



#### **Revenue and EBIT** %



#### **EPS** and dividend



Source: Inderes

## M

#### Value drivers

- Faster organic growth than market growth and acquisitions
- Maintaining high profitability
- Expansion into Nordic countries
- Extending the offering
- Strong cash flow and low investment need
- Efficient and fragmented business model, as well as digitalization expertise create competitive advantage
- Increasing share of consulting and planning in construction value chain supported by megatrends
- Opportunities created by sustainable development regulation



#### **Risk factors**

- Cyclicality of the underlying construction market
- Sustainably maintaining high profitability levels
- Weakening of the market after good years
- Challenges created by Nordic expansion and a new market
- Failure in acquisitions
- Dependency on personnel and adequacy of incentives for key personnel

Valuation	<b>2023</b> e	<b>2024</b> e	<b>2025</b> e
Share price	4.40	4.40	4.40
Number of shares, millions	35.5	35.5	35.5
Market cap	156	156	156
EV	233	219	205
P/E (adj.)	14.0	9.8	8.6
P/B	1.3	1.2	1.0
EV/Sales	1.1	1.0	0.9
EV/EBITDA	8.2	6.4	5.6
EV/EBIT (adj.)	13.2	9.2	7.6
Payout ratio (%)	38.0 %	31.3 %	35.0 %
Dividend yield-%	2.7 %	3.2 %	4.1%

## Strong growth and profitability

#### Net sales are growing well

Sitowise's net sales increased by 14% to some EUR 56.0 million year-on-year, exceeding our EUR 52.2 million estimate. Most of the growth came from acquisitions, but organic net sales also grew by about 4% in the quarter. One more working day in the quarter also supported net sales. By business line, Digital Solutions (+70%) continued to show very strong growth and in Sweden, net sales growth (19%) was supported the market being stronger than in Finland. The Buildings business no longer offered growth (+0%) but growth was still strong in the Infrastructure business (+11%).

The order book remained at a good level of EUR 176 million, up 2% year-on-year. Growth has, however, slowed down as expected, as the number of acquisitions has decreased and the market outlook is blurrier.

#### **Profitability improved against expectations**

Adjusted EBITA rose by 27% from the comparison period to EUR 6.6 million (Q1'22: 5.2 MEUR), clearly exceeding our estimate (5.1 MEUR). The EBITA margin rose to 11.8% (Q1'22: 10.6%). Strong net sales growth, increased working hours and better project mix increased profitability. Costs that increased with inflation partly weakened profitability with higher personnel activities, and the billing ratio was also lower in Q1 (74.4%%) than one year ago (75.7%). This was due to the weakness of the Buildings business and the rise in Digital solutions' net sales share (lower billing ratio in business). Figures reported in the lower lines were also clearly better, in line with the figures in the top line.

#### **Guidance unchanged**

Sitowise expects net sales to grow in 2023 in euros, with an adjusted EBITA margin at around the 2022 level (2022: 10.0%). In the outlook, the Swedish market also starts to face softening and rising price

competition because of the weaker housing market. Uncertainty in the Finnish construction market is also reflected in the Buildings business. In the Buildings business, the most challenging new housing construction segment is responsible for about 10% of the company's net sales and other new construction for some 10%. Other new construction performs better, and renovation supports the business in Building activities in these challenging times.

To counterbalance the challenges in housing construction the development of Infrastructure has been strong and the outlook has improved. According to the company, the order backlog was growing in the business area. Digital solutions are also growing strongly, especially through acquisitions. In terms of profitability, we expect that inflation pressures (wage pressures) and the weak Buildings market still depress profitability and fewer working days will be reflected in net sales and earnings (Q2,Q3,Q4).

