# **Fiskars**

# **Company report**

9/26/2022 8:45



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This report is a summary translation of the report "Hidastuva kysyntä tuo painetta tulokseen" published on 9/26/2022 at 8:35 am

# Slowing demand puts pressure on earnings

We expect slowing consumer demand to be visible in Fiskars' development over the coming year. With our estimates the performance improvement indicated by the company's guidance will be very modest. We do, however, believe that Fiskars' performance is structurally much higher than before COVID. At the current performance level we feel that the valuation (EV/EBIT about 8.5 and PE 10-11x in 2022-23) is favorable, but the weak short-term outlook and the valuation level of peers / increased interest rate level limits the upside potential. We reiterate our Accumulate recommendation and lower our target price to EUR 18.0 (previously 20.0) due to lower earnings estimates.

### Guidance on improving full year EBIT may prove a bit too high

Fiskars' guidance from spring remains unchanged despite the challenging market and the company expects comparable EBIT to increase this year from the 2021 level (154 MEUR). However, we believe, e.g., due to the weakened economic outlook that consumer demand will decrease more than expected in H2, which has led us to cut our estimates. H1'22 comparable EBIT was at last year's level (88 MEUR), so H2 result will have to improve year-on-year for the company to reach the guidance. This is supported by the impact of price increases made in spring on H2 and by the growth in fixed costs leveling off. We believe that lower than expected demand can push the performance below the guidance, even if the company should at this stage have reasonably good visibility into the situation at the end of the year. Our updated estimate for comparable EBIT is EUR 158 million so we expect a slight increase from last year. We would not find it surprising if the company updated the guidance to, e.g., 'last year's level'.

### We find Fiskars' performance to be structurally better than before COVID

It is important to note that, although COVID supported Fiskars' sales and earnings, the company has carried out a lot of efficiency measures, especially in terms of WWRD, i.e. the English & Crystal Brands unit, which is part of the Vita segment and used to be less profitable. In recent years, it has improved its performance, which we believe to be structural and sustainable, and not just a temporary effect from COVID. The company completed two efficiency programs at the end of 2021, and the current management also launched measures under the new strategy during 2021. We believe that these measures will support Fiskars' growth and profitability in the future. Next year we do, however, expect weak market demand to depress the company's net sales growth to zero and EBIT slightly below this year's level. However, with our estimates the 2023 adjusted EBIT is still clearly higher (150 MEUR) than the average in 2016-20 (about 100 MEUR). In terms of net sales, our 2023 estimate represents an annual organic growth of around 5% compared to 2019, which is in line with the company's current target, but above historical levels. From 2024 onwards we expect growth and improved profitability for the company.

### Valuation is favorable if earnings remain at the current level

We still consider Fiskars' valuation to be favorable. Earning-based valuation EV/EBIT: 8.5x and adjusted P/E: 10-11x in 2022-23) are both low in absolute terms and below the multiples of the peer group. We believe that the share price already includes too many negatives considering the company's structurally improved performance.

### Recommendation



# **Key figures**

|                  | 2021   | 2022e  | 2023e  | 2024e  |
|------------------|--------|--------|--------|--------|
| Revenue          | 1254   | 1295   | 1300   | 1348   |
| growth-%         | 12%    | 3%     | 0%     | 4%     |
| EBIT adj.        | 154.4  | 157.5  | 150.8  | 168.5  |
| EBIT-% adj.      | 12.3 % | 12.2 % | 11.6 % | 12.5 % |
| Net Income       | 86.7   | 118.4  | 113.7  | 127.0  |
| EPS (adj.)       | 1.21   | 1.56   | 1.41   | 1.57   |
|                  |        |        |        |        |
| P/E (adj.)       | 19.1   | 9.8    | 10.8   | 9.7    |
| P/B              | 2.3    | 1.4    | 1.3    | 1.3    |
| Dividend yield-% | 3.3 %  | 5.4 %  | 5.4 %  | 6.1 %  |
| EV/EBIT (adj.)   | 12.4   | 8.5    | 8.4    | 7.1    |
| EV/EBITDA        | 9.4    | 6.6    | 6.0    | 5.2    |
| EV/S             | 1.5    | 1.0    | 1.0    | 0.9    |
|                  |        |        |        |        |

Source: Inderes

## Guidance

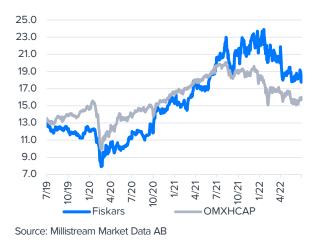
(Unchanged)

In 2022, Fiskars expects the group's comparable EBIT to increase (2021: 154 MEUR).

