

# SAMPO

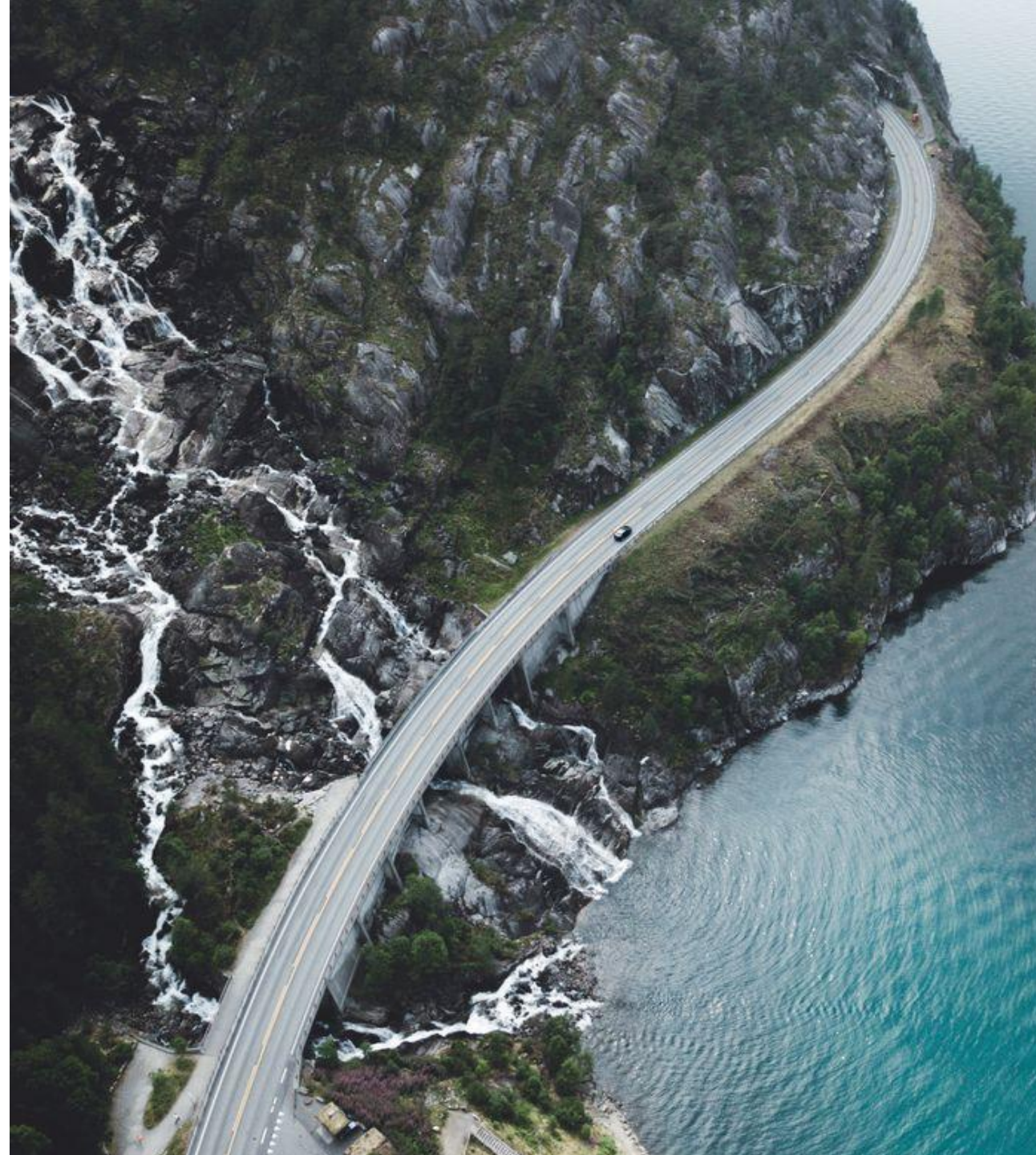
5/7/2026 12:45 noon EEST

This is a translated version of "Väkevä startti vuodelle" report,  
published on 5/6/2026



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# COMPANY REPORT



# Flying start to the year

Sampo's Q1 result was operationally excellent, even though the reported result was weak due to subdued investment income. We have made small upward revisions to our estimates and expect strong earnings growth to continue. The stock's valuation is tight, but the strong earnings growth outlook and stable dividend stream provide a sufficient expected return. We reiterate our EUR 10.0 target price with an Accumulate recommendation.

## An excellent start to the year

Sampo's insurance revenue grew better than expected by 8%, driven by Nordic personal customers. Gross written premium growth slowed to 2% on a comparable basis due to the tight competitive situation in the UK and volume pressure from large customers. The Q1 underwriting result was 368 MEUR (Q1'25: 336 MEUR), clearly exceeding both our and market expectations due to favorable weather conditions and fewer large claims than anticipated. The combined ratio was 84.4%, which is an excellent performance. Profit before taxes was only 28 MEUR, as the decline in Noba's share price and the weakness of fixed income investments weighed on investment income. Earnings landed well below consensus, but in our view, this is because some analysts in the consensus had forgotten to account for the decline in Noba's share price. Overall, the Q1 result was operationally very good.

Sampo also updated its 2026 guidance upwards for both growth and earnings. Further, the company announced that it will launch a 350 MEUR share buyback program, which is larger than we expected, but this is purely a matter of timing, and we still expect around 600 MEUR in buybacks for the full year. The company also stated that it is able to cover the effects of the Danish occupational accident insurance court ruling from existing reserves. This was a clear positive surprise, as we had expected a clear negative impact on Q2 earnings. Moreover, Topdanmark synergies are materializing faster than the

company previously expected, and we believe the company will further raise its final target of 140 MEUR.

## Earnings growth picture remains positive

We have made small upward adjustments to our estimates after Q1. We expect Sampo to be able to grow its operational EPS by approximately 10% on average between 2026 and 2029. The main driver is naturally the underwriting result, which is supported by growth and Topdanmark synergies. The remainder of the earnings growth comes from the reduced share count due to share repurchases. Overall, Sampo's earnings growth is currently on a very strong footing. The company is growing at a good pace on the back of its strong digital capabilities, profitability is at an excellent level, and Topdanmark synergies are materializing rapidly. As usual, profit distribution will remain generous, and the ordinary dividend will be supplemented by significant share buybacks annually.

