# **Enento Group**

### **Company report**

10/30/2023



Roni Peuranheimo +358 505610455 roni.peuranheimo@inderes.fi

✓ Inderes corporate customer



This report is a summary translation of the report "Arvostus painunut jo hyvin houkuttelevalle tasolle" published on 10/30/2023 at 7:50 am EET.

### Valuation has already reached a very attractive level

Enento's Q3 key figures beat our conservative estimates that we had set after the recent profit warning. In terms of outlook, the report did not offer anything significantly new. The operating environment is expected to remain challenging well into the next year, but the company has managed to defend its strong profitability despite the challenges, supported by its efficiency program. In our view, the valuation has already fallen to a very attractive level (2024e adj. EV/EBIT 11x and P/E 12x), which leads us to reiterate the target price of EUR 21.0 and raise our recommendation to Buy (was Accumulate).

### Profitability defended despite lower net sales

Enento's Q3 net sales decreased by 8% to EUR 37.3 million, exceeding our forecast of EUR 35.9 million that we had revised after the recent profit warning. At comparable exchange rates and adjusted for the Tambur platform, net sales decreased by 1%. As expected, the decline in net sales was particularly pronounced in Consumer Insight (comparable net sales -7%), where consumer sentiment and related loan volume development have been weak. In contrast, Business Insight has continued to perform well (comparable net sales +5%), driven by strong demand for risk management and compliance services. Geographically, the challenges have been concentrated in Sweden, where net sales fell by as much as 18% in euros. The weak market situation has caused a few consumer credit providers that were Enento's customers to exit the Swedish market. However, the company has not lost customers to competitors. Enento's adjusted Q3 operating profit was EUR 11.8 million (Q3'22: 13.6 MEUR), corresponding to an EBIT margin of 31.5% (Q3'22: 33.6%). Profitability deteriorated year-on-year due to lower net sales and a weaker product mix, but overall the company has done well to protect its profitability despite declining volumes. The company has so far achieved savings of EUR 5.3 million from its efficiency program that aims for savings of EUR 8 million by the end of 2024.

### The operating environment is not easing any time soon

As expected, Enento reiterated the guidance it gave in its profit warning just over two weeks ago. We expect reported net sales for the current year to decline by 6% to EUR 157 million and the company to achieve an adjusted EBITDA margin of 36.6%. In terms of the market outlook, the company had nothing significantly new to report after the profit warning. The company had not seen any negative impact on its demand from the lowering of the interest rate cap in Finland, which mitigates some uncertainty for next year. However, the operating environment remains generally challenging and the company does not expect a significant easing towards the end of the year or early next year. However, we expect net sales to return to growth next year (+4%). This is supported by weak comparison periods in Consumer Insight and strong traction in Business Insight, which also has product areas with strong growth in the current challenging environment (e.g. compliance services). At the same time, the company returns to earnings growth in our forecasts (2024e adj. EBIT 49.0 MEUR, 30.0% of net sales).

### **Risk/return ratio is very attractive**

Enento's EV/EBIT multiples for 2023-2024 are 12x-11x and the corresponding P/E multiples are 14x-12x. While we do not see any justification to price the stock at its historical multiples (2019-2022 median adj. EV/EBIT 19x and P/E 26x) we see some upside in the multiples. The expected return on the stock over the next few years is based on our forecast of earnings growth of around 7%, a dividend yield of 6-7% and a moderate increase in multiples. We also see the stock as an option for potential M&A and consider the risk/reward ratio very attractive at the current valuation. In the coming quarters, earnings growth will still move in the wrong direction, but we see the current weakness as a good buying opportunity for the leading Nordic credit data company.



### **Key figures**

	2022	2023e	<b>2024</b> e	2025e
Revenue	167.5	156.9	163.5	171.9
growth-%	2%	-6%	4%	5%
EBIT adj.	49.1	46.5	49.0	53.9
EBIT-% adj.	29.3 %	29.7 %	30.0 %	31.4 %
Net Income	17.4	20.5	25.8	29.8
EPS (adj.)	1.11	1.17	1.41	1.56
P/E (adj.)	19.2	14.0	11.7	10.6
P/B	1.7	1.3	1.3	1.3
Dividend yield-%	4.7 %	6.1 %	6.4 %	6.7 %
EV/EBIT (adj.)	13.2	11.5	10.7	9.6
EV/EBITDA	11.6	10.0	8.7	8.0
EV/S	3.9	3.4	3.2	3.0

Source: Inderes

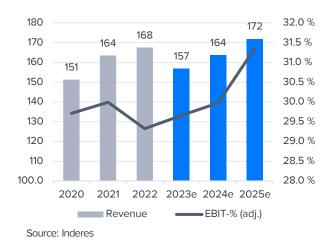
### Guidance

(Unchanged)

Enento Group estimates its full-year 2023 net sales to decline 0-1.5% (previous growth of 0-5%), excluding the impact from the discontinued Tambur service, at comparable exchange rates to 2022. Enento Group expects its adjusted EBITDA margin to be in the range of 36-37%.