Estimates	Q1'22	Q1'23	Q1'23e	Q1'23e	Cons	ensus	Difference (%)	<b>2023</b> e
MEUR / EUR	Comparison	Actualized	Inderes	Consensus	Low	High	Act. vs. inderes	Inderes
Revenue	49.2	56.0	52.2				7%	218
EBITA (adj.)	5.2	6.6	5.1				29%	22.0
EBIT	2.9	5.5	4.1				35%	17.6
PTP	1.5	4.4	3.2				39%	14.0
EPS (reported)	1.14	0.10	0.07				41%	0.32
Revenue growth-%	15.0 %	13.8 %	6.1 %				7.7 pp	6.4 %
EBITA-% (adj.)	10.6 %	11.8 %	9.8 %				2 pp	10.1 %

## No major changes in estimates

#### **Growth remains good in our estimates**

We made no significant changes to our estimates. Outlook in the Buildings business and the impact of fewer working days kept our estimates almost unchanged despite the earnings overshoot.

We expect net sales to grow by 6% to around EUR 218 million. Organic growth is supported by the company's expanded offering and good long-term market trends, as well as an increase in the consultation penetration rate and Sitowise's digitalization expertise. Organic growth is, however, slowed down by the postponement and uncertainty in the Buildings business especially in the early part of the year. Acquisitions are expected to support growth by around EUR 10 million in 2023. On this basis, we forecast organic growth at around 1%.

The gradual easing of market challenges (inflation, uncertainty related to construction), better use of

resources, depreciation of front-loaded growth costs and improved billing ratio will, in our opinion, strengthen the preconditions for the operating result improving. However, in 2023 these effects will still be moderate. We predict that the adjusted EBITA for 2023 will rise to EUR 22.0 million and that the margin will be 10.1% (2022: 10.0%).

For 2024, we see growth slowing to 4% and to get some support from inorganic growth. We expect, however, the market to pick up and offer clearly better preconditions for organic growth than in 2023. M&A activity is also likely to increase during 2023 if the market and the company's operational performance develop in the right direction. This would further strengthen growth. However, we do not include potential future acquisitions in our models because of their low predictability. On the bottom line, we see the impact of cost pressures easing further and the company returning closer to its

historical levels with better resource management in a better market.

In the longer term, we expect the company's growth to be at a good level (24-26e: 4%) in line with targets (+10% incl. acquisitions) and in line with both consolidation and penetration trends. The market is still very fragmented, which supports M&A activity. In addition, the share of consulting has room for growth compared to the rest of the market, in line with strong megatrends. We expect earnings growth to be strong as margins return closer to the 12% level (average EBITA growth 24-26e: +11%).

Estimate revisions	<b>2023</b> e	<b>2023</b> e	Change	2024e	<b>2024</b> e	Change	<b>2025</b> e	<b>2025</b> e	Change
MEUR / EUR	Old	New	%	Old	New	%	Old	New	%
Revenue	217	218	0%	229	227	-1%	239	235	-1%
EBITDA	28.3	28.5	1%	34.2	34.1	0%	36.2	36.3	1%
EBITA (oik.)	22.1	22.0	0%	25.6	25.6	0%	28.3	28.5	1%
EBITA	20.9	20.7	-1%	25.6	25.6	0%	28.3	28.5	1%
PTP	14.5	14.1	-3%	20.7	20.1	-3%	23.4	23.0	-2%
EPS (excl. NRIs)	0.32	0.32	-3%	0.46	0.45	-3%	0.52	0.51	-2%

#### Valuation is attractive

#### **Acceptable valuation**

Our acceptable valuation level mirrors the company's Nordic peers and their historical valuation. When looking at Sitowise's valuation, the company's historical performance, strong willingness to grow and better profitability than among peers should be noted. However, this is not even close to the company's best profitability and the market environment has also become weaker, which led us to lower our range by a notch. Our acceptable valuation range for Sitowise is: P/E 14-18x and EV/FBITDA: 8-10x

We are relying below the mid point of our acceptable range due to increased market risks. In addition, although consulting and design companies are valued higher than average on the stock exchange, the quality and performance of the company is already well reflected in our range. To support the valuation, the company's performance should improve in the coming years towards its previous levels. If the performance remains below targets and estimates, there may be downside potential for the multiples.