## Earnings growth keeps the expected return sufficient

We believe it is justified to price Sampo in line with high-quality Nordic insurance peers (P/E 16-18x). Based on actual earnings, we believe that Sampo's share is fully priced, with no room for multiples to rise (P/E ~18x). Consequently, Sampo's expected return must come entirely from earnings growth and dividends. We forecast an average operational EPS growth of around 10% over the next three years. In addition, investors will receive a growing dividend yield of 4%. All in all, we believe that Sampo's share is correctly priced at its current level, but the attractive earnings growth outlook, combined with steadily growing dividends, offers a sufficient expected return. While the company's earnings outlook for the coming years is undeniably very good, the current valuation sets the bar high and leaves no room for error.

## Recommendation

**Accumulate**

(was Accumulate)

## Target price:

**EUR 10.00**

(was EUR 10.00)

## Share price:

EUR 8.95

## Business risk



## Valuation risk



|                         | 2025 | 2026e | 2027e | 2028e |
|-------------------------|------|-------|-------|-------|
| <b>PTP</b>              | 2436 | 1562  | 1939  | 2088  |
| <b>growth-%</b>         | 56%  | -36%  | 24%   | 8%    |
| <b>Net income</b>       | 1997 | 1227  | 1541  | 1660  |
| <b>EPS (adj.)</b>       | 0.74 | 0.47  | 0.61  | 0.67  |
| <b>Dividend / share</b> | 0.36 | 0.38  | 0.40  | 0.42  |

|                         |       |       |       |       |
|-------------------------|-------|-------|-------|-------|
| <b>P/E (adj.)</b>       | 12.5  | 18.9  | 14.8  | 13.4  |
| <b>P/B</b>              | 3.1   | 2.8   | 2.6   | 2.3   |
| <b>Dividend yield-%</b> | 3.9 % | 4.2 % | 4.5 % | 4.7 % |
| <b>Payout ratio (%)</b> | 48%   | 80%   | 66%   | 63%   |

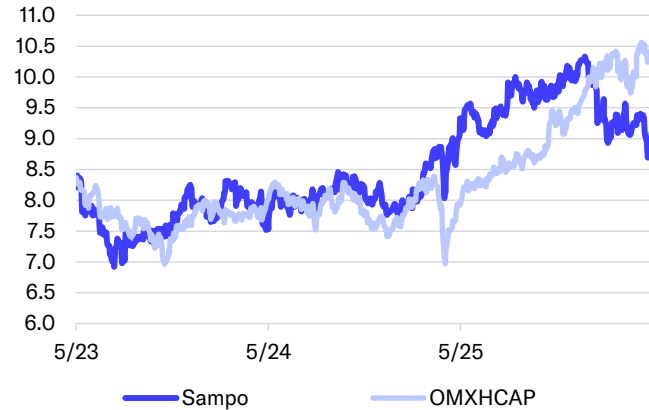
Source: Inderes

## Guidance

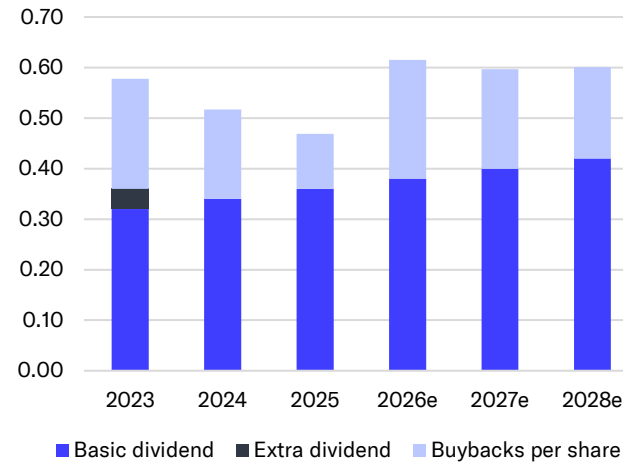
(Adjusted)

Insurance revenue: 9.6-9.8 BEUR, representing growth of 6-8% year-on-year. Group underwriting result: 1525-1625 MEUR, representing growth of 3-9% year-on-year. The outlook for 2026 is in line with the 2024-2026 targets.

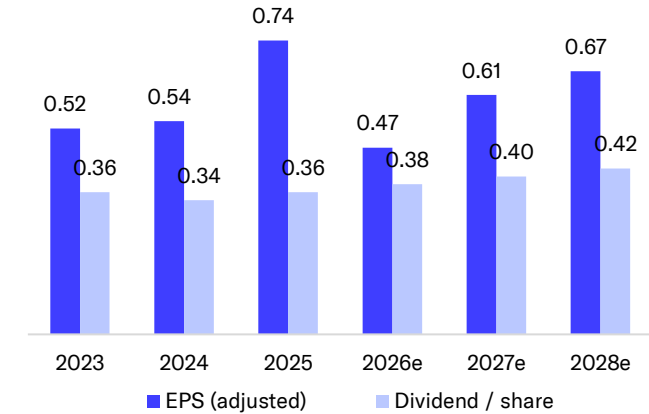
## Share price



## Total profit distribution per share



## EPS and dividend



Source: Inderes

## Value drivers

- Profitable growth in insurance activities
- Capital released from non-core business activities
- Higher interest rates would improve investment income
- Unlocking Topdanmark synergies
- Other M&A transactions

## Risk factors

- Rising interest rates could weaken underwriting results and depress insurance companies' acceptable multiples
- Tightening competition in the Nordic insurance market

| Valuation                         | 2026e  | 2027e  | 2028e  |
|-----------------------------------|--------|--------|--------|
| <b>Share price</b>                | 8.95   | 8.95   | 8.95   |
| <b>Number of shares, millions</b> | 2596.8 | 2542.7 | 2494.1 |
| <b>Market cap</b>                 | 23232  | 22748  | 22313  |
| <b>P/E (adj.)</b>                 | 18.9   | 14.8   | 13.4   |
| <b>P/E</b>                        | 18.9   | 14.8   | 13.4   |
| <b>P/B</b>                        | 2.8    | 2.6    | 2.3    |
| <b>Payout ratio (%)</b>           | 80.4 % | 66.0 % | 63.1 % |
| <b>Dividend yield-%</b>           | 4.2 %  | 4.5 %  | 4.7 %  |

Source: Inderes

# An excellent start to the year

## Growth continued to be strong, driven by the Nordic countries

Sampo's net insurance revenue grew by 8% to 2,363 MEUR, exceeding our forecast of 2,273 MEUR. Growth was even faster than we expected in the Nordic personal customer segment, and the decline in corporate customer revenue was also smaller than anticipated. Hastings' revenue was also slightly higher than we expected, despite the tight pricing environment.

