### **ESG**

# **Inderes**

SEB

NOT TO BE DISTRIBUTED IN, OR TAKEN OR TRANSMITTED INTO, THE UNITED STATES, CANADA, JAPAN, AUSTRALIA OR IN ANY OTHER JURISDICTION WHERE TO DO SO WOULD BE UNLAWFUL.

	Results Preview	Services	Finland	24 January 2024
--	-----------------	----------	---------	-----------------

Results due: 6 February

Key Data (2023E)	
Price (EUR)	19.95
Reuters	INDERES.HE
Bloomberg	INDERES FH
Market cap (EURm)	34
Market cap (USDm)	36
Net debt (EURm)	(2)
Net gearing	(24%)
Net debt/EBITDA (x)	(0.7)
Shares fully dil. (m)	1.7
Avg daily turnover (m)	0.0
Free float	76%

Estimate Revisions (%)								
	2023E	2024E	2025E					
Revenues	(0)	(1)	(1)					
Adj. EBIT	7	(7)	(1)					
Adj. EPS	2	(9)	(2)					

### Share Price (12M)



Absolute (green) / Relative to Finland (purple).

Marketing communication commissioned by: Inderes

## Challenging 2024 as key target market shrinks

Ahead of Inderes' Q4 report, we reiterate our fair value range of EUR 17-19 and make small estimate cuts owing to a prolonged soft market outlook. Based on recent newsflow, we sense that more companies are leaving than entering the Finnish stock market. We therefore think Inderes' 2024 growth rests on its ability to increase its market penetration in certain areas (i.e. the overall Swedish market and to some extent Finnish AGMs).

**Q4 expectations: December sales growth flattening, Q4 margin should grow** Inderes' Oct-Nov sales were in line with our expectations. We forecast Q4 sales of EUR 4.5m, implying December sales of EUR 1.3m (Dec y/y growth down to c. 5%). For Q4 EBITA, we forecast EUR 0.5m (margin of 10.8%) compared to

5%). For Q4 EBITA, we forecast EUR 0.5m (margin of 10.8%) compared to EUR 0.2m a year ago. We think the key growth driver for 2024 is the upcoming AGM season, an area we think still offers the company higher penetration potential. Thus, we will focus on the management's comments on AGM service orderbook growth. Also, comments about new sales in the Swedish market remain an important focus area. We think AGM and IR event services represent the company's lowest hanging fruit in Sweden.

### Market headwinds persist; recent tender offers indicate declining main market

The decline in the Finnish stock market's valuation has prompted a spike in public tender offers recently, but the IPO market remains subdued. Given Inderes' high market penetration within research and IR events, we think market headwinds will persist throughout 2024. We also think new market entrants are the best prospects for IR solution services, which suggests to us that growing this small but scalable business might be challenging.

### Minor estimate changes; fair value range remains EUR 17-19

We slightly reduce our estimates owing to a continued challenging market. The company now trades at a 2024E EV/EBITDA of 12x, which we think is slightly elevated relative to the peer group.

Financials (EUR)					
Year end: Dec	2021	2022	2023E	2024E	2025E
Revenues (m)	12	14	18	18	20
Adj. EBIT	2	1	2	3	4
Pre-tax profit (m)	2	1	1	1	2
EPS	0.79	0.23	0.21	0.56	1.09
Adj. EPS	1.00	0.50	0.83	1.17	1.71
DPS	0.80	0.82	0.83	0.90	1.00
Revenue growth (%)	35.4	14.1	29.9	5.2	7.5
Adj. EBIT growth (%)	33.5	(43.3)	63.2	17.2	41.1
Adj. EPS growth (%)	n.m.	(50.2)	66.5	41.4	45.5
Adj. EBIT margin (%)	19.5	9.7	12.2	13.6	17.8
ROE (%)	29.8	5.2	4.8	13.9	27.6
ROCE (%)	51.1	15.5	22.2	27.9	39.5
PER (x)	37.4	51.1	24.0	17.0	11.7
Free cash flow yield (%)	4.8	2.3	3.8	(3.6)	6.8
Dividend yield (%)	2.1	3.2	4.2	4.5	5.0
P/BV (x)	9.18	5.38	4.83	5.17	4.93
EV/Sales (x)	4.59	3.04	1.81	1.87	1.70
EV/Adj. EBITDA (x)	22.3	27.2	13.2	12.4	8.9
EV/Adj. EBIT (x)	23.5	31.4	14.9	13.8	9.5
Operating cash flow/EV (%)	5.7	3.6	5.6	6.7	8.9
Net debt/EBITDA (x)	(2.90)	(1.24)	(0.74)	0.32	0.03

Source for all data on this page: SEB (estimates) and Millistream/Thomson Reuters (prices)

2

## **Estimate revisions**

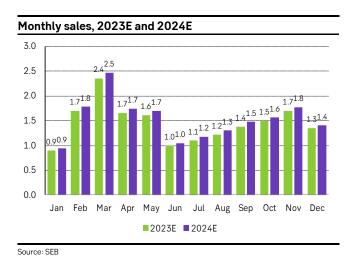
The announced Oct-Nov sales data does not cause material revisions to our estimates. However, we reduce our assumptions for the number of commissioned research clients ahead, due to a stagnant IPO market and recently announced public tender offers (i.e. we see the target market declining in Finland). The declining number of listed Finnish companies will also impact the event business. However, we continue to think Inderes has the opportunity to improve its penetration within the AGM market and in Sweden more generally. Note, SEK appreciation offsets our estimate declines in the Finnish market. All in all, our sales estimates for 2024-25 fall by less than 1% and our EBITA estimates decline by c. 2%.