### Share price

## **Revenue and EBIT %**

# **EPS** and dividend







Source: Inderes



# Value drivers

- Portfolio's focus on big and most profitable brands
- Organic growth from new markets and/or product categories
- Profitability improvement through sales and channel mix as well as growth and scale
- Earnings improvement through the Vita segment and the Group-wide restructuring program
- Strong balance sheet enables inorganic growth



- Shift in consumption from products to services as the home nesting trend slows down
- Weakening of the global economy and consumer confidence
- Rapid transition of the commerce sector to digital channels and increasing price competition
- Unnecessary sprawling and complexity of brand portfolio
- Raw material inflation and challenges in the global logistics chain

| Valuation                  | 2022e  | 2023e  | 2024e  |
|----------------------------|--------|--------|--------|
| Share price                | 15.2   | 15.2   | 15.2   |
| Number of shares, millions | 80.7   | 80.7   | 80.7   |
| Market cap                 | 1227   | 1227   | 1227   |
| EV                         | 1341   | 1259   | 1195   |
| P/E (adj.)                 | 9.8    | 10.8   | 9.7    |
| P/E                        | 10.4   | 10.8   | 9.7    |
| P/FCF                      | 42.0   | 8.4    | 9.5    |
| P/B                        | 1.4    | 1.3    | 1.3    |
| P/S                        | 0.9    | 0.9    | 0.9    |
| EV/Sales                   | 1.0    | 1.0    | 0.9    |
| EV/EBITDA                  | 6.6    | 6.0    | 5.2    |
| EV/EBIT (adj.)             | 8.5    | 8.4    | 7.1    |
| Payout ratio (%)           | 55.9 % | 58.2 % | 58.5 % |
| Dividend yield-%           | 5.4 %  | 5.4 %  | 6.1%   |
|                            |        |        |        |

# Estimates decreasing due to falling consumer demand

### We expect weaker consumer demand to hit Fiskars

We believe that continued high inflation, rising interest rates and weak consumer confidence will have a negative effect on Fiskars' demand. This applies particularly to Europe that is struggling with the energy crisis, but also to the US, while in Asia we expect Fiskars to be able to continue growing. However, Europe and America generate some 85% of the company's sales.

# The company should have good visibility into this year's guidance, but we still see a risk here

Fiskars' current guidance is still improving EBIT excluding non-recurring items this year, compared with EUR 154 million last year. After H1, the company was at last year's level, so earnings should improve in H2. Considering the deteriorating demand, we do not believe that this is easy. However, Fiskars is supported by the fact that the price increases made by the company in the spring will affect H2 and it invested heavily in growth projects during H2'21, which resulted in a clear increase in fixed costs in H1'22 compared to last year, but they should increase less in H2 and especially in Q4. The company also has reasonable visibility through preorders to the Vita segment, which is important for Q4 performance.

We do, however, expect that earnings will end up just above last year and estimate EBIT excluding nonrecurring items to be EUR 158 million this year. Thus, we would not find it surprising if the company lowered the guidance to 'comparable EBIT will be at last year's level'.

### Slightly declining earnings estimate for 2023

Due to weaker demand, we expect next year's sales growth to remain at zero, which means a decrease in volumes. Although the inflation peak seen last spring has been largely offset by price increases, the high gas price has a negative effect on the Vita segment, which can be visible as a lower margin. We also believe that the company will continue making some growth investments despite weak sales development, which will increase fixed costs. Naturally, the company similarly strives to improve operational efficiency elsewhere.

We expect a slightly lower margin for Fiskars as a whole and thus also earnings in 2023. In 2024, we expect sales and the margin to return to growth.