#### **Absolute multiples**

Sitowise's valuation is still attractive for 2023 (EV/EBITDA: 8x, P/E: 14x). At the mid point of our acceptable valuation range (EV/EBITDA: 8-10x, P/E: 14-18x) the share has an upside of over 10%. We believe the earnings level for 2023 is below the sustainable earnings level. For the next few years, the valuation falls to very attractive (24-25e: P/E: 9x, EV/EBITDA: 6x). The expected return is also boosted by the dividend yield that has risen to around 3%. The value indicated by the absolute multiples decreased with the changes, which explains the drop in our target price.

#### Peer group valuation

The valuation of the peer group has risen clearly while Sitowise's valuation has fallen or remained stagnate. We feel the 2023 median valuations of the peers (P/E: 19x, EV/EBITDA: 10x) have already reached a highish level but are reasonably in line with history. However, Sitowise is currently valued 20% below the peers in 2023. We believe it is justified to price Sitowise at least on par with the peer group due to the combination of historical profitability and future growth.

#### **DCF** valuation

We also use DCF in the valuation. The value indicated by the DCF (EUR 5.5) is higher than the current share price and our target price. However, due to the company's acquisition-driven growth, our organic growth-based estimates do not necessarily give the best picture of the company's valuation.

In our model, the company's net sales growth stabilizes at 1% in the terminal period after stronger medium-term growth, and the EBIT margin is 10.0% of net sales. The average cost of capital (WACC) used is 8.4% and the cost of equity is 10.8%. The level of required return is low, although we have raised it recently as market risks have grown. However, we consider Sitowise's risks smaller than those of companies in, e.g., the construction sector, which justifies a lower level of required return.

Valuation	<b>2023</b> e	2024e	<b>2025</b> e
Share price	4.40	4.40	4.40
Number of shares, millions	35.5	35.5	35.5
Market cap	156	156	156
EV	233	219	205
P/E (adj.)	14.0	9.8	8.6
P/B	1.3	1.2	1.0
EV/Sales	1.1	1.0	0.9
EV/EBITDA	8.2	6.4	5.6
EV/EBIT (adj.)	13.2	9.2	7.6
Payout ratio (%)	38.0 %	31.3 %	35.0 %
Dividend yield-%	2.7 %	3.2 %	4.1%

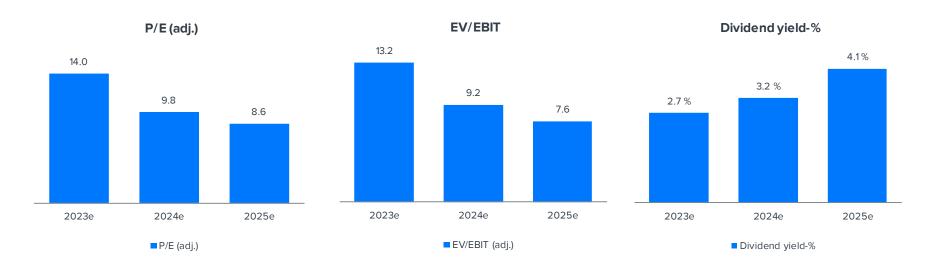
Source: Inderes

#### Target price formation



## Valuation table

Valuation	2018	2019	2020	2021	2022	<b>2023</b> e	2024e	<b>2025</b> e	<b>2026</b> e
Share price				8.05	5.14	4.40	4.40	4.40	4.40
Number of shares, millions				35.4	35.5	35.5	35.5	35.5	35.5
Market cap				285	182	156	156	156	156
EV				345	268	233	219	205	191
P/E (adj.)				27.4	15.0	14.0	9.8	8.6	8.1
P/B				2.5	1.6	1.3	1.2	1.0	1.0
EV/Sales				1.9	1.3	1.1	1.0	0.9	8.0
EV/EBITDA				13.3	11.3	8.2	6.4	5.6	5.1
EV/EBIT (adj.)				18.2	15.4	13.2	9.2	7.6	6.8
Payout ratio (%)				45.2 %	45.2 %	38.0 %	31.3 %	35.0 %	37.0 %
Dividend yield-%				1.2 %	1.9 %	2.7 %	3.2 %	4.1 %	4.6 %