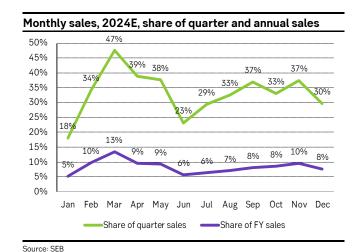
Estimate revisions									
(EURm)	2023E	New estimates 2024E	2025E	2023E	Old estimates 2024E	2025E	2023E	Difference (9 2024E	%) 2025E
Sales	17.5	18.5	19.8	17.5	18.6	20.0	0.0	-0.5	-0.6
EBITA	2.1	2.4	3.3	2.1	2.5	3.3	-0.2	-2.3	-1.5
EBITA margin (%)	11.8	13.2	16.5	11.8	13.5	16.7	0.0pp	-0.2pp	-0.2pp
EPS	0.21	0.52	1.09	0.20	0.67	1.12	6.1	-16.0	-2.3
Other data									
No. of paid research, period-end	143	142	152	144	148	155	-1	-4	-2
No. of employees, avg.	118	120	122	118	120	123	0	0	0

Source: SEB

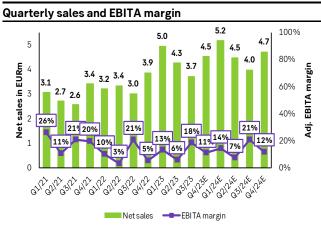
## **SEB** estimates

We provide our 2024 estimates on a monthly basis below, along with the comparable figure in 2023. We also show our 2024 monthly sales estimates as a share of each quarter and full-year sales.

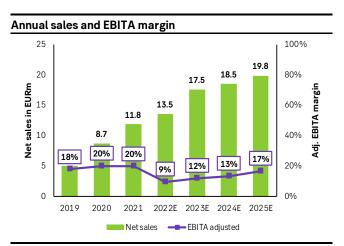




3



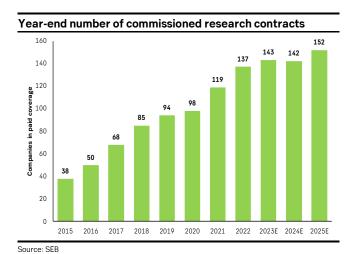




Source: SEB



Source: SEB



SEB quarterly estimates (EUI	Rm)							
	Q1/23	Q2/23	Q3/23	Q4/23E	Q1/24E	Q2/24E	Q3/24E	Q4/24E
Net sales	5.0	4.3	3.7	4.5	5.2	4.5	4.0	4.7
Other income	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Materials and services	-1.0	-0.7	-0.6	-0.7	-1.0	-0.7	-0.7	-0.7
Gross profit	4.0	3.6	3.1	3.9	4.2	3.8	3.3	4.0
-margin-%	79%	85%	83%	85%	80%	85%	84%	85%
Personnel expenses	-2.6	-2.6	-1.7	-2.6	-2.7	-2.7	-1.8	-2.6
Other operating costs	-0.7	-0.8	-0.6	-0.7	-0.7	-0.8	-0.7	-0.8
EBITDA reported	0.7	0.3	0.8	0.6	0.8	0.4	0.9	0.6
EBITDA adjusted	0.7	0.3	0.8	0.6	0.8	0.4	0.9	0.6
-margin-%	0.1	0.1	0.2	0.1	0.2	0.1	0.2	0.1
Depreciation	-0.07	-0.07	-0.07	-0.07	-0.07	-0.07	-0.07	-0.07
EBITA	0.6	0.3	0.7	0.5	0.7	0.3	0.8	0.6
EBITA adjusted	0.6	0.3	0.7	0.5	0.7	0.3	0.8	0.6
-margin-%	13%	6%	18%	11%	14%	7%	21%	12%
Amortisation	-0.26	-0.26	-0.26	-0.26	-0.26	-0.26	-0.26	-0.26
EBIT reported	0.4	0.0	0.4	0.2	0.5	0.1	0.6	0.3
EBIT adjusted	0.4	0.0	0.4	0.2	0.5	0.1	0.6	0.3
-margin-%	8%	0%	11%	5%	9%	1%	14%	6%

