# **Rovsing**



Market: OMXC Small Cap Ticker: ROV Share price (DKK): 70.5 Market cap (DKK): 52.2m Net debt (DKK): 10.8m Enterprise value (DKK): 63.0m

#### **Share information**



Note: We apply the closing price from 24 September 2025 (Source: S&P Capital IQ)

## Financials

ranges.

DKKm	2023/24	2024/25	2025/26E*		
Revenue	39.3	37.0	37.0-41.0		
Revenue growth	39%	-6%	0% to 11%		
EBITDA	2.9	1.3	1.0-3.0		
EBITDA margin	8%	4%	3% to 7%		
Net income	0.2	-2.9	N/A		
Net income margin	0%	-8%	N/A		
Cash	0.0	0.0	N/A		
Interest-bearing debt	10.3	10.8	N/A		
Note: *2025/26E financials ar	e based on Ro	vsina's midpoir	nt of own guidanc		

### 37.0 37.0-41.0 P/S(x)

	2023/24	2024/25	2025/26E*
P/S (x)	0.5	1.3	1.3
EV/Sales (x)	0.8	1.6	1.6
EV/EBITDA (x)	10.6	45.9	31.5
EV/EBIT (x)	32.4	N/A	N/A
P/E (x)	126.2	N/A	N/A
P/B(x)	2.1	4.6	N/A
P/CF(x)	18.8	N/A	N/A
Note: Multiples for 2023			

#### **Company description**

Founded in 1992, Rovsing is a technology company operating in the space sector. It specializes in developing testing and simulation systems (EGSE) for satellites, while also providing satellite test products, software solutions, and technical support. Customers include major European and US aerospace companies such as NASA, ESA, Boeing, OHB, and more. Rovsing is based in Glostrup, Denmark with around 30 employees, and the company has been listed on OMXC Small Cap in Denmark since 2006.

#### **Investment case**

The space industry is growing with satellites recognized as critical infrastructure for military, security, communication, and climate monitoring. Global satellite launches are projected to grow at  $8.2\%^{[1]}$  annually towards 2030, with testing and simulations, a key part of the satellite launch value chain. Subsectors of the defence surveillance market are projected to grow at almost twice that rate.

In recent years, Rovsing has been focused on stabilizing the business and growing its orderbook (DKK 39.7m 2024/25 vs. DKK 38.8m 2023/24), resulting in revenue visibility on a 12-month basis. EBITDA has generally been improving. 2024/25 EBITDA, adjusted for one-time costs from a customer-related postponement, shows a continued trend of stabilizing and turning positive.

The company's 2025/26 guidance (mid-range) indicates another year of stabilization. Comments on market growth and pipeline suggest upside if realized. To capture market growth more quickly, the company has added a "Buy and Build" element to its strategy.

Rovsing trades at a lower EV/Sales than its peers (2025A and 2026E). This may be partly explained by slower 2025 growth. However, the closest peer, due to size and profitability level, DAC, trades at much higher multiples despite flat topline growth. Rovsing's EBITDA guidance positions its valuation above the peer group. However, a small absolute improvement in EBITDA has a large impact on multiples.

### **Key investment reasons**

Rovsing is well-positioned to benefit from the growing space sector, supported by a solid order book and long-standing relationships with leading industry players. Its customer list includes some of the largest space and defence companies.

Valuation multiples

To capture more market opportunities in defence, where investment plans are marked by urgency, the company has added a "Buy and Build" element to its strategy. The goal is to leverage its technology base and, to a greater extent, customer relationships to expand market reach faster through bolt-on and potentially larger acquisitions. Companies that have executed this strategy well have seen increased investor awareness and appetite.

The order book, and thereby visibility, should provide a solid floor for the 2025/26 guidance. Company comments on market opportunities, growth, and the opportunity pipeline suggest upside potential. However, the timing of large projects can shift significant revenue between years.

#### **Key investment risks**

Through a direct share issue to existing shareholders, raising gross proceeds of around DKK 3m, the company has bridged the financing needed to start the process. Implementing the "Buy & Build" strategy will, however, require either further capital raises or the use of shares to acquire targets, which would dilute existing shareholders. To be value-creating, sentiment around the strategy and successful execution are therefore critical.

Working with governments and blue-chip clients leads to financially secure customers; however, Rovsing is a sub-supplier to large projects, which they do not control themselves, and can therefore be exposed to project delays as seen in 2024/25.

The use of M&A as part of a growth strategy increases risk. This can occur either by acquiring companies at the wrong price or by failing to execute on potential synergies. The latter risk should be lower, given its strong relationships with a large customer base.

Source [1]: https://www.marketsandmarkets.com/Market-Reports/satellites-market-189500332.html

#### Peer group

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	Price	Total return	Market cap	EV	Revenue growth (%)		EV/Sales (x)			EV/EBITDA (x)			
Company	(local)	YTD	(EURm)	(EURm)	2024	2025E	2026E	2024	2025E	2026E	2024	2025E	2026E
Ovzon AB	SEK 35.9	109.7%	362.5	415.8	13.5%	66.9%	56.9%	7.7	6.4	5.1	N/A	16.5	11.1
GomSpace Group AB	SEK 12.6	191.5%	192.1	197.9	8.1%	36.2%	N/A	2.4	6.2	N/A	N/A	138.0	N/A
AAC Clyde Space AB	SEK 111.2	139.9%	65.5	69.2	22.8%	21.5%	41.2%	0.8	1.7	1.2	63.4	11.9	8.7
Scandinavian Astor Grp AB	EUR 2.4	158.3%	146.5	128.6	168.6%	90.3%	46.7%	0.4	3.3	2.2	2.9	23.5	14.2
Danish Aerospace Co. A/S	DKK 10.7	269.0%	15.7	17.5	-40.4%	24.3%	N/A	2.5	5.9	N/A	N/A	65.2	N/A
Median		158.3%	146.5	128.6	13.5%	<b>36.2</b> %	41.2%	2.4	5.9	2.2	33.1	23.5	11.1
Rovsing A/S	DKK 70.5	77.1%	7.0	8.4	38.5%	-5.7%	5.3%	0.8	1.6	1.6	10.6	45.9	31.5