### Share price





**Revenue and EBIT-%** 

### **EPS** and dividend



### Value drivers

**M** 

- Steady growth and strong profitability
- Stable cash flow enables investments for growth
- Well-known and respected brands in the Nordic countries
- Mainly defensive income streams
- Potential longer-term efficiency gains from building the new technology platform
- M&A option (potential buyer and target)



- In the short term, the growth outlook is weak in a challenging market environment
- Dependence on the Nordic banking sector
- Failure to build a unified technology platform
- Regulatory changes can lead to changes in the operating environment

Valuation	2023e	2024e	2025e
Share price	16.5	16.5	16.5
Number of shares, millions	23.8	23.8	23.8
Market cap	393	393	393
EV	536	526	515
P/E (adj.)	14.0	11.7	10.6
P/E	19.2	15.2	13.2
P/FCF	15.4	9.9	9.6
P/B	1.3	1.3	1.3
P/S	2.5	2.4	2.3
EV/Sales	3.4	3.2	3.0
EV/EBITDA	10.0	8.7	8.0
EV/EBIT (adj.)	11.5	10.7	9.6
Payout ratio (%)	116.3 %	97.0 %	87.7 %
Dividend yield-%	6.1 %	6.4 %	6.7 %

# Profitability successfully defended in a challenging market

### Net sales declined slightly less than we expected

Enento's Q3 revenue decreased by 8% to EUR 37.3 million, beating our forecast of EUR 35.9 million, which we cut after the profit warning. At comparable exchange rates and adjusted for the discontinuation of the Tambur platform (~1.5% negative impact on group net sales at comparable currencies), net sales decreased by 1%. With the company's earnings warning a couple of weeks ago, it was clear that we were in for a challenging quarter with a significant deterioration in the operating environment. However, we expected a slightly stronger decline in Q3, and the impact of FX and the discontinuation of the Tambur platform on net sales was slightly lower than our expectations.

The Consumer Insight business area's net sales decreased strongly by 13% to EUR 16.5 million. In comparable currencies, the business area grew by 7%. The sharp decline was mainly explained by weaker demand for consumer credit information services in Sweden, driven in particular by weak consumer sentiment and related weak loan volume

#### developments.

In contrast, Business Insight continued its more stable performance. Here, demand for risk management and compliance services in particular has remained at a good level. The business area's reported net sales decreased by 3% to EUR 20.9 million but adjusted for the Tambur platform and in comparable currencies, net sales increased by a comfortable 5%.

### Defending profitability successfully

Enento's adjusted Q3 EBIT was EUR 11.8 million (Q3'22: 13.6 MEUR), slightly above our estimate of EUR 11.1 million. For relative profitability, this meant an adjusted EBIT margin of 31.5% (Q3'22: 33.6%). The company thus managed to protect its profitability despite a sizable decline in net sales. This is particularly convincing when the company's gross margins are high, as typically a fall in net sales is also strongly reflected in profitability. A key factor in this has been the change negotiations and other costefficiency measures taken by the company in the early part of the year. The company commented that its EUR 8 million efficiency program had achieved annual efficiency gains of EUR 5.3 million by the end of Q3. At the same time, however, cost inflation has limited the improvement in profitability. In general, however, we believe that the company has been very successful with its efficiency measures.

### Cash flow burdened by timing factors

Enento's cash flow from operating activities in Q3 was EUR 4.6 million, which was a rather weak level compared to the earnings level. This was mainly explained by changes in working capital (-3.6 MEUR) that were due to timing factors and which we expect to correct in Q4. Free cash flow after investments was EUR 3.9 million. The ratio of net debt to adjusted EBITDA was 2.4x at the end of the quarter, well within the company's target range (below 3x). Thus, we believe that there are good buffers on the balance sheet for possible acquisitions. In general, we believe that the use of debt leverage is justified for Enento due to its stable cash flow generation capacity and largely defensive business model.

Estimates MEUR / EUR	Q3'22 Comparison	Q3'23 Actualized	Q3'23e Inderes	Q3'23e Consensus	Consensu Low H	s Difference (%) igh Act. vs. inderes	2023e Inderes
Revenue	40.5	37.3	35.9	36.7		4%	157
EBITDA (adj.)	16.2	14.5	14.7	13.9			57.9
EBIT (adj.)	13.6	11.8	11.1	11.2		7%	46.5
EBIT	10.5	8.9	8.5	9.3		5%	32.9
EPS (reported)	0.23	0.23	0.23	0.24		2%	0.86
Revenue growth-%	4.9 %	-7.9 %	-11.3 %	-9.4 %	-	3.4 pp	-6.3 %
EBIT-% (adj.)	33.5 %	31.6 %	30.8 %	30.5 %	-	0.9 pp	29.7 %

Source: Inderes & Enento (consensus)

#### Watch the Q3 interview with the CEO:



# **Challenges are external**

### Guidance was known with the profit warning

As expected, Enento reiterated the guidance it gave in its profit warning just over two weeks ago. The company expects net sales to fall by 0-1.5% this year, excluding the impact of the discontinuation of the Tambur platform, at comparable exchange rates. The adjusted EBITDA margin is expected to be 36-37%.

### Operating environment is not easing any time soon

In terms of outlook, the company had nothing significant new to offer. The operating environment is particularly challenging in Sweden, where consumer sentiment and loan volume growth are weak, which affects Enento's consumer credit information services. According to the company, some consumer credit companies that had been its customers have even left the market. However, no customers have been lost to competitors, which is of course a relief.

Moreover, there does not seem to be any sign of a significant easing in the operating environment in the short term. The company comments that a stabilization or possible fall in interest rates could lead to an improvement in consumer sentiment, over

which the company obviously has little influence. As such, we expect the market to remain weak early next year and gradually ease as the year progresses. In general, we believe it is clear that the current challenges are caused by the external environment and not by the company itself.

The tightening of the interest rate cap in Finland has been a source of uncertainty for the rest of the year and next year. However, the company has not seen any negative impact on its demand at this stage, which is positive.

With the report, our net sales and profit forecasts for the coming years increased marginally (+1%), but in the big picture our estimates are unchanged.