Annual estimates (EURm)							
	2019	2020	2021	2022	2023E	2024E	2025E
Net sales	5.0	8.7	11.8	13.5	17.5	18.5	19.8
Other income	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Materials and services	-0.5	-1.2	-1.7	-1.9	-3.0	-3.1	-3.2
Gross profit	4.4	7.5	10.2	11.6	14.5	15.4	16.7
-margin-%	89%	86%	86%	86%	83%	83%	84%
Personnel expenses	-2.9	-4.1	-5.8	-7.8	-9.4	-9.8	-10.1
Other operating costs	-0.6	-1.5	-1.9	-2.3	-2.8	-2.9	-3.0
EBITDA reported	0.9	1.8	2.4	1.5	2.3	2.7	3.5
EBITDA adjusted	0.9	1.8	2.4	1.5	2.3	2.7	3.5
-margin-%	19%	21%	21%	11%	13%	15%	18%
Depreciation	-0.07	-0.10	-0.12	-0.20	-0.27	-0.28	-0.27
EBITA	0.9	1.7	2.3	1.3	2.1	2.4	3.3
EBITA adjusted	0.9	1.7	2.3	1.3	2.1	2.4	3.3
-margin-%	18%	20%	20%	9%	12%	13%	17%
Amortisation	-0.1	-0.3	-0.3	-0.5	-1.0	-1.0	-1.0
EBIT reported	0.8	1.4	2.0	0.8	1.0	1.4	2.2
EBIT adjusted	0.8	1.4	2.0	8.0	1.0	1.4	2.2
-margin-%	16%	16%	17%	6%	6%	8%	11%
Net financials	0.0	0.2	-0.2	-0.1	-0.3	-0.2	-0.1
Pre-tax profit	0.8	1.6	1.7	0.8	8.0	1.3	2.4
Earnings	0.6	1.2	1.3	0.4	0.4	1.0	1.9
Minority share	0.0	0.0	0.0	0.0	-0.1	-0.1	-0.1
Net earnings for owners	0.6	1.1	1.3	0.4	0.4	0.9	1.8
EPS			0.77	0.24	0.21	0.56	1.09
Other data							
Employees avg.	42	52	72	97	118	120	122
No. of commisioned research, period end	94	98	119	137	143	142	152
Commisioned research sales, SEB est.	3.2	3.5	4.1	4.8	5.5	5.7	6.0
Sales split by geography, SEB est.							
Finland				12.5	13.7	13.9	14.2
Sweden				0.9	3.5	4.1	5.2
Other				0.1	0.4	0.4	0.5

Source: SEB

## **Valuation**

Despite minor estimate cuts, our DCF valuation mid-point remains EUR 20. The company is currently trading at a 2023E EV/EBITDA of 13x, which is somewhat above our peer group median. In our peer multiple benchmark valuation, we justify 2024E and 2025E EV/EBITDA multiples of 9x and 8x respectively. The applied multiples match our peer group median for each year. Summing up, our fair value range for Inderes remains unchanged at EUR 17-19.

SEB fair value range setting						
DCF valuation	EUR per share					
Mid-point		20				
Range with +/-2% growth sensitivity	18	-	22			
Peer group benchmarking	15	-	18			
DCF & peer group valuation with 60/40 weightings	16	_	20			
SEB fair value range	17	-	19			

Source: SEB

DCF summary table			
DCF valuation (EURm)		Weighted average cost of capital (%)	
NPV of FCF in explicit forecast period	15	Risk free interest rate	3.5
NPV of continuing value	18	Risk premium	6.0
Value of operation	33	Cost of equity	9.5
Net debt	(2)	After tax cost of debt	2.8
Share issue/buy-back in forecast period	-		
Value of associated companies	-	WACC	9.5
Value of minority shareholders' equity	-		
Value of marketable assets	-	Assumptions	
DCF value of equity	34	Number of forecast years	10
DCF value per share (EUR)	20	EBIT margin - steady state (%)	11.7
Current share price (EUR)	20.40	EBIT multiple - steady state (x)	12.4
DCF performance potential (%)	0	Continuing value (% of NPV)	55.6

Source: SEB

DCF assumption details								
(EURm)	2023E	2024E	2025E	2026E	2027E	Average year 6	Average year 7-8	Average year 9-10
Sales growth (%)	29.9	5.2	7.5	6.0	5.0	5.0	5.0	2.5
EBITDA margin (%)	13.4	14.7	17.9	18.7	19.2	19.3	19.4	17.9
EBIT margin (%)	5.9	7.6	11.3	11.8	12.6	12.9	13.3	12.1
Gross capital expenditures as % of sales	2.9	19.0	3.5	3.5	3.5	3.5	3.5	3.5
Working capital as % of sales	(9.8)	(9.5)	(9.2)	(8.2)	(8.2)	(8.2)	(8.2)	(8.2)
Lease repayments as % of sales	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sales	18	18	20	21	22	23	25	27
Depreciation	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(1)
Intangibles amortisation	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
EBIT	ĺ	ĺ	2	2	3	` ź	` ź	3
Taxes on EBIT	(0)	(0)	(1)	(1)	(1)	(1)	(1)	(1)
Increase in deferred taxes	Ò	Ò	Ó	Ó	Ò	Ò	Ó	Ó
Other	0	0	0	0	0	0	0	0
NOPLAT	2	2	3	3	3	3	4	4
Gross capital expenditure	(1)	(4)	(1)	(1)	(1)	(1)	(1)	(1)
Increase in working capital	Ó	Ó	Ó	(0)	Ò	Ó	Ó	Ó
Lease repayments	0	0	0	Ó	0	0	0	0
Free cash flow (incl. lease repayments)	2	(1)	2	3	3	3	3	3
ROIC (%)	18.0	22.4	30.4	35.3	42.0	49.4	63.7	81.6
ROIC-WACC (%)	8.5	12.9	20.9	25.8	32.5	39.9	54.2	72.1
Share of total net present value (%)	0.0	(3.6)	6.4	6.3	6.7	6.5	12.2	9.9