## Underwriting result exceeded expectations

Operationally, Sampo's year started excellently. The company's underwriting result improved to 368 MEUR, which clearly exceeded both our own (327 MEUR) and the consensus (341 MEUR) forecasts. The main drivers for the beat were lower-than-expected large claims and favorable weather conditions at the end of the quarter. The underwriting result, adjusted for these items, was well in line with our expectations. The combined ratio for the

quarter was marginally better than the excellent comparison period (84.4%), and it was clearly better than market expectations.

Profit before taxes decreased as expected to 28 MEUR from 377 MEUR in the comparison period, which fell short of the consensus estimate of 106 MEUR, but was in line with our own forecast of 15 MEUR. We note that the weak investment income is mainly due to the decline in Noba's share price and the impact of rising interest rates on the value of the fixed income portfolio. We reiterate that quarterly fluctuations in the investment portfolio have only a very limited impact on Sampo's fair value. Operating EPS rose to EUR 0.13, exceeding our forecast of EUR 0.11.

## Lots of positive news

Following a strong start to the year and lower-than-expected claims, Sampo revised its outlook for the current year upwards. The company now expects the 2026 underwriting result to be in the range of 1,525–1,625 MEUR

(from 1,485–1,600 MEUR), and the lower end of the full-year insurance revenue guidance was raised, with the company estimating it to be in the range of 9.6–9.8 BEUR (from 9.5–9.8 BEUR).

Regarding Topdanmark synergies, the company increased the amount of synergies for 2026 and 2027, but reiterated its target synergy level of 140 MEUR for 2028. This indicates that the synergies are materializing faster than expected, and we still consider it likely that the 140 MEUR level will ultimately be exceeded. As a positive surprise, the company also announced that it is able to cover the effects of the legal decision concerning statutory workers' compensation insurance in Denmark with its existing reserves, contrary to what we had feared.

At the same time, the company announced it would launch a new 350 MEUR share buyback program, which exceeded our 150 MEUR expectation. We note that this is purely a matter of timing, as we had anticipated ~600 MEUR in share buybacks for the current year.

| Estimate revisions<br>MEUR/EUR | 2026e<br>Old | 2026e<br>New | Change<br>% | 2027e<br>Old | 2027e<br>New | Change<br>% | 2028e<br>Old | 2028e<br>New | Change<br>% |
|--------------------------------|--------------|--------------|-------------|--------------|--------------|-------------|--------------|--------------|-------------|
| Insurance revenue              | 9508         | 9686         | 2%          | 10079        | 10251        | 2%          | 10665        | 10891        | 2%          |
| Profit before tax              | 1705         | 1562         | -8%         | 1883         | 1939         | 3%          | 2019         | 2088         | 3%          |
| EPS (excl. NRIs)               | 0.52         | 0.47         | -9%         | 0.59         | 0.61         | 3%          | 0.64         | 0.67         | 4%          |
| Dividend per share             | 0.38         | 0.38         | 0%          | 0.40         | 0.40         | 0%          | 0.42         | 0.42         | 0%          |

Source: Inderes

## Sampo Q1'26: Running like clockwork



# No material changes to estimates, earnings growth outlook remains strong

## Estimate revisions

- We made very limited changes to our forecasts in response to the Q1 report. The forecast decline for 2026 is fully explained by the weak investment income in Q1, and operationally our earnings forecasts have increased by a few percent for the coming years.
- Regarding share buybacks, we still expect the company to announce a new 200 MEUR program for the rest of the year, and our full-year estimate of 600 MEUR in buybacks remains unchanged.

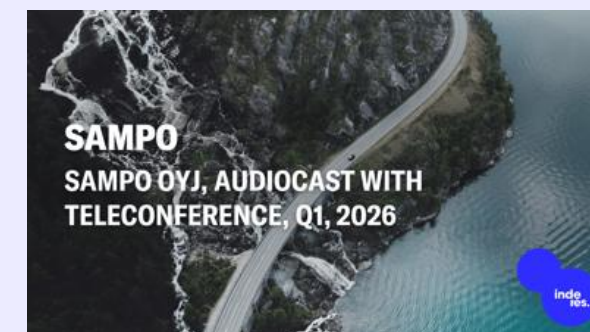
## Operational earnings drivers

- Sampo's performance has consistently exceeded our expectations in recent years, mainly due to its excellent growth and its insurance-technical margin, which has proved to be more resilient than expected. Higher interest rates have not significantly increased the operators' urge to compete aggressively on price, which has been a surprise to us. However, underwriting margins have not significantly decreased in the industry, which we believe speaks volumes about the nature of a consolidated market.
- With our earnings forecasts, we expect the company to be able to grow its operating result by ~9% on average from the 2024 actual level, which is fully in line with the company's own 9% target. The main driver of the result is naturally the underwriting result, which we forecast to grow at a rate of over 7%. In addition to sales growth, underwriting receives clear support from Topdanmark's synergies, which we expect to grow further from the current 140 MEUR. The rest of the EPS growth will mainly come from a reduced share count due to share buybacks.
- For 2026-2029, we forecast underwriting profit to grow by an average of 7% and operating EPS by 10%. Overall, Sampo's earnings growth is currently on a very strong footing, as the company grows on the back of its digital competitive advantages and the market situation remains calm.
- Profit distribution remains generous, and the ordinary dividend grows steadily. In addition, Sampo conducts significant share buybacks annually, but the amount depends on available capital and earnings performance.