## Peer group valuation

Peer group valuation	Market cap	EV	EV/I	EV/EBIT		EV/EBITDA		/E	Dividend yield-%		P/B
Company	MEUR	MEUR	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e
Sweco AB	4326	4648	20.7	18.8	16.0	14.7	25.6	23.1	2.1	2.3	4.4
Rejlers AB	277	312	13.2	11.8	8.2	7.5	15.6	13.8	2.8	3.1	2.0
WSP Global Inc	15234	17585	22.9	20.0	14.1	12.8	27.6	24.0	0.8	0.8	3.5
Solwers Oyj		72	16.0	14.0	10.0	9.0					
Etteplan Oyj	410	481	19.4	14.6	9.5	8.9	18.3	16.7	2.7	3.0	3.5
Arcadis NV	3549	4539	12.5	11.4	9.1	8.6	14.8	13.0	2.5	2.8	2.9
Sitowise (Inderes)	156	233	13.2	9.2	8.2	6.4	14.0	9.8	2.7	3.2	1.3
Average			17.5	15.1	11.1	10.3	20.4	18.1	2.2	2.4	3.2
Median			17.7	14.3	9.7	9.0	18.3	16.7	2.5	2.8	3.5
Diff-% to median			-26%	<i>-36</i> %	<b>-16</b> %	<b>-28</b> %	-24%	<b>-41</b> %	11%	15%	-64%

Source: Refinitiv / Inderes

### **Income statement**

Income statement	2020	2021	Q1'22	Q2'22	Q3'22	Q4'22	2022	Q1'23	Q2'23e	Q3'23e	Q4'23e	<b>2023</b> e	<b>2024</b> e	<b>2025</b> e	<b>2026</b> e
Revenue	160.1	179.3	49.2	51.7	45.9	57.6	204.4	56.1	54.9	47.2	59.4	217.6	226.7	235.3	243.6
EBITDA	26.3	25.8	5.4	5.2	6.5	6.7	23.8	8.5	6.1	6.3	7.6	28.5	34.1	36.3	37.2
Depreciation	-8.0	-9.4	-2.5	-2.5	-2.7	-2.9	-10.6	-3.0	-2.6	-2.6	-2.7	-10.8	-10.3	-9.6	-8.9
EBITA (adj.)	20.6	21.1	5.2	4.9	4.9	5.3	20.4	6.6	4.6	4.8	6.0	22.0	25.6	28.5	30.0
EBITA	19.5	18.6	3.5	3.3	4.5	4.7	16.1	6.2	4.3	4.5	5.7	20.7	25.6	28.5	30.0
EBIT	18.3	16.4	2.9	2.7	3.7	3.8	13.2	5.5	3.6	3.7	4.9	17.7	23.9	26.8	28.3
Net financial items	-2.4	-6.1	-1.4	-0.3	-0.4	-0.7	-2.9	-1.1	-0.8	-0.8	-0.9	-3.6	-3.8	-3.8	-3.8
PTP	15.9	10.3	1.5	2.4	3.3	3.0	10.3	4.4	2.8	2.9	4.0	14.1	20.1	23.0	24.5
Taxes	-3.2	-2.4	-0.4	-0.8	-0.5	-0.6	-2.4	-0.9	-0.6	-0.6	-0.8	-2.9	-4.1	-4.7	-5.0
Minority interest	-0.1	-0.1	0.0	-0.1	0.0	0.0	-0.1	0.0	0.0	0.0	0.0	0.0	-0.1	-0.1	-0.1
Net earnings	12.6	7.8	1.1	1.5	2.8	2.4	7.8	3.5	2.2	2.3	3.2	11.2	15.9	18.2	19.4
EPS (adj.)	0.33	0.29	0.08	0.09	0.09	0.08	0.34	0.10	0.06	0.07	0.09	0.32	0.45	0.51	0.55
EPS (rep.)	0.36	0.22	0.03	0.04	0.08	0.07	0.22	0.10	0.06	0.07	0.09	0.32	0.45	0.51	0.55
Key figures	2020	2021	Q1'22	Q2'22	Q3'22	Q4'22	2022	Q1'23	Q2'23e	Q3'23e	Q4'23e	<b>2023</b> e	2024e	2025e	<b>2026</b> e
Revenue growth-%	11.9 %	12.0 %	15.0 %	11.2 %	16.0 %	14.1 %	14.0 %	13.9 %	6.2 %	2.8 %	3.1 %	6.4 %	4.2 %	3.8 %	3.5 %
Adjusted EBITA growth-%		2.4 %	10.8 %	-17.0 %	0.6 %	-5.2 %	-3.6 %	27.0 %	-7.1 %	-3.3 %	13.6 %	7.9 %	16.4 %	11.3 %	5.2 %
Adjusted EBITA-%	12.9 %	11.8 %	10.6 %	9.5 %	10.7 %	9.2 %	10.0 %	11.8 %	8.3 %	10.1 %	10.2 %	10.1 %	11.3 %	12.1 %	12.3 %
Net earnings-%	7.9 %	4.4 %	2.3 %	2.9 %	6.1 %	4.2 %	3.8 %	6.2 %	4.0 %	4.9 %	5.4 %	5.2 %	7.0 %	7.7 %	8.0 %