### Cash flow remains weak in 2022

Due to inventory increases, Fiskars' cash flow was weak in early 2022. The company now faces weakening demand, but on the other hand, the need maintain inventories due to the risks in the production chain. We therefore believe that this year's cash flow will be weak, but the situation to normalize during 2023.

| Estimate revisions<br>MEUR / EUR | 2022e<br>Old | 2022e<br>New | Change<br>% | 2023e<br>Old | 2023e<br>New | Change<br>% | 2024e<br>Old | 2024e<br>New | Change<br>% |
|----------------------------------|--------------|--------------|-------------|--------------|--------------|-------------|--------------|--------------|-------------|
| Revenue                          | 1323         | 1295         | -2%         | 1359         | 1300         | -4%         | 1410         | 1348         | -4%         |
| EBIT (exc. NRIs)                 | 162          | 158          | -3%         | 169          | 151          | -11%        | 182          | 168          | -8%         |
| EBIT                             | 155          | 150          | -3%         | 169          | 151          | -11%        | 182          | 168          | -8%         |
| EPS (excl. NRIs)                 | 1.58         | 1.56         | -2%         | 1.56         | 1.41         | -10%        | 1.69         | 1.57         | -7%         |
| DPS                              | 0.86         | 0.82         | -5%         | 0.96         | 0.82         | -15%        | 1.02         | 0.92         | -10%        |

# Valuation is cheap if the earnings level holds

### Valuation starting to look favorable

We still consider Fiskars' 2022 valuation to be favorable. Earning-based valuation EV/EBIT: 10x and adjusted P/E: 12.5x) are both clearly below the company's historical levels. We believe that the share price already includes too many negatives considering the company's guidance indicating increasing EBIT, the favorably developing performance and earnings growth estimates in the next few years.

### Fiskars is valued below its peers

Fiskars' earnings-based valuation is below the international peer group with our 2022 estimates, but the difference narrows with 2023 estimates. Fiskars' peer group limits the upside of the share to some extent because we believe that a clear premium pricing would require more evidence of improved performance and guarantees that the company will be able to produce 'intact' earnings in the future without launching new transformation and restructuring programs with significant non-recurring costs, which have marked the last ten years.

# The share is cheap if the company gets even close to its targets

We believe that there is permanent upside potential in the valuation multiples if Fiskars can achieve higher growth than in previous (pre-COVID) years. Net sales growth has been challenging in recent years, so especially high valuation multiples have not been accepted for the company. The situation has developed in an encouraging direction, as the company has been able to grow quite rapidly for nine successive quarters (even though this has been boosted by COVID-related demand) and the new financial targets have been set to a very ambitious level.

We believe the market does not have confidence in Fiskars reaching its financial targets and its ability to build on record-strong years. If the company can convince the market of sustainable growth, we feel there is upside in the earnings-based valuation. We also believe the macro situation is currently depressing Fiskars' valuation. Consumer confidence that is being tested, high cost inflation, and wider consumption possibilities enabled by COVID restrictions being lifted are all factors that concern us in the short term. We feel that the elevated short-term risk factors together with rising interest rates give reason to be weary.

However, the flip side is that Fiskars' share offers a very attractive expected return if the company achieves the financial targets of the current strategy period. If we assume that Fiskars could increase its annual net sales by some 5% from the current level until 2025 and raise its EBIT margin to the targeted 15% level, it would mean net sales of EUR ~1.5 billion, EBIT of EUR ~225 million and EPS of EUR ~2.2. If the company would then be priced at 12x P/E, the calculated value of the share would be EUR 26 in 2025. If Fiskars can meet its own financial targets, we believe that the share price is currently cheap as if targets are met, the expected return considering the dividend would be around 20% p.a.