| Estimate revisions<br>MEUR/EUR | 2026e<br>Old | 2026e<br>New | Change<br>% | 2027e<br>Old | 2027e<br>New | Change<br>% | 2028e<br>Old | 2028e<br>New | Change<br>% |
|--------------------------------|--------------|--------------|-------------|--------------|--------------|-------------|--------------|--------------|-------------|
| Insurance revenue              | 9508         | 9686         | 2%          | 10079        | 10251        | 2%          | 10665        | 10891        | 2%          |
| Profit before tax              | 1705         | 1562         | -8%         | 1883         | 1939         | 3%          | 2019         | 2088         | 3%          |
| EPS (excl. NRIs)               | 0.52         | 0.47         | -9%         | 0.59         | 0.61         | 3%          | 0.64         | 0.67         | 4%          |
| Dividend per share             | 0.38         | 0.38         | 0%          | 0.40         | 0.40         | 0%          | 0.42         | 0.42         | 0%          |

Source: Inderes

## Sampo Oyj, Audiocast, Q1'26



# Earnings estimates

|   | 2023         | 2024         | 2025         | 2026e        | 2027e        | 2028e        | 2029e        |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>Insurance revenue</b>                      | <b>7535</b>  | <b>8386</b>  | <b>9075</b>  | <b>9686</b>  | <b>10251</b> | <b>10891</b> | <b>11534</b> |
| Retail clients                                | 3489         | 3667         | 3994         | 4320         | 4545         | 4772         | 4963         |
| Corporate clients                             | 1945         | 2128         | 2201         | 2325         | 2407         | 2503         | 2603         |
| Large customers                               | 627          | 657          | 583          | 589          | 600          | 612          | 624          |
| Great Britain                                 | 1251         | 1659         | 2000         | 2164         | 2424         | 2715         | 3040         |
| Other functions                               | 223          | 275          | 298          | 289          | 275          | 289          | 304          |
| <b>Growth in premiums written (%)</b>         | 5.9%         | 11.3%        | 8.2%         | 6.7%         | 5.8%         | 6.2%         | 5.9%         |
| <b>Underwriting result</b>                    | <b>1164</b>  | <b>1316</b>  | <b>1485</b>  | <b>1590</b>  | <b>1730</b>  | <b>1875</b>  | <b>2008</b>  |
| Retail clients                                | 595          | 628          | 716          | 800          | 862          | 924          | 981          |
| Corporate clients                             | 315          | 352          | 376          | 410          | 418          | 444          | 473          |
| Large customers                               | 80           | 74           | 109          | 92           | 95           | 99           | 103          |
| Great Britain                                 | 128          | 190          | 216          | 218          | 287          | 335          | 375          |
| Other functions                               | 46           | 72           | 69           | 70           | 69           | 72           | 76           |
| <b>Underwriting result growth (%)</b>         | 13%          | 13%          | 13%          | 7%           | 9%           | 8%           | 7%           |
| <b>Net finance result</b>                     | <b>560</b>   | <b>636</b>   | <b>1210</b>  | <b>244</b>   | <b>484</b>   | <b>484</b>   | <b>486</b>   |
| Net investment income                         | 1004         | 888          | 1284         | 390          | 739          | 739          | 740          |
| Net financial income or expenses of insurance | -446         | -252         | -73          | -146         | -255         | -255         | -254         |
| Other income or expenses                      | -81          | -210         | -49          | -72          | -75          | -75          | -75          |
| Non-operational depreciation                  | -68          | -79          | -128         | -101         | -100         | -100         | -100         |
| Financial expenses                            | -93          | -103         | -83          | -99          | -100         | -95          | -90          |
| <b>Profit before tax</b>                      | <b>1481</b>  | <b>1559</b>  | <b>2436</b>  | <b>1562</b>  | <b>1939</b>  | <b>2088</b>  | <b>2229</b>  |
| <b>EPS</b>                                    | <b>0.52</b>  | <b>0.45</b>  | <b>0.77</b>  | <b>0.47</b>  | <b>0.61</b>  | <b>0.67</b>  | <b>0.71</b>  |
| <b>Operational EPS</b>                        | <b>0.41</b>  | <b>0.47</b>  | <b>0.50</b>  | <b>0.56</b>  | <b>0.62</b>  | <b>0.68</b>  | <b>0.73</b>  |
| <b>Increase in operational EPS (%)</b>        |              | 14.6%        | 6.4%         | 12.4%        | 10.2%        | 9.5%         | 8.4%         |
| <b>Combined ratio %</b>                       | <b>84.6%</b> | <b>84.3%</b> | <b>83.6%</b> | <b>83.6%</b> | <b>83.1%</b> | <b>82.8%</b> | <b>82.6%</b> |
| Retail clients                                | 83.0%        | 82.9%        | 82.1%        | 81.5%        | 81.0%        | 80.6%        | 80.2%        |
| Corporate clients                             | 83.8%        | 83.5%        | 82.9%        | 82.4%        | 82.6%        | 82.2%        | 81.8%        |
| Large customers                               | 87.3%        | 88.7%        | 81.5%        | 84.4%        | 84.2%        | 83.8%        | 83.4%        |
| Great Britain                                 | 89.8%        | 88.5%        | 89.2%        | 89.9%        | 88.2%        | 87.7%        | 87.7%        |
| Other functions                               | 79.4%        | 73.7%        | 76.9%        | 75.7%        | 75.0%        | 75.0%        | 75.0%        |
| <b>Profit distribution</b>                    | <b>2023</b>  | <b>2024</b>  | <b>2025</b>  | <b>2026e</b> | <b>2027e</b> | <b>2028e</b> | <b>2029e</b> |
| Basic dividend                                | 0.32         | 0.34         | 0.36         | 0.38         | 0.40         | 0.42         | 0.44         |
| Extra dividend                                | 0.04         | 0.00         | 0.00         | 0.00         | 0.00         | 0.00         | 0.00         |
| Buybacks per share                            | 0.22         | 0.18         | 0.11         | 0.23         | 0.20         | 0.18         | 0.18         |
| <b>Total profit distribution per share</b>    | <b>0.58</b>  | <b>0.52</b>  | <b>0.47</b>  | <b>0.61</b>  | <b>0.60</b>  | <b>0.60</b>  | <b>0.62</b>  |
| Basic payout ratio (%)                        | 62%          | 76%          | 47%          | 80%          | 66%          | 63%          | 62%          |
| Total payout ratio (%)                        | 111%         | 115%         | 61%          | 130%         | 98%          | 90%          | 88%          |
| Capital adequacy (%)                          | 182%         | 177%         | 177%         | 174%         | 176%         | 175%         | 177%         |