## **Balance sheet**

Assets	2021	2022	<b>2023</b> e	2024e	<b>2025</b> e
Non-current assets	177	202	200	197	196
Goodwill	135	158	158	158	158
Intangible assets	7.5	10.2	7.2	4.3	2.6
Tangible assets	31.4	31.8	32.0	32.6	32.8
Associated companies	0.0	0.0	0.0	0.0	0.0
Other investments	1.9	1.9	1.9	1.9	1.9
Other non-current assets	0.0	0.0	0.0	0.0	0.0
Deferred tax assets	1.1	0.9	0.9	0.9	0.9
Current assets	72.7	78.3	89.0	105	123
Inventories	0.0	0.0	0.0	0.0	0.0
Other current assets	0.0	0.0	0.0	0.0	0.0
Receivables	53.3	62.9	65.3	68.0	70.6
Cash and equivalents	19.4	15.4	23.7	37.5	52.1
Balance sheet total	250	281	289	303	319

Liabilities & equity	2021	2022	<b>2023</b> e	2024e	<b>2025</b> e
Equity	115	117	125	136	149
Share capital	0.1	0.1	0.1	0.1	0.1
Retained earnings	18.8	23.4	31.1	42.8	56.0
Hybrid bonds	0.0	0.0	0.0	0.0	0.0
Revaluation reserve	0.3	0.3	0.3	0.3	0.3
Other equity	95.5	92.8	92.8	92.8	92.8
Minorities	0.2	0.3	0.3	0.3	0.3
Non-current liabilities	72.6	94.6	91.6	91.6	91.6
Deferred tax liabilities	1.6	1.6	1.6	1.6	1.6
Provisions	0.0	0.0	0.0	0.0	0.0
Long term debt	71.0	93.0	90.0	90.0	90.0
Convertibles	0.0	0.0	0.0	0.0	0.0
Other long term liabilities	0.0	0.0	0.0	0.0	0.0
Current liabilities	62.3	69.2	72.6	75.1	77.5
Short term debt	7.6	7.9	10.0	10.0	10.0
Payables	51.0	59.6	60.9	63.5	65.9
Other current liabilities	3.7	1.6	1.6	1.6	1.6
Balance sheet total	250	281	289	303	319