### Estimates for 2023-2024

We expect Enento's net sales to decline by 6% this year to EUR 157 million. According to current guidance, net sales will remain on a downward trend also in Q4 in comparable terms, as comparable growth for the first three quarters is still in the black (+0.1%). In terms of the company's profitability, the visibility on the current year's profit level is quite good due to the narrow guidance range. We expect Enento's adjusted EBITDA this year to total EUR 57.4 million, which would correspond to an adjusted EBITDA margin of 36.6%, around the mid-point of the guidance range. We expect adjusted EBIT to be EUR 46.4 million, which translates to an EBIT margin of 29.6%.

We expect Enento to return to growth in 2024, driven in particular by weak comparison figures and what we expect to be an easing of the operating environment towards the end of the year. It is good to note that even in today's challenging market environment, Enento has growing product areas (e.g. compliance services) that support growth. The company's larger Business Insight business area has continued to develop strongly. We expect the company's net sales to grow by 4% to EUR 163.5 million next year. In absolute terms, this is still below the 2022 level (167.5 MEUR), although with the discontinuation of the Tambur platform, the figure is not fully comparable. We expect adjusted EBIT to increase to EUR 49 million (29.8% of net sales).

Estimate revisions MEUR / EUR	2023e Old	2023e New	Change %	2024e Old	2024e New	Change %	2025e Old	2025e New	Change %
Revenue	155	157	1%	163	164	1%	171	172	1%
EBITDA	52.8	53.4	1%	59.8	60.2	1%	64.2	64.3	0%
EBIT (exc. NRIs)	45.6	46.5	2%	48.2	49.0	2%	53.0	53.9	2%
EBIT	32.3	32.9	2%	38.2	38.8	2%	43.5	44.4	2%
РТР	25.6	25.8	1%	31.7	32.5	2%	37.5	38.0	1%
EPS (excl. NRIs)	1.17	1.17	0%	1.38	1.41	2%	1.54	1.56	1%
DPS	1.00	1.00	0%	1.05	1.05	0%	1.10	1.10	0%

# **Investment profile**



Moderate growth, strong profitability and stable cash flow



A well-known brand and a strong position, especially among Nordic banks



Cost structure that scales with transaction volumes

4.

Mainly defensive revenue flows, but cyclical items also included

5.

Building a Nordic technology platform for efficiency gains

### **Potential**

# Ш

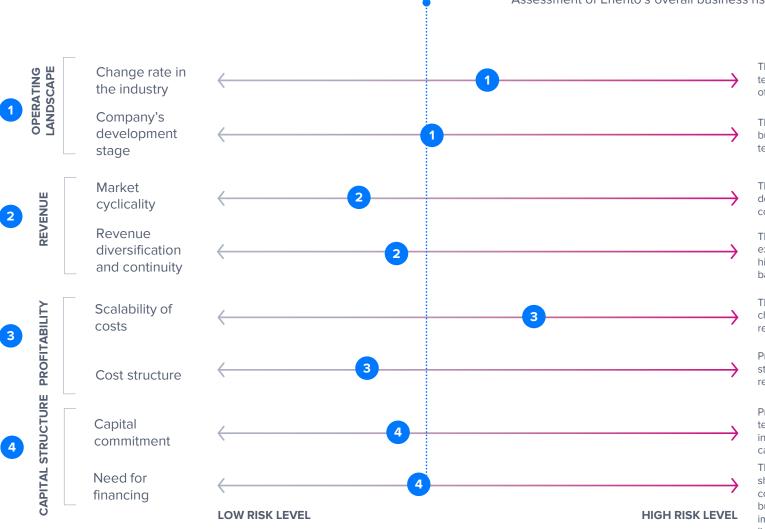
- Profitable growth supported by new services
- Building a unified Nordic technology platform would bring efficiency gains
- Scalable profitability with increasing transaction volumes
- Potential acquisitions to strengthen product range and market position
- Strong profitability and stable cash flow allow for a high dividend payout and investments in growth

### Risks



- In the short term, the growth outlook is weak due to a challenging market environment
- Failure to build a unified technology platform
- Loss of customer relationships or significant pricing
  pressure from Nordic banks
- Failure to launch new services and declining demand for old services

# **Risk profile of the business model**



Assessment of Enento's overall business risk

The industry is changing with technology and regulation, but the pace of change is typically moderate.

The core business is at a mature stage, but the development of a unified Nordic technology platform is ongoing.

The market as a whole is quite defensive, with both cyclical and counter-cyclical elements.

The customer base is diversified, but exposure to Nordic banks is relatively high. Net sales are mainly transactionbased.

The cost structure is mainly fixed, so changes in net sales are also quite well reflected in profitability.

Profitability is at a very good level. The cost structure has been further trimmed as a result of change negotiations.

Product development and the technology platform require continuous investment in the business. Working capital is negative.

There is significant debt on the balance sheet, which is justified given the company's stable cash flow and business activities. There are no immediate refinancing needs. The liquidity position is good.

# Valuation has become very attractive

### Upside in multiples

Given the stable and mature stage of Enento's business, we opt for earnings-based adjusted EV/EBIT and P/E multiples for valuation. Of these, we particularly favor the EV/EBIT multiple, as this takes into account Enento's significant net debt. The P/E ratio is also worth looking at, as it considers the bottom lines of the income statement, especially now that financial costs have risen significantly.

We forecast Enento's adjusted P/E ratios for 2023-2024 to be 14x-12x and the corresponding adjusted EV/EBIT multiples to be 12x-11x, which we think are very moderate for the company. Enento's median adjusted P/E ratio over the past five years is 26x and EV/EBIT is 19x, compared to which the current valuation is at a clear discount. However, we do not see the stock reaching historical valuation levels, especially in the current interest rate environment.