|                            | 2026    |           | 2027    |           |
|----------------------------|---------|-----------|---------|-----------|
|                            | Inderes | Consensus | Inderes | Consensus |
| Insurance revenue (MEUR)   | 10,251  | 10119     | 10,891  | 10632     |
| Underwriting result (MEUR) | 1,730   | 1,719     | 1,875   | 1841      |
| EPS                        | 0.61    | 0.57      | 0.67    | 0.60      |
| Operational EPS            | 0.62    | 0.61      | 0.68    | 0.65      |
| Dividend per share         | 0.40    | 0.40      | 0.42    | 0.42      |

| <b>Consensus vs. Inderes -%</b> | 2026  | 2027  |
|---------------------------------|-------|-------|
| Insurance revenue (MEUR)        | -1.3% | -2.4% |
| Underwriting result (MEUR)      | -0.6% | -1.8% |
| EPS                             | -6.0% | -9.9% |
| Operational EPS                 | -1.5% | -4.1% |
| Dividend per share              | 0.0%  | 0.0%  |

Source: Inderes & Modular Finance

## Consensus updated prior to Q1 earnings

# Expected return relies on earnings growth

In our opinion, the best valuation methods for Sampo are peer valuation, own historical valuation and dividend flow model.

## Valuation is neutral

Sampo's peers (Tryg and Gjensidige) have historically traded at average P/E multiples of 16-18x. This level is above the average of the Nordic stock exchanges, which is more than warranted given the high quality of these companies. Sampo has also been priced within this range for the past three years (calculated from operating result). We consider it justified that Sampo is priced in line with its peers. Although Sampo's Nordic operations are arguably the highest quality of the trio, Hastings weighs on the acceptable valuation level (UK insurers' multiples are well below those of the Nordic players). We note that prior to 2023, Sampo was priced at a clear discount relative to its key P&C peers due to its financial conglomerate structure, and we believe that the valuation level before 2023 does not reflect Sampo's current acceptable valuation level.

Based on actual earnings, we believe that Sampo's share is fully priced, with no room for multiples to rise (P/E 17-18x). Consequently, Sampo's expected return must come entirely from earnings growth and dividends. We forecast an average operational EPS growth of around 10% over the next three years. In addition, investors will receive a growing dividend yield of 4%.

## Expected return remains sufficient

All in all, we believe that Sampo's share is correctly priced at its current level, but the attractive earnings growth outlook, combined with steadily growing dividends, offers a

sufficient expected return. While the company's earnings outlook for the coming years is undeniably very good, the current valuation sets the bar high and leaves no room for error. We would point out that if there were no profit growth for one reason or another, the expected return on the share would become weak.

## Dividend flow model supports our view

The value of Sampo's share according to our dividend flow model is around EUR 10.5, taking into account the share buybacks we forecast for the coming years. The discount rate used in our dividend flow model is 7.5%, which is low in absolute terms but fully justified given the company's low risk profile and current interest rate levels. Overall, the DDM model corroborates our view that the expected return on the share is sufficient.

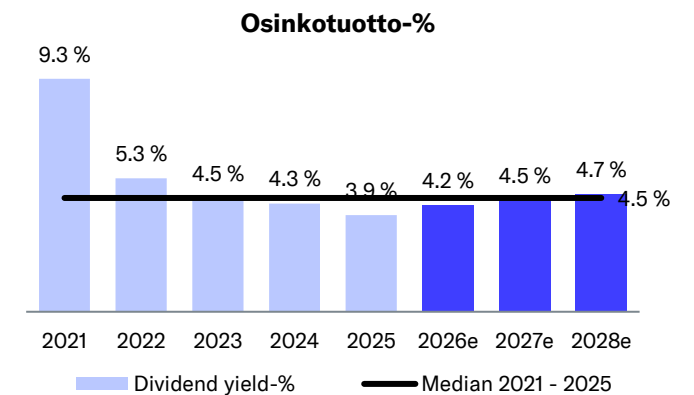
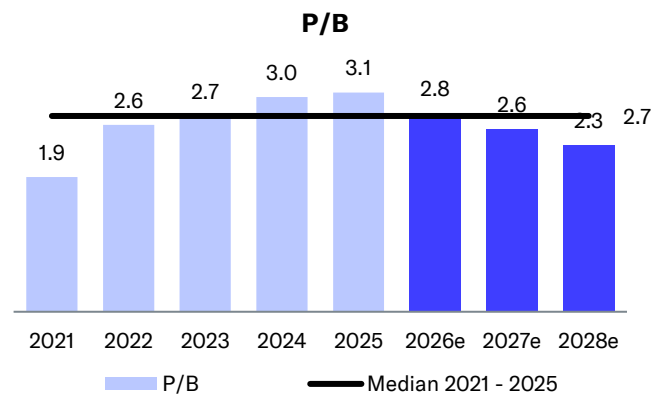
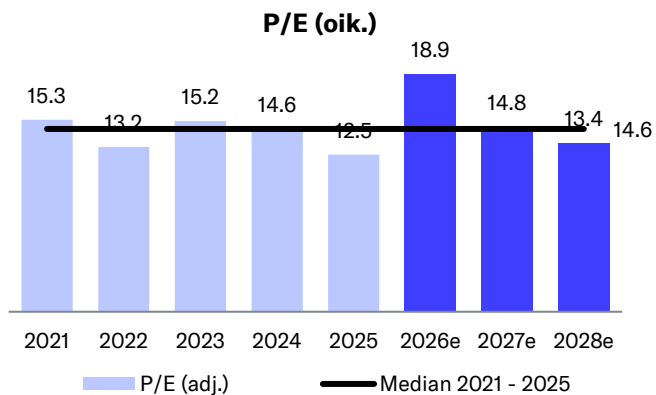
| Valuation                  | 2026e  | 2027e  | 2028e  |
|----------------------------|--------|--------|--------|
| Share price                | 8.95   | 8.95   | 8.95   |
| Number of shares, millions | 2596.8 | 2542.7 | 2494.1 |
| Market cap                 | 23232  | 22748  | 22313  |
| P/E (adj.)                 | 18.9   | 14.8   | 13.4   |
| P/E                        | 18.9   | 14.8   | 13.4   |
| P/B                        | 2.8    | 2.6    | 2.3    |
| Payout ratio (%)           | 80.4 % | 66.0 % | 63.1 % |
| Dividend yield-%           | 4.2 %  | 4.5 %  | 4.7 %  |