## **DCF** calculation

DCF model	2022	<b>2023</b> e	2024e	<b>2025</b> e	<b>2026</b> e	<b>2027</b> e	<b>2028</b> e	<b>2029</b> e	2030e	2031e	<b>2032</b> e	TERM
Revenue growth-%	14.0 %	6.4 %	4.2 %	3.8 %	3.5 %	3.0 %	4.0 %	2.5 %	2.0 %	2.0 %	1.0 %	1.0 %
EBIT-%	6.4 %	8.1 %	10.5 %	11.4 %	11.6 %	11.0 %	10.5 %	10.5 %	10.0 %	10.0 %	10.0 %	10.0 %
EBIT (operating profit)	13.2	17.7	23.9	26.8	28.3	27.6	27.4	28.1	27.4	27.9	28.2	
+ Depreciation	10.6	10.8	10.3	9.6	8.9	8.5	8.3	8.2	8.1	8.0	8.0	
- Paid taxes	-2.2	-2.9	-4.1	-4.7	-5.0	-4.8	-4.8	-5.0	-4.8	-4.9	-5.0	
- Tax, financial expenses	-0.7	-0.7	-0.8	-0.8	-0.8	-0.8	-0.8	-0.7	-0.7	-0.7	-0.7	
+ Tax, financial income	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
- Change in working capital	-3.0	-1.1	-0.2	-0.2	-0.2	-0.1	-0.2	-0.1	-0.1	-0.1	-0.1	
Operating cash flow	17.9	23.8	29.1	30.7	31.3	30.4	29.9	30.4	29.8	30.2	30.4	
+ Change in other long-term liabilities	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
- Gross CAPEX	-36.1	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	-8.0	
Free operating cash flow	-18.2	15.8	21.1	22.7	23.3	22.4	21.9	22.4	21.8	22.2	22.4	
+/- Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
FCFF	-18.2	15.8	21.1	22.7	23.3	22.4	21.9	22.4	21.8	22.2	22.4	307
Discounted FCFF		15.0	18.5	18.4	17.4	15.4	13.9	13.1	11.8	11.1	10.3	142
Sum of FCFF present value		286	271	253	235	217	202	188	175	163	152	142
Enterprise value DCE		286										

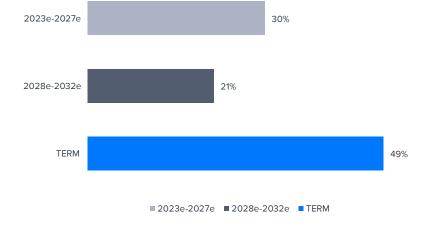
Equity value DCF per share	5.5
Equity value DCF	197
-Dividend/capital return	-3.6
-Minorities	-0.3
+ Cash and cash equivalents	15.4
- Interesting bearing debt	-101.0
Enterprise value DCF	286
Juli of Cit present value	200



Weighted average cost of capital (WACC)	8.4 %
Cost of equity	10.4 %
Risk free interest rate	2.5 %
Liquidity premium	1.20%
Market risk premium	4.75%
Equity Beta	1.40
Cost of debt	3.0 %
Target debt ratio (D/(D+E)	25.0 %
Tax-% (WACC)	20.0 %

Source: Inderes

#### Cash flow distribution



## **Summary**

Income statement	2020	2021	2022	<b>2023</b> e	2024e	Per share data	2020	2021	2022	<b>2023</b> e	<b>2024</b> e
Revenue	160.1	179.3	204.4	217.6	226.7	EPS (reported)	0.36	0.22	0.22	0.32	0.45
EBITDA	26.3	25.8	23.8	28.5	34.1	EPS (adj.)	0.33	0.29	0.34	0.32	0.45
EBIT	18.3	16.4	13.2	17.7	23.9	OCF / share	0.79	0.50	0.50	0.67	0.82
PTP	15.9	10.3	10.3	14.1	20.1	FCF / share	-0.15	-0.23	-0.51	0.44	0.59
Net Income	12.7	7.8	7.8	11.2	15.9	Book value / share	1.90	3.24	3.29	3.50	3.82
Extraordinary items	1.1	-2.6	-4.3	0.0	0.0	Dividend / share	0.00	0.10	0.10	0.12	0.14
Balance sheet	2020	2021	2022	<b>2023</b> e	2024e	Growth and profitability	2020	2021	2022	2023e	2024e
Balance sheet total	221.5	249.8	280.7	288.7	302.9	Revenue growth-%	12%	12%	14%	6%	4%
Equity capital	66.9	114.9	116.9	124.5	136.2	EBITDA growth-%	36%	-2%	-8%	20%	20%
Goodwill	118.1	135.2	157.6	157.6	157.6	EBIT (adj.) growth-%	130%	10%	-8%	1%	35%
Net debt	86.5	59.3	85.6	76.3	62.5	EPS (adj.) growth-%	144%	-10%	16%	-8%	42%
						EBITDA-%	16.4 %	14.4 %	11.6 %	13.1 %	15.1 %
Cash flow	2020	2021	2022	2023e	2024e	EBIT (adj.)-%	10.7 %	10.6 %	8.5 %	8.1 %	10.5 %
EBITDA	26.3	25.8	23.8	28.5	34.1	EBIT-%	11.4 %	9.1%	6.4 %	8.1 %	10.5 %
Change in working capital	2.1	-3.2	-3.0	-1.1	-0.2	ROE-%	20.4 %	8.6 %	6.8 %	9.3 %	12.2 %
Operating cash flow	27.9	17.7	17.9	23.8	29.1	ROI-%	11.7 %	9.0 %	6.4 %	8.0 %	10.4 %
CAPEX	-33.1	-25.8	-36.1	-8.0	-8.0	Equity ratio	30.2 %	46.0 %	41.6 %	43.1 %	45.0 %
Free cash flow	-5.1	-8.2	-18.2	15.8	21.1	Gearing	129.3 %	51.6 %	73.2 %	61.2 %	45.9 %
Valuation multiples	2020	2021	2022	2023e	2024e						
EV/S	0.5	1.9	1.3	1.1	1.0						