| Valuation                  | 2022e  | <b>2023</b> e | 2024e  |
|----------------------------|--------|---------------|--------|
| Share price                | 15.2   | 15.2          | 15.2   |
| Number of shares, millions | 80.7   | 80.7          | 80.7   |
| Market cap                 | 1227   | 1227          | 1227   |
| EV                         | 1341   | 1259          | 1195   |
| P/E (adj.)                 | 9.8    | 10.8          | 9.7    |
| P/E                        | 10.4   | 10.8          | 9.7    |
| P/FCF                      | 42.0   | 8.4           | 9.5    |
| P/B                        | 1.4    | 1.3           | 1.3    |
| P/S                        | 0.9    | 0.9           | 0.9    |
| EV/Sales                   | 1.0    | 1.0           | 0.9    |
| EV/EBITDA                  | 6.6    | 6.0           | 5.2    |
| EV/EBIT (adj.)             | 8.5    | 8.4           | 7.1    |
| Payout ratio (%)           | 55.9 % | 58.2 %        | 58.5 % |
| Dividend yield-%           | 5.4 %  | 5.4 %         | 6.1%   |

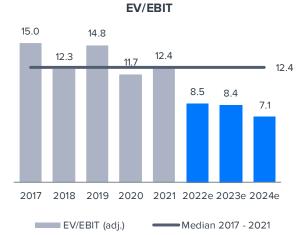
# Valuation table

| Valuation                  | 2017   | 2018    | 2019   | 2020   | 2021   | 2022e  | 2023e         | 2024e  | 2025e |
|----------------------------|--------|---------|--------|--------|--------|--------|---------------|--------|-------|
| Share price                | 24.0   | 19.0    | 12.2   | 15.0   | 23.0   | 15.2   | 15.2          | 15.2   | 15.2  |
| Number of shares, millions | 81.7   | 81.6    | 81.5   | 81.5   | 81.5   | 80.7   | 80.7          | 80.7   | 80.7  |
| Market cap                 | 1958   | 1550    | 996    | 1220   | 1874   | 1227   | 1227          | 1227   | 1227  |
| EV                         | 1559   | 1236    | 1152   | 1276   | 1916   | 1341   | 1259          | 1195   | 1128  |
| P/E (adj.)                 | 11.4   | 17.1    | 14.4   | 15.5   | 19.1   | 9.8    | 10.8          | 9.7    | 9.0   |
| P/E                        | 11.8   | 19.0    | 19.3   | 18.0   | 21.6   | 10.4   | 10.8          | 9.7    | 9.0   |
| P/FCF                      | 12.9   | 24.4    | 28.5   | 6.9    | 24.5   | 42.0   | 8.4           | 9.5    | 8.8   |
| P/B                        | 1.5    | 1.3     | 1.3    | 1.6    | 2.3    | 1.4    | 1.3           | 1.3    | 1.2   |
| P/S                        | 1.7    | 1.4     | 0.9    | 1.1    | 1.5    | 0.9    | 0.9           | 0.9    | 0.9   |
| EV/Sales                   | 1.3    | 1.1     | 1.1    | 1.1    | 1.5    | 1.0    | 1.0           | 0.9    | 0.8   |
| EV/EBITDA                  | 11.4   | 9.1     | 9.6    | 7.4    | 9.4    | 6.6    | 6.0           | 5.2    | 4.6   |
| EV/EBIT (adj.)             | 15.0   | 12.3    | 14.8   | 11.7   | 12.4   | 8.5    | 8.4           | 7.1    | 6.2   |
| Payout ratio (%)           | 35.4 % | 613.3 % | 88.4 % | 72.2 % | 71.4 % | 55.9 % | <b>58.2</b> % | 58.5 % | 59.2% |
| Dividend yield-%           | 3.0 %  | 32.3 %  | 4.6 %  | 4.0 %  | 3.3 %  | 5.4%   | 5.4%          | 6.1%   | 6.6 % |

Source: Inderes



P/E (adj.)