Source: Inderes

# Valuation table

| Valuation                  | 2021   | 2022   | 2023   | 2024   | 2025   | 2026e         | 2027e         | 2028e         | 2029e         |
|----------------------------|--------|--------|--------|--------|--------|---------------|---------------|---------------|---------------|
| Share price                | 8.82   | 9.76   | 7.92   | 7.88   | 9.32   | <b>8.95</b>   | <b>8.95</b>   | <b>8.95</b>   | <b>8.95</b>   |
| Number of shares, millions | 2755   | 2653   | 2540   | 2600   | 2685   | <b>2597</b>   | <b>2543</b>   | <b>2494</b>   | <b>2494</b>   |
| Market cap                 | 24109  | 25108  | 19876  | 21196  | 24807  | <b>23232</b>  | <b>22748</b>  | <b>22313</b>  | <b>22313</b>  |
| P/E (adj.)                 | 15.3   | 13.2   | 15.2   | 14.6   | 12.5   | <b>18.9</b>   | <b>14.8</b>   | <b>13.4</b>   | <b>12.6</b>   |
| P/E                        | 9.5    | 12.3   | 15.2   | 16.3   | 12.5   | <b>18.9</b>   | <b>14.8</b>   | <b>13.4</b>   | <b>12.6</b>   |
| P/B                        | 1.9    | 2.6    | 2.7    | 3.0    | 3.1    | <b>2.8</b>    | <b>2.6</b>    | <b>2.3</b>    | <b>2.2</b>    |
| Payout ratio (%)           | 87.3 % | 63.5 % | 68.3 % | 73.0 % | 48.0 % | <b>80.4 %</b> | <b>66.0 %</b> | <b>63.1 %</b> | <b>61.9 %</b> |
| Dividend yield-%           | 9.3 %  | 5.3 %  | 4.5 %  | 4.3 %  | 3.9 %  | <b>4.2 %</b>  | <b>4.5 %</b>  | <b>4.7 %</b>  | <b>4.9 %</b>  |

Source: Inderes



# Peer group valuation

| Peer group valuation<br>Company | Market cap   | P/E         |             | Dividend yield-% |             | P/B        |
|---------------------------------|--------------|-------------|-------------|------------------|-------------|------------|
|                                 | MEUR         | 2026e       | 2027e       | 2026e            | 2027e       | 2026e      |
| Tryg                            | 12215        | 16.7        | 15.4        | 5.7              | 6.0         | 2.5        |
| Gjensidige                      | 11545        | 16.4        | 15.0        | 5.4              | 5.8         | 4.6        |
| ALM                             | 2921         | 17.4        | 12.8        | 4.8              | 5.2         | 2.0        |
| Storebrand                      | 7055         | 15.4        | 13.7        | 3.5              | 3.8         | 2.2        |
| Admiral                         | 11891        | 14.0        | 13.0        | 5.4              | 6.1         | 6.4        |
| Zurich Insurance Group          | 90313        | 14.8        | 13.2        | 5.7              | 6.0         | 3.3        |
| Allianz                         | 146081       | 12.4        | 11.6        | 4.8              | 5.2         | 2.3        |
| Assicurazioni Generali          | 58699        | 12.4        | 11.4        | 4.6              | 5.1         | 1.7        |
| <b>Sampo (Inderes)</b>          | <b>23232</b> | <b>18.9</b> | <b>14.8</b> | <b>4.2</b>       | <b>4.5</b>  | <b>2.8</b> |
| <b>Average</b>                  |              | <b>14.9</b> | <b>13.3</b> | <b>5.0</b>       | <b>5.4</b>  | <b>3.1</b> |
| <b>Median</b>                   |              | <b>15.1</b> | <b>13.1</b> | <b>5.1</b>       | <b>5.5</b>  | <b>2.4</b> |
| <b>Diff-% to median</b>         |              | <b>26%</b>  | <b>12%</b>  | <b>-17%</b>      | <b>-19%</b> | <b>18%</b> |