In addition to the change in the interest rate environment, we estimate that earnings growth expectations have moderated over the past few years due to a slower-than-expected organic growth outlook and slower-than-expected development of the Nordic technology platform. In addition, the market outlook has weakened further this fall, which has been strongly reflected in the share price. As a result, we expect earnings growth to move in the wrong direction in the coming quarters, and thus we believe it is justified to price the stock at slightly lower multiples than before.

We view the decline in the share price this fall as an overreaction and overall we see upside potential in Enento's current multiples despite the temporary weakness in the business. As the market outlook shows signs of improvement and Enento returns to earnings growth, we believe the valuation multiples accepted by the market will be at higher levels than today.

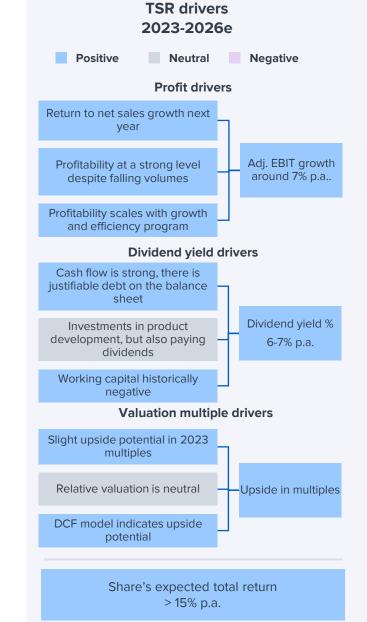
### DCF model shows clear upside potential

We also rely on the DCF calculation, which is very useful due to Enento's highly predictable cash flows. Our DCF model give the stock a value of EUR 24.1, which indicates clear upside potential for the stock. The cost of equity in our model is set at 9.0%, which we believe is a reasonable level in the current interest rate environment.

# Expected return well above the required return - very attractive risk/return ratio

In our view, the expected return on Enento's stock is based on organic earnings growth, a strong dividend yield and a slight increase in multiples. We forecast the company's adjusted EBIT to grow by around 7% per annum in the coming years. In our estimates, the dividend yield for the next years will be around 6-7%. Thanks to a stable and profitable business, Enento's dividend is also on a very solid footing. In addition, we see slight upside potential in the valuation multiples.

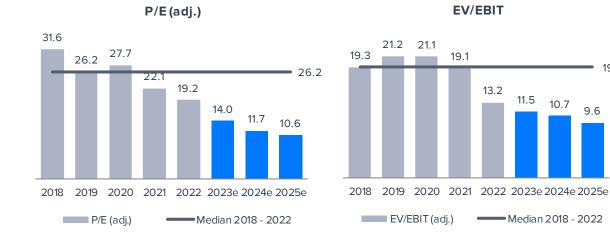
Overall, Enento's stock offers an expected return above 15% for the next few years, well above the required return we have set for the stock. In addition, we see the stock as an option for potential M&A and consider the risk/reward ratio to be very attractive. In addition to the weaker operating environment, we believe that the general gloom on Nasdaq Helsinki has also impacted the share's valuation. As such, we see the temporary weakness as a good opportunity to buy the leading credit data company in the Nordic region.

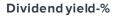


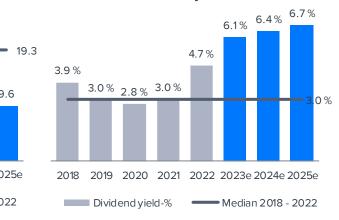
### **Valuation table**

Valuation	2018	2019	2020	2021	2022	<b>2023</b> e	<b>2024</b> e	<b>2025</b> e	2026e
Share price	24.6	31.5	33.6	33.0	21.4	16.5	16.5	16.5	16.5
Number of shares, millions	19.5	24.0	24.0	24.0	24.0	23.8	23.8	23.8	23.8
Market cap	480	756	807	793	514	393	393	393	393
EV	617	904	950	935	646	536	526	515	503
P/E (adj.)	31.6	26.2	27.7	22.1	19.2	14.0	11.7	10.6	9.8
P/E	44.0	38.3	41.5	30.7	29.6	19.2	15.2	13.2	11.9
P/FCF	neg.	35.2	36.6	25.0	9.8	15.4	9.9	9.6	9.1
P/B	1.5	2.4	2.6	2.5	1.7	1.3	1.3	1.3	1.3
P/S	4.9	5.2	5.3	4.9	3.1	2.5	2.4	2.3	2.2
EV/Sales	6.3	6.2	6.3	5.7	3.9	3.4	3.2	3.0	2.8
EV/EBITDA	23.1	18.7	19.3	16.1	11.6	10.0	8.7	8.0	7.4
EV/EBIT (adj.)	19.3	21.2	21.1	19.1	13.2	11.5	10.7	9.6	8.9
Payout ratio (%)	169.9 %	115.6 %	117.3 %	92.9 %	138.5 %	116.3 %	<b>97.0</b> %	<b>87.7</b> %	<b>82.7</b> %
Dividend yield-%	3.9 %	3.0 %	2.8 %	3.0 %	4.7 %	6.1 %	<b>6.4</b> %	<b>6.7</b> %	<b>7.0</b> %