Source: SEB

	Mkt cap	EV		P/E			EV/EBIT		ı	EV/EBITDA			EV/Sales	
	(EURm)	(EURm)	2023E	2024E	2025E	2023E	2024E	2025E	2023E	2024E	2025E	2023E	2024E	2025E
Enento	455	581	18.7x	15.6x	14.0x	15.8x	13.3x	11.8x	10.8x	9.4x	8.6x	3.7x	3.5x	3.3x
Alma Media	815	943	14.1x	14.6x	13.8x	13.0x	12.5x	11.6x	10.5x	10.1x	9.7x	3.1x	3.0x	2.8x
Sanoma	1,096	1,779	20.6x	14.5x	11.9x	14.6x	12.1x	10.6x	6.4x	5.5x	4.8x	1.3x	1.3x	1.3x
Gofore	337	310	16.2x	14.1x	12.0x	13.5x	10.8x	8.0x	10.3x	8.3x	6.4x	1.6x	1.3x	1.0x
Talenom	262	328	55.5x	30.2x	22.6x	37.4x	22.1x	16.9x	9.9x	8.7x	7.4x	2.7x	2.4x	2.2x
EQS Group	398	420	289.7x	67.8x	37.4x	147.5x	42.5x	23.6x	39.7x	22.7x	15.5x	5.8x	4.6x	3.6x
Broadridge Financial	22,369	25,358	29.8x	26.7x	24.1x	24.0x	n.a.	n.a.	20.3x	n.a.	n.a.	4.5x	n.a.	n.a.
Solutions														
Median	455	581	20.6x	15.6x	14.0x	15.8x	12.9x	11.7x	10.5x	9.1x	8.0x	3.1x	2.7x	2.5x
Average	3,676	4,246	63.5x	26.2x	19.4x	38.0x	18.9x	13.8x	15.4x	10.8x	8.7x	3.2x	2.7x	2.4x
Inderes (SEBe)	34	31	23.2x	17.0x	11.7x	14.4x	13.8x	9.5x	12.8x	12.4x	8.9x	1.8x	1.9x	1.7x

Source: SEB, Refinitiv; data as at 24 January 2024

# SEAM (SEB's ESG Assessment Methodology)

### **Inderes**

Country: Finland Sector: Services Overall impact of ESG factors on valuation: Slightly Positive Fully discounted in mid-point DCF value: Yes

In our view, ESG factors do or will have an overall slightly positive impact on the share's valuation. The most material impact is Inderes' online events that reduce traffic related to events and that Inderes democratises stock market information to make it more broadly available. Most of the impact is yet to be discounted in our mid-point equity valuation. We believe that most of the ESG factors facing the company could be manageable by the company, and that the company's management of these issues could be improved by establishing and further developing policies and reporting on ESG topics.

With regard to the EU taxonomy, we expect to see the company report an insignificant current revenue alignment with relevant taxonomy screening criteria. In the longer term, we also expect alignment to be insignificant.

ESG impact on NPV (as % of equity valuation)  Total impact over time of which: - impact reflected in mid-point equity valuation - impact yet-to-be reflected in mid-point equity valuation	5	ESG impact on NPV (as % Total impact over time of which: - impact reflected in mid-point er - impact yet-to-be reflected in m	nterprise vali	uation	on) 4 4 0
SEB ESG Financial Assessment			As eq	% of uity	As % of enterprise valuation
Long term impact of ESG issue on valuation of which:				5	4
Impact already reflected in our 6-12 month mid-point Impact yet-to-be reflected in mid-point price				5 0	4 0
Sales (price/volume) exposure to ESG opportuni	ities/th	reats		Sales CAGR opa) 4-10+ yrs	NPV/EV (%)
Societal impacts Inderes democratises stock market information to make it more Climate related impact - products/services	,	available	1	1	2
Inderes offers online events that can reduce travelling related t	to events		1	1	2
Long term impact of ESG is	ssue on	valuation (% NPV/EV)			4

## Inderes (cont.)

### EU Taxonomy Eligibility/Alignment (based on mandatory EU disclosures)

In our view, the company does not have EU Taxonomy eligible revenues.

### Sustainability related committments and targets

Does the company have a science based target?

No Is the CEO's remuneration linked to achievement of sustainability goals?