**Dividend-%**Source: Inderes

EV/EBITDA (adj.)

EV/EBIT (adj.)

P/E (adj.)

P/B

3.3

5.0

0.0

0.0

13.3

18.2

27.4

2.5

1.2 %

11.3

15.4

15.0

1.6

1.9 %

8.2

13.2

14.0

1.3

2.7 %

6.4

9.2

9.8

1.2

3.2 %

## Disclaimer and recommendation history

The information presented in Inderes reports is obtained from several different public sources that Inderes considers to be reliable. Inderes aims to use reliable and comprehensive information, but Inderes does not guarantee the accuracy of the presented information. Any opinions, estimates and forecasts represent the views of the authors. Inderes is not responsible for the content or accuracy of the presented information. Inderes and its employees are also not responsible for the financial outcomes of investment decisions made based on the reports or any direct or indirect damage caused by the use of the information. The information used in producing the reports may change quickly. Inderes makes no commitment to announcing any potential changes to the presented information and opinions.

The reports produced by Inderes are intended for informational use only. The reports should not be construed as offers or advice to buy, sell or subscribe investment products. Customers should also understand that past performance is not a guarantee of future results. When making investment decisions, customers must base their decisions on their own research and their estimates of the factors that influence the value of the investment and take into account their objectives and financial position and use advisors as necessary. Customers are responsible for their investment decisions and their financial outcomes.

Reports produced by Inderes may not be edited, copied or made available to others in their entirety, or in part, without Inderes' written consent. No part of this report, or the report as a whole, shall be transferred or shared in any form to the United States, Canada or Japan or the citizens of the aforementioned countries. The legislation of other countries may also lay down restrictions pertaining to the distribution of the information contained in this report. Any individuals who may be subject to such restrictions must take said restrictions into account.

Inderes issues target prices for the shares it follows. The recommendation methodology used by Inderes is based on the share's 12-month expected total shareholder return (including the share price and dividends) and takes into account Inderes' view of the risk associated with the expected returns. The recommendation policy consists of four tiers: Sell, Reduce, Accumulate and Buy. As a rule, Inderes' investment recommendations and target prices are reviewed at least 2-4 times per year in connection with the companies' interim reports, but the recommendations and target prices may also be changed at other times depending on the market conditions. The issued recommendations and target prices do not guarantee that the share price will develop in line with the estimate. Inderes primarily uses the following valuation methods in determining target prices and recommendations: Cash flow analysis (DCF), valuation multiples, peer group analysis and sum of parts analysis. The valuation methods and target price criteria used are always company-specific and they may vary significantly depending on the company and (or) industry.

Inderes' recommendation policy is based on the following distribution relative to the 12-month risk-adjusted expected total shareholder return.