9.6







# Peer group valuation

Peer group valuation	Market cap	EV	EV/EBIT		EV/E	BITDA	EV/S		P	/E	Dividend	d yield-%	P/B
Company	MEUR	MEUR	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e
Dun & Bradstreet	3833	7052	9.5	9.6	8.3	7.8	3.2	3.1	9.4	8.5	2.2	2.3	1.2
Fair Isaac Corp	19563	21238	31.4	27.3	29.4	25.7	14.8	13.4	41.3	34.9			
Equifax Inc	19422	24739	24.3	19.3	15.4	13.3	5.0	4.6	25.0	20.9	0.9	1.0	4.5
Experian Plc	25392	29053	18.0	16.2	13.2	12.5	4.6	4.4	21.7	20.2	2.1	2.0	6.1
TransUnion	8113	12897	31.3	15.9	10.2	9.6	3.6	3.4	13.4	12.0	1.0	1.1	2.0
Moody's Corp	53825	58510	27.5	22.4	23.3	20.3	10.4	9.5	30.8	27.5	1.0	1.1	16.1
Intrum AB	628	5898	13.8	10.9	9.3	8.0	3.5	3.4	3.3	3.9		2.7	0.4
Credit Corp Group Ltd	486	651	7.7	8.7	7.1	7.8	2.3	2.3	8.8	11.1	5.7	4.5	1.0
Kruk S.A.	2049	2944	10.4	9.3	10.1	9.1	5.2	4.7	10.0	8.9	3.4	3.3	2.4
Alma Media	691	825	11.4	11.6	9.2	9.4	2.7	2.7	12.9	13.4	5.5	5.7	2.9
F-Secure	292	472	11.2	9.2	13.4	8.5	3.6	3.1	8.8	9.1	4.2	4.8	6.5
Enento Group (Inderes)	393	536	11.5	10.7	10.0	8.7	3.4	3.2	14.0	11.7	6.1	6.4	1.3
Average			17.9	14.6	13.5	12.0	5.4	4.9	16.9	15.5	2.9	2.8	4.3
Median			13.8	11.6	10.2	9.4	3.6	3.4	12.9	12.0	2.2	2.5	2.7
Diff-% to median			- <b>16</b> %	<b>-8</b> %	<b>-1</b> %	- <b>7</b> %	<b>-6</b> %	<b>-6</b> %	<b>9</b> %	- <b>2</b> %	<b>179</b> %	155%	- <b>49</b> %

Source: Refinitiv / Inderes

# **Income statement**

Income statement	2021	Q1'22	Q2'22	Q3'22	Q4'22	2022	Q1'23	Q2'23	Q3'23	Q4'23e	2023e	2024e	2025e	2026e
Revenue	164	40.7	43.4	40.5	42.9	168	40.0	39.7	37.3	39.9	157	164	172	180
Business Insight	91.6	22.6	24.0	21.5	24.0	92.1	22.4	22.8	20.9	23.1	89.1	93.3	98.0	102
Consumer Insight	71.9	18.1	19.4	19.0	19.0	75.4	17.6	16.8	16.5	16.9	67.8	70.2	73.9	77.2
Adjusted EBITDA	59.1	13.5	15.5	16.2	16.0	61.2	14.7	14.5	14.5	13.7	57.5	61.0	64.8	68.6
EBITDA	58.0	13.2	15.4	16.1	10.8	55.6	12.1	13.7	14.0	13.4	53.4	60.2	64.3	68.1
Depreciation	-22.7	-7.1	-5.8	-5.6	-11.3	-29.8	-5.2	-5.1	-5.1	-5.1	-20.5	-21.4	-19.9	-20.6
EBIT (excl. NRI)	49.0	9.5	12.8	13.6	13.3	49.1	12.0	11.8	11.8	11.0	46.5	49.0	53.9	56.5
EBIT	35.2	6.1	9.7	10.5	-0.5	25.8	6.9	8.7	8.9	8.3	32.9	38.8	44.4	47.5
Group	35.2	6.1	9.7	10.5	-0.5	25.8	6.9	8.7	8.9	0.0	24.5	0.0	0.0	0.0
Share of profits in assoc. compan.	-0.4	-0.2	-0.2	-0.2	-0.3	-0.9	-0.3	-0.2	-0.1	-0.3	-0.8	-0.9	-0.9	-0.9
Net financial items	-2.2	-0.5	1.9	-2.8	-1.3	-2.7	-1.3	-1.4	-1.9	-1.6	-6.2	-5.5	-5.5	-4.5
РТР	32.7	5.4	11.3	7.5	-2.2	22.1	5.3	7.1	6.9	6.5	25.8	32.5	38.0	42.1
Taxes	-6.8	-1.1	-1.9	-2.1	0.3	-4.8	-1.1	-1.5	-1.5	-1.4	-5.4	-6.7	-8.2	-9.0
Net earnings	25.9	4.3	9.5	5.4	-1.9	17.4	4.3	5.6	5.4	5.1	20.5	25.8	29.8	33.1
EPS (adj.)	1.49	0.28	0.49	0.32	0.02	1.11	0.26	0.31	0.31	0.29	1.17	1.41	1.56	1.68
EPS (rep.)	1.08	0.18	0.39	0.23	-0.08	0.72	0.18	0.24	0.23	0.22	0.86	1.08	1.25	1.39
Key figures	2021	Q1'22	Q2'22	Q3'22	Q4'22	2022	Q1'23	Q2'23	Q3'23	Q4'23e	2023e	<b>2024</b> e	<b>2025</b> e	2026e
Revenue growth-%	8.1 %	2.6 %	3.1 %	4.9 %	-0.4 %	2.5 %	-1.7 %	-8.7 %	-7.8 %	-7.0 %	-6.3 %	4.2 %	5.1 %	4.5 %
Adjusted EBIT growth-%	9.1 %	-17.8 %	-5.1 %	13.9 %	9.5 %	0.2 %	26.6 %	-7.8 %	-13.4 %	-17.2 %	-5.3 %	5.3 %	9.9 %	4.9 %
EBITDA-%	35.5 %	32.5 %	35.5 %	39.8 %	25.2 %	33.2 %	30.4 %	34.7 %	37.6 %	33.7 %	34.0 %	36.8 %	37.4 %	37.9 %
Adjusted EBITDA-%	36.2 %	33.3 %	35.7 %	40.1 %	37.1 %	36.6 %	36.9 %	36.5 %	38.9 %	34.4 %	36.7 %	37.3 %	37.7 %	38.2 %
Adjusted EBIT-%	30.0 %	23.3 %	29.5 %	33.5 %	30.9 %	29.3 %	29.9 %	29.8 %	31.5 %	27.5 %	29.7 %	30.0 %	31.4 %	31.5 %
Net earnings-%	15.8 %	10.6 %	21.8 %	13.4 %	-4.3 %	10.4 %	10.7 %	14.2 %	14.5 %	12.8 %	13.0 %	15.7 %	17.4 %	18.4 %