No

What are the company's most material sustainability goals? Help employees to develop themselves

Who has ultimate responsibility for sustainability management?

# **Overview**

Investment considerations	Inderes has a very strong position in the Finnish commissioned research market due to its active investor community and over 120 commissioned research clients. Inderes' commissioned research provides up to 30% EBITDA margin, meaning high recurring cash flows. Inderes has expanded to virtual events and IR solutions with a strong track record in cross-selling. The key long-term growth will drive Nordic expansion. We calculate that the Nordic market potential is roughly 7x the Finnish market.
Company profile	Inderes provides IR services connecting stock-listed companies and investors. It has over 190 Finnish stock-listed companies as customers. Inderes has three main business areas: commissioned equity research, virtual events through its subsidiary Flik and IR solutions. In addition, Inderes operates an investment platform for its over 75,000 active users.
Valuation approach	We base our fair value range on DCF and peer group valuation. In our DCF, we assume a relatively low WACC for mature and defensive Finnish commissioned research while the Nordic growth estimates are more uncertain and thus require a higher capital cost. We give a lower weight for the peer group valuation due to the lack of direct peers.
Investment risks	The company is expanding geographically and failure in expansion would mean notably lower growth estimates; however, we believe that success in expansion creates upside risk to our fair valuation. Another significant risk relates to an economic downturn, which could result in a slowing IPO market and trend where companies start to reduce IR functions. This could slow market growth. We also flag other risks, e.g. related to key personnel and new competitors.

9

Profit & loss statement - Inderes								
(EURm)	2018	2019	2020	2021	2022	2023E	2024E	2025E
Net Sales	3	5	9	12	14	18	18	20
Other revenues	0	0	0	0	0	0	0	0
Total revenues	3	5	9	12	14	18	18	20
Total expenses Profit before depreciation	(3) <b>1</b>	(4) <b>1</b>	(7) <b>2</b>	(9) <b>2</b>	(12) <b>1</b>	(15) <b>2</b>	(16) <b>3</b>	(16) <b>4</b>
Depreciation - Fixed assets	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Depreciation - Other assets	0	0	0	0	0	0	0	0
Depreciation of right-of-use assets	0	0	0	0	0	0	0	0
Amortisation - Goodwill	0	(0)	(0)	(0)	(0)	(1)	(1)	(1)
Amortisation - Other intangibles	0	0	0	0	0	0	0	0
Operating profit	1	1	1	2	1	1	1	2
Associated companies	0	0	0	0	0	0	0	0
Net interest expenses	0	0	0	(0)	(0)	(0)	(0)	(0)
Foreign exchange items	0	0	0	0	0	0	0	0
Other financial items	0	0	0	0	0	0	0	0
Value changes - Fixed assets Value changes - Financial assets	0	0	0	0	0	0	0	0
Value changes - Other assets	0	0	0	0	0	0	0	0
Reported pre-tax profit	1	1	2	2	1	1	1	2
Minority interests	0	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Total taxes	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(1)
Reported profit after tax	0	1	1	1	0	0	1	2
Discontinued operations	0	0	0	0	0	0	0	0
Extraordinary items  Net Profit	0 <b>0</b>	0 <b>1</b>	0 <b>1</b>	0 <b>1</b>	0 <b>0</b>	0 <b>0</b>	0 <b>1</b>	0 <b>2</b>
Adjustments:								
Discontinued operations	0	0	0	0	0	0	0	0
Interest on convertible debt	Ö	Ö	Ö	0	0	0	0	0
Minority interests (IFRS)	0	0	0	0	0	0	0	0
Value changes	0	0	0	0	0	0	0	0
Goodwill/intangibles amortisations	0	0	0	0	0	1	1	1
Restructuring charges	0	0	0	0	0	0	0	0
Other adjustments	0	0	0	0	0	0	0	0
Tax effect of adjustments	0	0	0	0	0	0	0	0
Adjusted profit after tax	0	1	1	2	1	1	2	3
Margins, tax & returns	10 /	1/0	45.0	1//		F.C	7.	44.7
Operating margin	19.4	16.0	15.9	16.6	6.0	5.9	7.6	11.3
Pre-tax margin	19.5 20.1	16.2 19.7	18.3 27.2	14.7	5.5	4.4	6.9	12.0 21.0
Tax rate ROE	20.1 88.8	19.7 61.6	27.2 67.4	22.8 29.8	42.1 5.2	45.0	22.0 13.9	21.0 27.6
ROCE	111.2	71.7	91.7	51.1	15.5	4.8 22.2	27.9	39.5
Growth rates y-o-y (%)								
Total revenues	n.a.	55.7	76.3	35.4	14.1	29.9	5.2	7.5
Operating profit	29.9	28.7	74.8	41.7	(58.7)	27.4	35.5	59.8
Pre-tax profit	24.9	28.9	98.4	9.0	(57.3)	4.3	63.6	88.7
EPS (adjusted)	0.0	0.0	0.0	0.0	(50.2)	66.5	41.4	45.5