Buy The 12-month risk-adjusted expected shareholder return of the share is very attractive

Accumulate The 12-month risk-adjusted expected shareholder return of the share is attractive

Reduce The 12-month risk-adjusted expected shareholder return of the share is weak

Sell The 12-month risk-adjusted expected shareholder return of the share is very weak

The assessment of the 12-month risk-adjusted expected total shareholder return based on the above-mentioned definitions is company-specific and subjective. Consequently, similar 12-month expected total shareholder returns between different shares may result in different recommendations, and the recommendations and 12-month expected total shareholder returns between different shares should not be compared with each other. The counterpart of the expected total shareholder return is Inderes' view of the risk taken by the investor, which varies considerably between companies and scenarios. Thus, a high expected total shareholder return does not necessarily lead to positive performance when the risks are exceptionally high and, correspondingly, a low expected total shareholder return does not necessarily lead to a negative recommendation if Inderes considers the risks to be moderate.

The analysts who produce Inderes' research and Inderes employees cannot have 1) shareholdings that exceed the threshold of significant financial gain or 2) shareholdings exceeding 1% in any company subject to Inderes' research activities. Inderes Oyj can only own shares in the target companies it follows to the extent shown in the company's model portfolio investing real funds. All of Inderes Oyj's shareholdings are presented in itemised form in the model portfolio. Inderes Oyj does not have other shareholdings in the target companies analysed. The remuneration of the analysts who produce the analysis are not directly or indirectly linked to the issued recommendation or views. Inderes Oyj does not have investment bank operations.

Inderes or its partners whose customer relationships may have a financial impact on Inderes may, in their business operations, seek assignments with various issuers with respect to services provided by Inderes or its partners. Thus, Inderes may be in a direct or indirect contractual relationship with an issuer that is the subject of research activities. Inderes and its partners may provide investor relations services to issuers. The aim of such services is to improve communication between the company and the capital markets. These services include the organisation of investor events, advisory services related to investor relations and the production of investor research reports.

More information about research disclaimers can be found at www.inderes.fi/research-disclaimer.

Inderes has made an agreement with the issuer and target of this report, which entails compiling a research report.

#### Recommendation history (>12 mo)

Date	Recommendation	Target	Share price
29-03-21	Reduce	8.60€	8.50 €
20-05-21	Accumulate	9.30 €	8.78 €
26-08-21	Accumulate	9.30 €	8.27 €
11-11-21	Accumulate	9.30 €	8.33 €
03-03-22	Accumulate	7.60 €	6.50 €
04-05-22	Accumulate	7.20 €	6.05€
19-05-22	Buy	7.20 €	5.74 €
18-08-22	Accumulate	6.50 €	5.50 €
27-10-22	Buy	5.50 €	3.90 €
02-11-22	Buy	5.50 €	4.15 €
29-11-22	Accumulate	5.50 €	4.75 €
01-03-23	Accumulate	5.40 €	4.89 €
10-05-23	Accumulate	5.10 €	4.40 €

# inde res.

Inderes connects investors and listed companies. We help over 400 listed companies to better serve their investors. Our community is home to over 70 000 active investors.

Our social objective is to democratize information in the financial markets.

We build solutions for listed companies that enable seamless and effective investor relations. Majority of our revenue comes from services to listed companies, including Commissioned Research, Virtual Events, AGM services, and IR technology and consultation.

Inderes is listed on Nasdaq First North growth market and operates in Finland, Sweden, Norway and Denmark.

#### **Inderes Oyj**

Itämerentori 2 FI-00180 Helsinki, Finland +358 10 219 4690

Award-winning research at inderes.fi







Juha Kinnunen 2012, 2016, 2017, 2018, 2019, 2020



Mikael Rautanen 2014, 2016, 2017, 2019



Sauli Vilén 2012, 2016, 2018, 2019, 2020



Antti Viljakainen 2014, 2015, 2016, 2018, 2019, 2020



Olli Koponen 2020



Joni Grönqvist 2019, 2020



Erkki Vesola 2018, 2020



Petri Gostowski 2020



Atte Riikola 2020

# Research belongs to everyone.