# **Balance sheet**

Non-current assets      492      449      441      433      428        Goodwill      355      341      341      341      341        Intangible assets      125      98.0      90.5      83.1      78.0        Tangible assets      8.9      6.1      6.1      6.1      6.3        Associated companies      3.4      3.9      3.2      3.2      3.2        Other investments      0.0      0.0      0.0      0.0      0.0        Other non-current assets      0.1      0.0      0.0      0.0      0.0        Deferred tax assets      0.0      0.0      0.0      0.0      0.0      0.0        Current assets      52.2      50.3      46.3      49.6      53.6
Intangible assets      125      98.0      90.5      83.1      78.0        Tangible assets      8.9      6.1      6.1      6.1      6.3        Associated companies      3.4      3.9      3.2      3.2      3.2        Other investments      0.0      0.0      0.0      0.0      0.0        Other non-current assets      0.1      0.0      0.0      0.0      0.0        Deferred tax assets      0.0      0.0      0.0      0.0      0.0
Tangible assets      8.9      6.1      6.1      6.1      6.3        Associated companies      3.4      3.9      3.2      3.2      3.2        Other investments      0.0      0.0      0.0      0.0      0.0        Other non-current assets      0.1      0.0      0.0      0.0      0.0        Deferred tax assets      0.0      0.0      0.0      0.0      0.0
Associated companies      3.4      3.9      3.2      3.2      3.2        Other investments      0.0      0.0      0.0      0.0      0.0        Other non-current assets      0.1      0.0      0.0      0.0      0.0        Deferred tax assets      0.0      0.0      0.0      0.0      0.0
Other investments      0.0      0.0      0.0      0.0      0.0        Other non-current assets      0.1      0.0      0.0      0.0      0.0        Deferred tax assets      0.0      0.0      0.0      0.0      0.0      0.0
Other non-current assets      0.1      0.0      0.0      0.0      0.0        Deferred tax assets      0.0
Deferred tax assets      0.0      0.0      0.0      0.0      0.0
Current assets 52.2 50.3 46.3 49.6 53.6
Inventories 0.0 0.0 0.0 0.0 0.0
Other current assets      0.0      0.0      0.0      0.0
Receivables      26.9      29.5      28.2      28.6      29.6
Cash and equivalents      25.3      20.8      18.0      20.9      24.1
Balance sheet total      544      499      487      483      482

Liabilities & equity	2021	2022	2023e	2024e	2025e
Equity	316	295	291	293	298
Share capital	0.1	0.1	0.1	0.1	0.1
Retained earnings	18.1	38.3	34.8	36.7	41.6
Hybrid bonds	0.0	0.0	0.0	0.0	0.0
Revaluation reserve	0.0	0.0	0.0	0.0	0.0
Other equity	298	256	256	256	256
Minorities	0.0	0.0	0.0	0.0	0.0
Non-current liabilities	191	169	159	153	147
Deferred tax liabilities	22.7	18.0	16.0	16.0	16.0
Provisions	0.0	0.1	0.0	0.0	0.0
Interest bearing debt	165	151	143	137	131
Convertibles	0.0	0.0	0.0	0.0	0.0
Other long term liabilities	3.7	0.0	0.0	0.0	0.0
Current liabilities	36.4	34.9	37.0	36.8	37.0
Interest bearing debt	2.3	1.4	5.9	4.2	2.7
Payables	34.1	33.5	31.1	32.5	34.4
Other current liabilities	0.0	0.0	0.0	0.0	0.0
Balance sheet total	544	499	487	483	482