Source: Refinitiv / Inderes

# Income statement

| Income statement                       | 2024        | Q1'25       | Q2'25       | Q3'25       | Q4'25       | 2025        | Q1'26        | Q2'26e      | Q3'26e      | Q4'26e      | 2026e       | 2027e        | 2028e        | 2029e        |
|--|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|--------------|--------------|--------------|
| <b>Insurance revenue</b>               | <b>8387</b> | <b>2187</b> | <b>2265</b> | <b>2303</b> | <b>2323</b> | <b>9078</b> | <b>2363</b>  | <b>2414</b> | <b>2442</b> | <b>2466</b> | <b>9686</b> | <b>10251</b> | <b>10891</b> | <b>11534</b> |
| If P&C                                 | 5258        | 1645        | 1691        | 1709        | 1735        | 6780        | 1772         | 1795        | 1808        | 1858        | 7233        | 7552         | 7887         | 8190         |
| Topdanmark (part of If P&C since 2025) | 1470        | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          |
| Hastings                               | 1659        | 470         | 499         | 518         | 513         | 2000        | 522          | 544         | 559         | 539         | 2164        | 2424         | 2715         | 3040         |
| Other (prev. associated companies)     | 0           | 72          | 75          | 76          | 75          | 298         | 69           | 75          | 75          | 70          | 289         | 275          | 289          | 304          |
| <b>EBITDA</b>                          | <b>1559</b> | <b>376</b>  | <b>527</b>  | <b>866</b>  | <b>667</b>  | <b>2436</b> | <b>28.0</b>  | <b>639</b>  | <b>487</b>  | <b>408</b>  | <b>1562</b> | <b>1939</b>  | <b>2088</b>  | <b>2229</b>  |
| Depreciation                           | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0         | 0.0         | 0.0         | 0.0         | 0.0          | 0.0          | 0.0          |
| <b>EBIT (excl. NRI)</b>                | <b>1709</b> | <b>376</b>  | <b>527</b>  | <b>866</b>  | <b>667</b>  | <b>2436</b> | <b>28.0</b>  | <b>639</b>  | <b>487</b>  | <b>408</b>  | <b>1562</b> | <b>1939</b>  | <b>2088</b>  | <b>2229</b>  |
| <b>EBIT</b>                            | <b>1559</b> | <b>376</b>  | <b>527</b>  | <b>866</b>  | <b>667</b>  | <b>2436</b> | <b>28.0</b>  | <b>639</b>  | <b>487</b>  | <b>408</b>  | <b>1562</b> | <b>1939</b>  | <b>2088</b>  | <b>2229</b>  |
| Sampo                                  | 0           | 376         | 527         | 866         | 667         | 2436        | 28           | 639         | 487         | 408         | 1562        | 1939         | 2088         | 2229         |
| <b>PTP</b>                             | <b>1559</b> | <b>376</b>  | <b>527</b>  | <b>866</b>  | <b>667</b>  | <b>2436</b> | <b>28.0</b>  | <b>639</b>  | <b>487</b>  | <b>408</b>  | <b>1562</b> | <b>1939</b>  | <b>2088</b>  | <b>2229</b>  |
| Taxes                                  | -230        | -79         | -121        | -130        | -109        | -439        | -74          | -109        | -83         | -69         | -335        | -397         | -428         | -457         |
| Minority interest                      | -50         | 0           | 0           | 0           | 0           | 0           | 0            | 0           | 0           | 0           | 0           | 0            | 0            | 0            |
| <b>Net earnings</b>                    | <b>1280</b> | <b>297</b>  | <b>406</b>  | <b>736</b>  | <b>558</b>  | <b>1997</b> | <b>-46.0</b> | <b>530</b>  | <b>404</b>  | <b>339</b>  | <b>1227</b> | <b>1541</b>  | <b>1660</b>  | <b>1772</b>  |
| <b>EPS (adj.)</b>                      | <b>2.61</b> | <b>0.11</b> | <b>0.15</b> | <b>0.28</b> | <b>0.21</b> | <b>0.77</b> | <b>-0.02</b> | <b>0.20</b> | <b>0.16</b> | <b>0.13</b> | <b>0.47</b> | <b>0.61</b>  | <b>0.67</b>  | <b>0.71</b>  |
| <b>EPS (rep.)</b>                      | <b>0.48</b> | <b>0.11</b> | <b>0.15</b> | <b>0.28</b> | <b>0.21</b> | <b>0.74</b> | <b>-0.02</b> | <b>0.20</b> | <b>0.16</b> | <b>0.13</b> | <b>0.47</b> | <b>0.61</b>  | <b>0.67</b>  | <b>0.71</b>  |

# Balance sheet

| Assets                     | 2024         | 2025         | 2026e        | 2027e        | 2028e        |
|----------------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Non-current assets</b>  | <b>20017</b> | <b>20954</b> | <b>20992</b> | <b>21030</b> | <b>21068</b> |
| Goodwill                   | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Intangible assets          | 3637         | 3492         | 3527         | 3562         | 3597         |
| Tangible assets            | 284          | 301          | 304          | 307          | 310          |
| Associated companies       | 4.0          | 5.0          | 5.0          | 5.0          | 5.0          |
| Other investments          | 16090        | 17154        | 17154        | 17154        | 17154        |
| Other non-current assets   | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Deferred tax assets        | 2.0          | 2.0          | 2.0          | 2.0          | 2.0          |
| <b>Current assets</b>      | <b>4460</b>  | <b>4769</b>  | <b>5030</b>  | <b>5267</b>  | <b>5536</b>  |
| Inventories                | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Other current assets       | 880          | 962          | 962          | 962          | 962          |
| Receivables                | 2618         | 2488         | 2712         | 2870         | 3049         |
| Cash and equivalents       | 962          | 1319         | 1356         | 1435         | 1525         |
| <b>Balance sheet total</b> | <b>24477</b> | <b>25723</b> | <b>26022</b> | <b>26297</b> | <b>26604</b> |

Source: Inderes

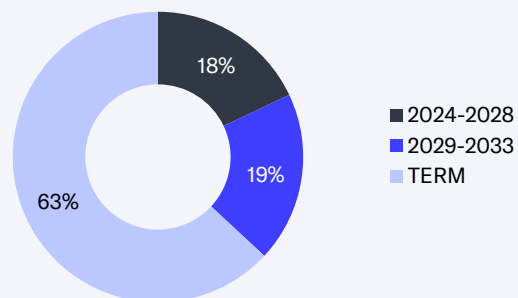
| Liabilities & equity           | 2024         | 2025         | 2026e        | 2027e        | 2028e        |
|--------------------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Equity</b>                  | <b>7059</b>  | <b>8091</b>  | <b>8360</b>  | <b>8915</b>  | <b>9559</b>  |
| Share capital                  | 98.0         | 98.0         | 98.0         | 98.0         | 98.0         |
| Retained earnings              | 7707         | 8755         | 9024         | 9579         | 10223        |
| Hybrid bonds                   | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Revaluation reserve            | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Other equity                   | -746.0       | -762.0       | -762.0       | -762.0       | -762.0       |
| Minorities                     | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| <b>Non-current liabilities</b> | <b>15858</b> | <b>16043</b> | <b>16073</b> | <b>15793</b> | <b>15457</b> |
| Deferred tax liabilities       | 535          | 553          | 553          | 553          | 553          |
| Provisions                     | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Interest bearing debt          | 3037         | 2730         | 2760         | 2480         | 2144         |
| Convertibles                   | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Other long-term liabilities    | 12286        | 12760        | 12760        | 12760        | 12760        |
| <b>Current liabilities</b>     | <b>1560</b>  | <b>1589</b>  | <b>1589</b>  | <b>1589</b>  | <b>1589</b>  |
| Interest bearing debt          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Payables                       | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Other current liabilities      | 1560         | 1589         | 1589         | 1589         | 1589         |
| <b>Balance sheet total</b>     | <b>24477</b> | <b>25723</b> | <b>26022</b> | <b>26297</b> | <b>26604</b> |