Cash flow								
(EURm)	2018	2019	2020	2021	2022	2023E	2024E	2025E
Net profit	0	1	1	1	0	0	1	2
Non-cash adjustments	0	0	1	1	1	1	1	1
Cash flow before work cap	1	1	2	2	1	2	2	3
Ch. in working capital / Other	(0)	1	(1)	1	1	0	0	0
Operating cash flow	0	2	1	3	1	2	2	3
Capital expenditures	0	0	(0)	(0)	(0)	(1)	(4)	(1)
Asset disposals	0	0	0	0	0	0	0	0
L/T financial investments	0	0	(0)	(0)	(1)	0	0	0
Acquisitions / adjustments	0	0	0	0	(3)	0	0	0
Free cash flow	0	2	1	3	(2)	1	(1)	2
Net loan proceeds	0	0	(0)	(0)	2	0	0	0
Dividend paid	0	0	(1)	(1)	(1)	(1)	(1)	(2)
Share issue	0	0	0	5	(1)	0	0	0
Other	0	0	(0)	(1)	(0)	(0)	0	(0)
Net change in cash	0	2	(0)	6	(3)	(0)	(3)	1
Adjustments								
C/flow bef chng in work cap	1	1	2	2	1	2	2	3
Adjustments	0	0	0	0	0	0	0	0
Int on conv debt net of tax	0	0	0	0	0	0	0	0
Cash earnings	1	1	2	2	1	2	2	3
Per share information								
Cash earnings	0.0	0.0	0.0	1.3	0.54	1.0	1.34	1.75
Operating cash flow	0.0	0.0	0.0	1.9	0.88	1.06	1.36	1.78
Free cash flow	0.0	0.0	0.0	1.78	(1.47)	0.76	(0.72)	1.36
Investment cover								
Capex/sales (%)	0.0	0.0	2.6	1.7	3.6	2.9	19.0	3.5
Capex/depreciation (%)	0	0	222	163	242	184	1,250	264

Source for all data on this page:  $\ensuremath{\mathsf{SEB}}$ 

Balance sheet - Inderes								
(EURm)	2018	2019	2020	2021	2022	2023E	2024E	2025E
Cash and liquid assets	1	1	1	7	4	4	1	2
Debtors	1	1	2	2	3	3	4	4
Inventories	0	0	0	0	0	0	0	0
Other	0	0	1	0	0	0	0	0
Current assets	2	3	4	9	7	7	5	6
Interest bearing fixed assets	0	0	0	0	0	0	0	0
Other financial assets	0	0	0	0	3	3	3	3
Capitalized development cost	0	0	0	0	0	0	0	0
Goodwill	0	2	1	1	8	6	5	4
Other intangibles	0	0	0	0	0	0	0	0
Right-of-use lease assets	0	0	0	0	0	0	0	0
Fixed tangible assets	0	0	0	0	0	1	4	4
Other fixed assets	0	0	0	0	0	0	0	0
Fixed assets	0	2	2	1	11	10	12	12
Total assets	2	5	6	11	18	17	17	18
Creditors	0	0	0	0	0	1	1	1
Other trade financing	1	1	1	1	4	3	4	4
S/T lease liabilities	0	0	0	0	0	0	0	0
S/T interest bearing debt	0	0	0	0	0	0	0	0
Other	0	2	2	2	1	1	1	1
Current liabilities	1	3	3	4	5	5	5	6
L/T interest bearing debt	0	0	0	0	2	2	2	2
L/T lease liabilities	0	0	0	0	0	0	0	0
Other long-term liabilities	0	0	0	0	3	3	3	3
Convertible debt	0	0	0	0	0	0	0	0
Pension provisions	0	0	0	0	0	0	0	0
Other provisions	0	0	0	(0)	0	0	0	0
Deferred tax	0	0	0	0	0	0	0	0
Long term liabilities	0	0	0	0	5	5	5	5
Minority interests	0	0	0	0	0	0	0	0
Shareholders' equity	1	1	2	7	8	7	6	7
Total liabilities and equity	2	5	6	11	18	17	17	18
Net debt (m)	(1)	(1)	(1)	(7)	(2)	(2)	1	0
Working capital (m)	(0)	(1)	(0)	(2)	(2)	(2)	(2)	(2)
Capital employed (m)	ĺ	2	2	7	10	9	9	9
Net debt/equity (%)	(149)	(68)	(43)	(105)	(23)	(24)	13	1
Net debt/EBITDA (x)	(1.6)	(1.1)	(0.5)	(2.9)	(1.2)	(0.7)	0.3	0.0
Equity/total assets (%)	35	31	39	64	45	41	39	40
Interest cover	0.0	0.0	0.0	7.0	7.4	3.2	7.1	21.6