# **DCF** calculation

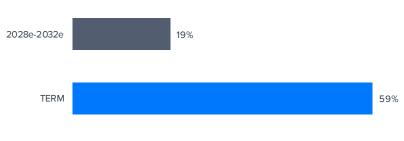
DCF model	2022	2023e	2024e	2025e	2026e	2027e	2028e	2029e	2030e	2031e	2032e	TERM
Revenue growth-%	2.5 %	-6.3 %	4.2 %	5.1 %	4.5 %	4.3 %	4.2 %	4.1 %	3.9 %	3.7 %	2.2 %	2.2 %
EBIT-%	15.4 %	21.0 %	23.7 %	25.8 %	26.5 %	27.9 %	28.7 %	29.0 %	29.0 %	29.0 %	29.0 %	29.0 %
EBIT (operating profit)	25.8	32.9	38.8	44.4	47.5	52.3	56.0	58.9	61.2	63.5	64.9	
+ Depreciation	29.8	20.5	21.4	19.9	20.6	20.6	19.9	18.7	18.4	17.0	16.9	
- Paid taxes	-9.5	-7.4	-6.7	-8.2	-9.0	-10.1	-11.0	-11.6	-12.1	-12.6	-13.0	
- Tax, financial expenses	-0.6	-1.2	-1.1	-1.2	-0.9	-0.8	-0.7	-0.7	-0.7	-0.7	-0.6	
+ Tax, financial income	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
- Change in working capital	-3.2	-1.2	1.1	0.9	0.4	0.4	0.2	0.2	0.2	0.2	0.1	
Operating cash flow	42.4	43.6	53.5	55.9	58.5	62.3	64.4	65.5	67.0	67.3	68.3	
+ Change in other long-term liabilities	-3.6	-0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
- Gross CAPEX	13.6	-13.0	-14.0	-15.0	-15.5	-16.0	-16.5	-16.8	-17.0	-17.0	-17.0	
Free operating cash flow	52.3	30.5	39.5	40.9	43.0	46.3	47.9	48.7	50.0	50.3	51.3	
+/- Other	0.0	-5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
FCFF	52.3	25.5	39.5	40.9	43.0	46.3	47.9	48.7	50.0	50.3	51.3	891
Discounted FCFF		25.1	36.1	34.5	33.6	33.5	32.1	30.2	28.7	26.7	25.1	437
Sum of FCFF present value		743	717	681	647	613	580	548	517	489	462	437
Enterprise value DCF		743										
- Interest bearing debt		-152.6					Cookfla					
+ Cash and cash equivalents		20.8					Cashtio	wdistribu	ποπ			
-Minorities		0.0										

-24.0

574

24.1





■ 2023e-2027e ■ 2028e-2032e ■ TERM

#### WACC

-Dividend/capital return

Equity value DCF per share

Equity value DCF

Tax-% (WACC)	21.0 %
Target debt ratio (D/(D+E)	18.0 %
Cost of debt	5.0 %
Equity Beta	1.05
Market risk premium	4.75%
Liquidity premium	1.50%
Risk free interest rate	2.5 %
Cost of equity	9.0 %
Weighted average cost of capital (WACC)	8.1 %
Source: Inderes	

# Summary

Income statement	2021	2022	2023e	2024e	2025e	Per share data	2021	2022	2023e	2024e	2025e
Revenue	163.5	167.5	156.9	163.5	171.9	EPS (reported)	1.08	0.72	0.86	1.08	1.25
EBITDA	58.0	55.6	53.4	60.2	64.3	EPS (adj.)	1.49	1.11	1.17	1.41	1.56
EBIT	35.2	25.8	32.9	38.8	44.4	OCF / share	1.94	1.76	1.83	2.25	2.35
PTP	32.7	22.1	25.8	32.5	38.0	FCF / share	1.32	2.18	1.07	1.66	1.72
Net Income	25.9	17.4	20.5	25.8	29.8	Book value / share	13.16	12.27	12.24	12.32	12.53
Extraordinary items	-13.8	-3.4	-3.1	-3.0	-13.8	Dividend / share	1.00	1.00	1.00	1.05	1.10
Balance sheet	2021	2022	2023e	<b>2024</b> e	2025e	Growth and profitability	2021	2022	2023e	<b>2024</b> e	2025e
Balance sheet total	543.8	499.1	486.8	482.7	481.8	Revenue growth-%	8%	2%	-6%	4%	5%
Equity capital	316.4	294.9	291.3	293.2	298.1	EBITDA growth-%	18%	-4%	-4%	13%	7%
Goodwill	354.6	340.7	340.7	340.7	340.7	EBIT (adj.) growth-%	9%	0%	-5%	5%	10%
Net debt	141.6	131.8	130.4	120.0	109.3	EPS (adj.) growth-%	23%	-25%	5%	20%	<b>11</b> %
						EBITDA-%	35.5 %	33.2 %	34.0 %	36.8 %	37.4 %
Cash flow	2021	2022	2023e	2024e	2025e	EBIT (adj.)-%	30.0 %	29.3 %	<b>29.7</b> %	30.0 %	<b>31.4</b> %
EBITDA	58.0	55.6	53.4	60.2	64.3	EBIT-%	21.6 %	15.4 %	21.0 %	<b>23.7</b> %	<b>25.8</b> %
Change in working capital	-4.2	-3.2	-1.2	1.1	0.9	ROE-%	8.2 %	5.7 %	7.0 %	8.8 %	10.1 %
Operating cash flow	46.5	42.4	43.6	53.5	55.9	ROI-%	7.2 %	5.3 %	7.2 %	8.7 %	<b>10.1</b> %
CAPEX	-10.1	13.6	-13.0	-14.0	-15.0	Equity ratio	59.4 %	60.3 %	<b>59.8</b> %	60.8 %	<b>61.9</b> %
Free cash flow	31.7	52.3	30.5	39.5	40.9	Gearing	44.7 %	44.7 %	44.8 %	<b>40.9</b> %	36.7 %

Valuation multiples	2021	2022	2023e	2024e	2025e
EV/S	5.7	3.9	3.4	3.2	3.0
EV/EBITDA (adj.)	16.1	11.6	10.0	8.7	8.0
EV/EBIT (adj.)	19.1	13.2	11.5	10.7	9.6
P/E (adj.)	22.1	19.2	14.0	11.7	10.6
P/B	2.5	1.7	1.3	1.3	1.3
Dividend-%	3.0 %	4.7 %	<b>6.1</b> %	<b>6.4</b> %	<b>6.7</b> %

## **Disclaimer and recommendation history**

The information presented in Inderes reports is obtained from several different public sources that Inderes considers to be reliable. Inderes aims to use reliable and comprehensive information, but Inderes does not guarantee the accuracy of the presented information. Any opinions, estimates and forecasts represent the views of the authors. Inderes is not responsible for the content or accuracy of the presented information. Inderes and its employees are also not responsible for the financial outcomes of investment decisions made based on the reports or any direct or indirect damage caused by the use of the information. The information used in producing the reports may change quickly. Inderes makes no commitment to announcing any potential changes to the presented information and opinions.