Note: Peer group estimates are based on analyst estimates from S&P Capital IO. \*We do not have analyst estimates for GomSpace and DAC from S&P Capital IQ. As a result, we apply GomSpace's 2025 guidance and DAC's 2025 guidance. Data is extracted on 24 September 2025. Source: HC Andersen Capital and S&P Capital IQ. Also Note that Rovsing has skewed reporting period from 1 July – 30 June. No adjustments are made for uneven reporting periods.

# **Appendix: Peer group**



**Estimates and assumptions:** Most data in the peer group has not been calculated by HC Andersen Capital but is instead consensus analyst estimates from S&P Capital IQ. HC Andersen Capital assumes no responsibility for the correctness of the numbers in the peer group; however, considers S&P Capital IQ a credible source of information.

**Rovsing:** operates within the commercial satellite market, supporting satellite launches via testing and simulation equipment. Over the past years, there have been some market consolidation and relevant M&A activities. For perspectives on valuation multiples, the peer group contains listed companies within the Space-sector. Below, we have briefly described the companies used in the peer group. Note that the comparison varies in company sizes, delivered services, and located geographies. In addition, the peer group landscape may change due to fast-changing technological developments.

AAC Clyde Space: Similar to Rovsing, AAC Clyde Space is listed on Nasdaq First North Premier in Sweden, and the company also operates within the commercial market. AAC Clyde Space specializes in small satellite technologies and services that enable customers to access timely data from space.

**GomSpace:** manufactures and supplies hardware and software in satellite solutions within the nanosatellite and microsatellite segments. Lately, it has directed its strategic focus to marine domain awareness. GomSpace's business units are divided into Programs, Products, and North America, in 2024. GomSpace is headquartered in Aalborg, Denmark, and the company has been listed on Nasdaq First North Premier in Sweden since 2016.

Danish Aerospace Company (DAC): is a Danish-based aerospace company specializing in the design, development, and production of medical monitoring and fitness equipment for space applications. DAC supports a human presence in space with its product portfolio including respiratory equipment for spaceflight, bicycle ergometers for astronaut exercise, and medical monitoring devices. DAC and Rovsing are both prominent Danish small-cap aerospace companies, and despite operating in different verticals, share similar underlying markets and space agency clients.

**Ovzon AB:** offers world-leading integrated mobile satellite communications services, SATCOM-as-a-Service, to customers globally. The services combine high throughput satellite networks, mobile satellite terminals, gateway services, and dedicated customer support. This might be a peer the furthest away from Rovsing's current offerings, but a good peer to the potential future business areas, where Rovsing, together with partners, will resemble more a service offering, as is the case with Ovzon AB.

Scandinavian Astor Group: Scandinavian Astor Group (often "Astor Group" or "SAG") is a Swedish defence, security, and technology group. Despite being a larger company and not exposed to space, Astor Group is a proven case of using the "Buy and Build" strategy through acquisitions such as JPC Composite AB and the Latvian private ammunition manufacturer Ammunity. Its share price has outperformed the broader defence industry by a factor 3x over the last year.

Market development: For perspective, we compare Rovsing with the VanEck Vectors Space Innovators (JEDI) since JEDI's first inception month in June 2022. VanEck Vectors Space Innovators seeks to invest in a portfolio of equity securities with the aim of providing investment returns that closely track the performance of the MVIS® Global Space Industry ESG Index. This gives exposure to companies involved in space exploration, rockets and propulsion systems, satellite equipment, and communication solutions. As shown by the development below, the space sector has continued to see strong investor interest, trough 2025, that Rovsing only, somewhat has cached up to.



Note: S&P Capital IQ data is extracted on 24 September 2025. Source: HC Andersen Capital and S&P Capital IQ.

**Estimates and assumptions:** Peer data has not been calculated by HC Andersen Capital but is instead consensus analyst estimates from S&P Capital IQ. Some of the companies have limited analyst coverage. HC Andersen Capital assumes no responsibility for the correctness of the numbers in the peer group; however, considers S&P Capital IQ a credible source of information.

**Description of partners:** Marble Imaging is a German space technology company specializing in high-resolution Earth observation (EO) solutions. The company is developing a constellation of Very High-Resolution (VHR) satellites, aimed at delivering daily EO analytics for applications in climate monitoring, security, and infrastructure management. By providing real-time geospatial intelligence, Marble Imaging supports decision-making for governments, defence organizations, and commercial enterprises.

In 2024, Marble Imaging partnered with Rovsing A/S to enhance space-based data processing and mission support capabilities. Leveraging Rovsing's expertise in satellite testing and electrical ground support equipment (EGSE), the collaboration ensures seamless integration and validation of Marble's EO satellite systems. This partnership aligns with European space and defence strategies, with the potential to strengthen Arctic surveillance, critical infrastructure protection, and environmental monitoring.