Valuation								
(EUR)	2018	2019	2020	2021	2022	2023E	2024E	2025E
No of shares, fully dil. (y/e)	0.0	0.0	0.0	1.6	1.7	1.7	1.7	1.7
No of shares, fully dil. avg.	0.0	0.0	0.0	1.6	1.7	1.7	1.7	1.7
Share price, y/e				37.5	25.5	20.0	20.0	20.0
Share price, high				53.9	48.0	28.0		
Share price, low				34.6	21.2	17.0		
Share price, avg				40.1	34.2	23.3		
EPS (reported)	0.00	0.00	0.00	0.79	0.23	0.21	0.56	1.09
EPS (adjusted)	0.00	0.00	0.00	1.00	0.50	0.83	1.17	1.71
Cash earnings/share	0.00	0.00	0.00	1.30	0.54	1.00	1.34	1.75
Dividend/share	0.00	0.00	0.00	0.80	0.82	0.83	0.90	1.00
Enterprise value/share				33	24	18.9	20	20
Book value/share	73	135	211	4.1	4.7	4.1	3.9	4.0
Adjusted equity/share	73	135	211	4.1	4.7	4.1	3.9	4.0
PER (adjusted)				37.4	51.1	24.0	17.0	11.7
CEM				28.9	47.4	19.9	14.9	11.4
Dividend yield				2.1	3.2	4.2	4.5	5.0
EV/EBITDA				22.3	27.2	13.2	12.4	8.9
EV/EBITA				23.5	31.4	14.9	13.8	9.5
EV/EBIT				23.5	31.4	14.9	13.8	9.5
EV/Sales (x)				4.59	3.04	1.81	1.87	1.70
Price/Book value				9.18	5.38	4.83	5.17	4.93
Price/adjusted equity				9.18	5.38	4.83	5.17	4.93
Free cash flow/Market cap (%)				4.8	2.3	3.8	(3.6)	6.8
Operating cash flow/EV (%)				5.7	3.6	5.6	6.7	8.9
EV/Capital employed (x)				8.0	4.1	3.5	3.9	3.7

Main shareholders			Managem	ent	Company infor	mation
Name	(%) Votes	Capital	Title	Name	Contact	
Mikael Rautanen	13.9	13.9	COB	Kaj Hagros	Internet	group.inderes.fi
Juha Kinnunen	12.0	12.0	CEO	Mikael Rautanen	Phone number	+358 10 219 4690
Sauli Vilén	9.0	9.0	CFO	Mikko Wartiowaara		
Foreign owners (total)	() 4	() (4	IK			

Source for all data on this page: SEB

### About this publication

This report is a marketing communication commissioned by Inderes and prepared by Skandinaviska Enskilda Banken AB (publ). It does not constitute investment research; as such, it has not been prepared in accordance with the legal requirements to promote the independence of investment research, nor is it subject to any prohibition on dealing ahead of the dissemination of investment research.

### This statement affects your rights

This report is confidential and may not be reproduced, redistributed or republished by any recipient for any purpose or to any person. Redistributing this report to third parties may invoke legal requirements on the person engaging in such activities.

### **Producers and Recipients**

SEB Research is approved and issued by Skandinaviska Enskilda Banken AB (publ) ("SEB"), a bank organized under the laws of the Kingdom of Sweden, on behalf of itself and its affiliates for institutional investors. When SEB Research is issued by an SEB subsidiary, the subsidiary itself is subject to this disclaimer.

#### Use

This material has been prepared by SEB for information purposes only. It does not constitute investment advice and is being provided to you without regard to your investment objectives or circumstances. The document does not constitute an invitation or solicitation of an offer to subscribe for or purchase any securities and neither this document nor anything contained herein shall form the basis for any contract or commitment whatsoever. Opinions contained in the report represent the authors' present opinion only and may be subject to change. In the event that the authors' opinion should change, we shall endeavour (but do not undertake) to disseminate any such change, within the constraints of any regulations, applicable laws, internal procedures within SEB, or other circumstances.

#### Good faith and limitations

All information, including statements of fact, contained in this research report have been obtained and compiled in good faith from sources believed to be reliable. However, no representation or warranty, express or implied, is made by SEB with respect to the completeness or accuracy of its contents, and it is not to be relied upon as authoritative and should not be taken in substitution for the exercise of reasoned, independent judgement by you. Recipients are urged to base their investment decisions upon such investigations as they deem necessary. To the extent permitted by applicable law, no liability whatsoever is accepted by SEB for any direct or consequential loss arising from the use of this document or its contents.

### **Distribution**

This research report has been prepared by SEB or its affiliates and is being distributed by SEB offices in Stockholm, Copenhagen, Oslo, Helsinki, Frankfurt, London, Tallinn, Vilnius and Riga. Research reports are prepared and distributed in Lithuania by AB SEB bankas and in Estonia by AS SEB Pank in accordance with the requirements of the local laws and Financial Supervision Authority's conduct of business rules. This document may not be distributed in the United States, Canada, Japan or Australia or in any other jurisdiction where to do so would be unlawful. Addresses and Phone numbers for each office can be found at the end of the report.