The reports produced by Inderes are intended for informational use only. The reports should not be construed as offers or advice to buy, sell or subscribe investment products. Customers should also understand that past performance is not a guarantee of future results. When making investment decisions, customers must base their decisions on their own research and their estimates of the factors that influence the value of the investment and take into account their objectives and financial position and use advisors as necessary. Customers are responsible for their investment decisions and their financial outcomes.

Reports produced by Inderes may not be edited, copied or made available to others in their entirety, or in part, without Inderes' written consent. No part of this report, or the report as a whole, shall be transferred or shared in any form to the United States, Canada or Japan or the citizens of the aforementioned countries. The legislation of other countries may also lay down restrictions pertaining to the distribution of the information contained in this report. Any individuals who may be subject to such restrictions must take said restrictions into account.

Inderes issues target prices for the shares it follows. The recommendation methodology used by Inderes is based on the share's 12-month expected total shareholder return (including the share price and dividends) and takes into account Inderes' view of the risk associated with the expected returns. The recommendation policy consists of four tiers: Sell, Reduce, Accumulate and Buy. As a rule, Inderes' investment recommendations and target prices are reviewed at least 2–4 times per year in connection with the companies' interim reports, but the recommendations and target prices may also be changed at other times depending on the market conditions. The issued recommendations and target prices do not guarantee that the share price will develop in line with the estimate. Inderes primarily uses the following valuation methods in determining target prices and recommendations: Cash flow analysis (DCF), valuation multiples, peer group analysis and sum of parts analysis. The valuation methods and target price criteria used are always company-specific and they may vary significantly depending on the company and (or) industry.

Inderes' recommendation policy is based on the following distribution relative to the 12-month risk-adjusted expected total shareholder return.

Buy	The 12-month risk-adjusted expected shareholder return of the share is very attractive
Accumulate	The 12-month risk-adjusted expected shareholder return of the share is attractive
Reduce	The 12-month risk-adjusted expected shareholder return of the share is weak
Sell	The 12-month risk-adjusted expected shareholder

return of the share is very weak

The assessment of the 12-month risk-adjusted expected total shareholder return based on the above-mentioned definitions is company-specific and subjective. Consequently, similar 12-month expected total shareholder returns between different shares may result in different recommendations, and the recommendations and 12-month expected total shareholder returns between different shares should not be compared with each other. The counterpart of the expected total shareholder return shares on a scenarios. Thus, a high expected total shareholder return does not necessarily lead to positive performance when the risks are exceptionally high and, correspondingly, a low expected total shareholder return does not necessarily lead to a negative recommendation if Inderes considers the risks to be moderate.

The analysts who produce Inderes' research and Inderes employees cannot have 1) shareholdings that exceed the threshold of significant financial gain or 2) shareholdings exceeding 1% in any company subject to Inderes' research activities. Inderes Oyj can only own shares in the target companies it follows to the extent shown in the company's model portfolio investing real funds. All of Inderes Oyj's shareholdings are presented in itemised form in the model portfolio. Inderes Oyj does not have other shareholdings in the target companies analysed. The remuneration of the analysts who produce the analysis are not directly or indirectly linked to the issued recommendation or views. Inderes Oyj does not have investment bank operations.

Inderes or its partners whose customer relationships may have a financial impact on Inderes may, in their business operations, seek assignments with various issuers with respect to services provided by Inderes or its partners. Thus, Inderes may be in a direct or indirect contractual relationship with an issuer that is the subject of research activities. Inderes and its partners may provide investor relations services to issuers. The aim of such services is to improve communication between the company and the capital markets. These services include the organisation of investor events, advisory services related to investor relations and the production of investor research reports.

More information about research disclaimers can be found at www.inderes.fi/research-disclaimer.

Inderes has made an agreement with the issuer and target of this report, which entails compiling a research report.

### Recommendation history (>12 mo)

Date	Recommendation	Target	Share price
9/1/2023	Accumulate	24.50 €	23.15 €
10/11/2023	Accumulate	21.00 €	18.22 €
10/30/2023	Buy	21.00 €	16.50 €

# inde res.

### **Connecting investors and companies**

Inderes connects investors and listed companies. We help over 400 Nordic listed companies to better serve their shareholders. Our community is home to over 70 000 active investors. Our social objective is to democratize information in the financial markets.

We build solutions for listed companies that enable seamless and effective investor relations. Majority of our revenue comes from services to listed companies, including Commissioned Research, Virtual Events, AGM services, and IR technology and consultation.

Inderes is listed on Nasdag First North growth market and operates in Finland, Sweden, Norway and Denmark.

### **Inderes Oyj**

Itämerentori 2 FI-00180 Helsinki, Finland +358 10 219 4690

Award-winning research at inderes.fi



THOMSON REUTERS ANALYST AWARDS







Mikael Rautanen 2014, 2016, 2017, 2019

Sauli Vilén 2012, 2016, 2018, 2019, 2020



2012, 2016, 2017, 2018, 2019, 2020

Antti Viljakainen 2014, 2015, 2016, 2018, 2019, 2020











Joni Grönqvist 2019, 2020



Erkki Vesola 2018, 2020



Petri Gostowski 2020



Atte Riikola 2020

# Research belongs to everyone.