# DDM calculation

| DDM valuation (MEUR)                       | 2026e        | 2027e       | 2028e       | 2029e       | 2030e       | 2031e       | 2032e       | 2033e       | 2034e       | 2035e       | TERM         |
|--|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|
| <b>Sampo's result</b>                      | <b>1227</b>  | <b>1541</b> | <b>1660</b> | <b>1772</b> | <b>1795</b> | <b>1848</b> | <b>1854</b> | <b>1909</b> | <b>1967</b> | <b>2006</b> | <b>2006</b>  |
| <b>Dividend distributed by Sampo</b>       | <b>986</b>   | <b>1017</b> | <b>1047</b> | <b>1097</b> | <b>1615</b> | <b>1664</b> | <b>1668</b> | <b>1718</b> | <b>1770</b> | <b>1805</b> | <b>33269</b> |
| Payout ratio                               | 80%          | 66%         | 63%         | 62%         | 90%         | 90%         | 90%         | 90%         | 90%         | 90%         |              |
| Sampo's dividend growth %                  | 2.9%         | 3.1%        | 3.0%        | 4.8%        | 47.2%       | 3.0%        | 0.3%        | 3.0%        | 3.0%        | 2.0%        | 2.0%         |
| Discounted dividend                        | 918          | 880         | 843         | 821         | 1124        | 1077        | 1004        | 962         | 921         | 874         | 16105        |
| Discounted cumulative dividend             | 25530        | 24612       | 23732       | 22889       | 22068       | 20944       | 19867       | 18863       | 17901       | 16979       | 16105        |
| Excess capital on the balance sheet (MEUR) | 2488         |             |             |             |             |             |             |             |             |             |              |
| <b>Equity value (MEUR)</b>                 | <b>28019</b> |             |             |             |             |             |             |             |             |             |              |
| <b>Per share EUR</b>                       | <b>10.5</b>  |             |             |             |             |             |             |             |             |             |              |

| Cost of capital       |             |
|-----------------------|-------------|
| Risk-free interest    | 2.5%        |
| Market risk premium   | 4.8%        |
| Beta                  | 1.06        |
| Liquidity premium     | 0.0%        |
| <b>Cost of equity</b> | <b>7.5%</b> |

Cash flow breakdown



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Inderes' recommendation policy is based on the following distribution relative to the 12-month risk-adjusted expected total shareholder return.

|            |  |
|------------|--|
| Buy        | The 12-month risk-adjusted expected shareholder return of the share is very attractive |
| Accumulate | The 12-month risk-adjusted expected shareholder return of the share is attractive      |
| Reduce     | The 12-month risk-adjusted expected shareholder return of the share is weak            |
| Sell       | The 12-month risk-adjusted expected shareholder return of the share is very weak       |

The assessment of the 12-month risk-adjusted expected total shareholder return based on the above-mentioned definitions is company-specific and subjective. Consequently, similar 12-month expected total shareholder returns between different shares may result in different recommendations, and the recommendations and 12-month expected total shareholder returns between different shares should not be compared with each other. The counterpart of the expected total shareholder return is Inderes' view of the risk taken by the investor, which varies considerably between companies and scenarios. Thus, a high expected total shareholder return does not necessarily lead to positive performance when the risks are exceptionally high and, correspondingly, a low expected total shareholder return does not necessarily lead to a negative recommendation if Inderes considers the risks to be moderate.

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## Recommendation history (>12 mo)

| Date       | Recommendation  | Target  | Share price |
|------------|-----------------|---------|-------------|
| 3/17/2020  | Buy             | 30.00 € | 23.83 €     |
| 4/30/2020  | Buy             | 34.00 € | 30.85 €     |
| 5/7/2020   | Accumulate      | 33.00 € | 30.40 €     |
| 6/16/2020  | Buy             | 34.00 € | 30.40 €     |
| 8/6/2020   | Buy             | 35.00 € | 30.30 €     |
| 10/9/2020  | Buy             | 38.00 € | 35.20 €     |
| 11/5/2020  | Buy             | 38.00 € | 34.14 €     |
| 1/20/2021  | Buy             | 38.00 € | 35.28 €     |
| 2/12/2021  | Buy             | 41.00 € | 36.04 €     |
| 2/25/2021  | Buy             | 41.00 € | 36.95 €     |
| 4/7/2021   | Buy             | 43.00 € | 39.23 €     |
| 5/6/2021   | Buy             | 44.00 € | 39.85 €     |
| 8/5/2021   | Buy             | 45.00 € | 42.39 €     |
| 9/24/2021  | Buy             | 46.00 € | 43.35 €     |
| 11/4/2021  | Accumulate      | 48.00 € | 46.73 €     |
| 12/9/2021  | Accumulate      | 48.00 € | 44.09 €     |
| 2/10/2022  | Accumulate      | 49.00 € | 45.35 €     |
| 5/5/2022   | Accumulate      | 48.00 € | 45.85 €     |
| 5/23/2022  | Accumulate      | 44.00 € | 41.76 €     |
| 8/4/2022   | Accumulate      | 46.00 € | 43.71 €     |
| 10/27/2022 | Reduce          | 46.00 € | 46.67 €     |
| 11/3/2022  | Reduce          | 46.00 € | 44.32 €     |
| 2/13/2023  | Reduce          | 46.00 € | 45.50 €     |
| 5/11/2023  | Reduce          | 47.00 € | 46.15 €     |
| 6/14/2023  | Reduce          | 44.00 € | 43.08 €     |
| 8/10/2023  | Accumulate      | 44.00 € | 40.35 €     |
| 10/2/2023  | Accumulate      | 39.00 € | 40.98 €     |
| 11/9/2023  | Reduce          | 39.00 € | 38.94 €     |
| 2/9/2024   | Reduce          | 40.00 € | 39.50 €     |
| 5/8/2024   | Reduce          | 39.00 € | 37.66 €     |
| 6/18/2024  | Reduce          | 40.00 € | 38.81 €     |
| 8/8/2024   | Reduce          | 41.00 € | 40.00 €     |
| 11/7/2024  | Reduce          | 42.00 € | 41.00 €     |
| 1/23/2025  | Reduce          | 42.00 € | 39.55 €     |
| 2/7/2025   | Accumulate      | 43.00 € | 40.91 €     |
|            | Share split 1/5 | 8.60 €  |             |
| 5/8/2025   | Accumulate      | 9.80 €  | 9.33 €      |
| 8/7/2025   | Reduce          | 10.00 € | 9.91 €      |
| 11/6/2025  | Reduce          | 10.00 € | 9.78 €      |
| 1/27/2026  | Accumulate      | 10.00 € | 9.32 €      |
| 2/6/2026   | Accumulate      | 10.00 € | 9.29 €      |
| 5/7/2026   | Accumulate      | 10.00 € | 8.95 €      |



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