### The SEB Group: members, memberships and regulators

SEB is a member of, inter alia, Nasdaq OMX Nordic, Oslo Stock Exchange, the London Stock Exchange, NYSE Euronext, SIX Swiss Exchange, Frankfurt Stock Exchange, Tallinn Stock Exchange as well as certain European MTF's such as BATS-Chi-X, Turquoise and Burgundy. SEB is regulated by Finansinspektionen in Sweden and, for the conduct of investment services business, in (i) Denmark by Finanstilsynet, (ii) Norway by Finanstilsynet, (iii) Finland by Finanssivalvonta, (iv) Germany by Bundesanstalt für Finanzdienstleistungsaufsicht, (v) the UK authorised by the Prudential Regulation Authority. Subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. Details about the extent of our regulation by the Prudential Regulation Authority are available from us on request, (vi) Estonia by the Estonian Financial Supervision Authority, (vii) Lithuania by the Bank of Lithuania, (viii) Latvia by the Financial and Capital Markets Commission and Futures Commission.

SEB's research reports are prepared in accordance with the industry standards and codes of conduct applicable to financial analysts in the countries where they are based. In Denmark, Finland, Norway and Sweden, analysts act in accordance with the rules of ethics of each country's Society of Financial Analysts. Analysts comply with the recommendations and industry standards of the Danish, Norwegian and the Swedish Securities Dealers Associations and with those of the Federation of Finnish Financial Services. Analysts certified by the CFA Institute also comply with the Code of Ethics of the CFA Institute.

#### Prevention and avoidance of conflicts of interest

The remuneration of staff within the Research department is determined exclusively by research management and senior management and may include discretionary awards based on the firm's total earnings, including investment banking and markets (sales and trading businesses) income; however, no such staff receive remuneration based upon specific investment banking or markets transactions. SEB's Compliance department monitors the production of research and the observance of the group's procedures designed to prevent any potential conflicts of interest from affecting the content of research; the latter are described in greater detail in the "Statement of Policies for dealing with potential conflicts of interest surrounding our Research activities" which is available on our SEB Research website.

### Your attention is also drawn to the fact that:

The current market price of the securities shown in this report is the price prevailing at the close of the business day preceding the date of publication, save where such price was more than 5% different from the price prevailing as at the time of publication, in which case it is the latter.

Unless explicitly stated otherwise in this report, SEB expects (but does not undertake) to issue updates to this report following the publication of new figures or forecasts by the company covered, or upon the occurrence of other events which could potentially have a material effect on it.

The securities discussed in this research report may not be eligible for sale in all countries, and such securities may not be suitable for all types of investors. Offers and sales of securities discussed in this research report, and the distribution of this report, may be made only in countries where such securities are exempt from registration or qualification or have been so registered or qualified for offer and sale, and in accordance with applicable broker-dealer and agent/salesman registration or licensing requirements. A copy of this report, not including the recommendation, has been provided to the issuer prior to its dissemination to check factual statements for accuracy; as a result, some amendments have been made.

A full list of disclosures for other companies mentioned herein (in which SEB has research coverage), can be found on our SEB Research website

### Methodology

Final consideration as to any valuations, projections and forecasts contained in this report are based on a number of assumptions and estimates and are subject to contingencies and uncertainties, and their inclusion in this report should not be regarded as a representation or warranty by or on behalf of the Group or any person or entity within the Group that they or their underlying assumptions and estimates will be met or realized. Different assumptions could result in materially different results. Past performance is not a reliable indicator of future performance. Foreign currency rates of exchange may adversely affect the value, price or income of any security or related investment mentioned in this report. In addition, investors in securities, such as ADRs, whose values are influenced by the currency of the underlying security, effectively assume currency risk.

### Company specific disclosures and potential conflicts of interest

A member of, or an entity associated with, SEB or its affiliates, officers, directors, employees or shareholders of such members (a) is not, and has never been, represented on the board of directors or similar supervisory entity of Inderes, (b) has from time to time bought or sold the securities issued by the company or options relating to the company, and (c) SEB does not hold any short / long position exceeding 0.5% of the total issued share capital of Inderes as of 31 Dec 2023.

The analyst(s) responsible for this research report (jointly with their closely related persons) hold(s) 0 shares in Inderes and do(es) not have holdings in other instruments related to the company.

Skandinaviska Enskilda Banken AB (publ). All rights reserved.

Copenhagen

Bernstorffsgade 50 P.O. Box 100 DK-1577 Copenhagen V

Telephone: (45) 3328 2828

Oslo

Filipstad Brygge 1, P.O. Box 1363 Vika NO-0113 Oslo

Telephone: (47) 2100 8500

Frankfurt

Stephanstrasse 14-16 D-60313 Frankfurt am Main

Telephone: (49) 69 9727 7740

Stockholm

Kungsträdgårdsgatan 8 S-106 40 Stockholm

Telephone: (46) 8 522 29500

Helsinki

Eteläesplanadi 18 P.O. Box 630 FIN-00101 Helsinki

Telephone: (358) 9 616 28700

**Tallinn** Tornimäe 2

EE-Tallinn 15010

Telephone: (372) 665 7762

London

One Carter Lane London, EC4V 5AN

Telephone: (44) 20 7246 4000