## **Dividend yield-%**



# Peer group valuation

| Peer group valuation       | Market cap | EV    | EV/          | EBIT         | EV/EI        | BITDA | EV         | //S         | Р            | /E          | Dividen     | d yield-%   | P/B        |
|----------------------------|------------|-------|--------------|--------------|--------------|-------|------------|-------------|--------------|-------------|-------------|-------------|------------|
| Company                    | MEUR       | MEUR  | 2022e        | 2023e        | 2022e        | 2023e | 2022e      | 2023e       | 2022e        | 2023e       | 2022e       | 2023e       | 2022e      |
| Duni AB                    | 324        | 485   | 14.0         | 10.6         | 6.9          | 6.2   | 0.8        | 0.7         | 11.2         | 8.5         | 6.7         | 7.1         | 1.2        |
| Harvia Oyj                 | 265        | 292   | 7.9          | 9.0          | 6.7          | 7.4   | 1.6        | 1.6         | 9.4          | 11.7        | 4.3         | 4.4         | 2.4        |
| Leifheit AG                | 137        | 117   | 33.5         | 8.4          | 10.4         | 5.4   | 0.5        | 0.4         | 64.4         | 14.1        | 2.7         | 4.9         | 1.3        |
| Marimekko Oyj              | 360        | 343   | 10.6         | 10.1         | 8.1          | 7.6   | 2.0        | 1.9         | 14.0         | 14.0        | 4.7         | 5.4         | 4.8        |
| Nokian Tyres plc           | 1455       | 1600  | 6.3          | 11.6         | 4.8          | 6.3   | 0.9        | 1.1         | 7.6          | 13.2        | 5.2         | 5.2         | 1.0        |
| Orthex Oyj                 | 70         | 96    | 18.2         | 12.1         | 10.5         | 7.7   | 1.1        | 1.1         | 24.5         | 13.8        | 4.6         | 4.8         | 2.1        |
| Rapala VMC Oyj             | 183        | 269   | 16.8         | 9.0          | 10.5         | 6.3   | 1.0        | 0.9         | 18.6         | 10.2        | 2.1         | 4.2         | 1.2        |
| Stanley Black & Decker Inc | 12164      | 23813 | 16.5         | 14.2         | 12.8         | 11.1  | 1.4        | 1.4         | 14.6         | 11.9        | 3.9         | 3.9         | 1.3        |
| Villeroy & Boch AG         | 451        | 340   | 3.5          | 3.3          | 2.5          | 2.4   | 0.3        | 0.3         | 6.3          | 5.9         | 7.6         | 8.1         | 1.2        |
| Fiskars (Inderes)          | 1227       | 1341  | 8.5          | 8.4          | 6.6          | 6.0   | 1.0        | 1.0         | 9.8          | 10.8        | 5.4         | 5.4         | 1.4        |
| Average                    |            |       | 14.1         | 9.8          | 8.1          | 6.7   | 1.1        | 1.0         | 18.9         | 11.5        | 4.6         | 5.3         | 1.8        |
| Median                     |            |       | 14.0         | 10.1         | 8.1          | 6.3   | 1.0        | 1.1         | 14.0         | 11.9        | 4.6         | 4.9         | 1.3        |
| Diff-% to median           |            |       | <b>-39</b> % | <b>-17</b> % | <b>-18</b> % | -5%   | <b>7</b> % | <b>-8</b> % | <b>-30</b> % | <b>-9</b> % | <b>18</b> % | <b>11</b> % | <b>9</b> % |

Source: Refinitiv / Inderes. NB: The market cap Inderes uses does not consider own shares held by the company.

# **Income statement**

| Income statement       | 2020   | Q1'21   | Q2'21  | Q3'21  | Q4'21   | 2021   | Q1'22  | Q2'22   | Q3'22e | Q4'22e | 2022e  | 2023e  | 2024e         | 2025e  |
|------------------------|--------|---------|--------|--------|---------|--------|--------|---------|--------|--------|--------|--------|---------------|--------|
| Revenue                | 1116   | 302     | 307    | 292    | 353     | 1254   | 333    | 319     | 292    | 351    | 1294.8 | 1300   | 1348          | 1386   |
| Vita                   | 457    | 108     | 116    | 134    | 187     | 545    | 121    | 127     | 141    | 194    | 582.5  | 594    | 618           | 636    |
| Terra                  | 494    | 157     | 149    | 111    | 118     | 535    | 173    | 139     | 100    | 106    | 519.2  | 509    | 527           | 540    |
| Crea                   | 162    | 35.9    | 42.2   | 45.6   | 46.9    | 171    | 38.1   | 52.0    | 50.2   | 49.2   | 189.5  | 193    | 200           | 206    |
| Others                 | 3.8    | 0.9     | 0.8    | 0.9    | 1.2     | 3.8    | 0.7    | 0.9     | 0.9    | 1.2    | 3.7    | 3.8    | 3.8           | 3.8    |
| EBITDA                 | 173    | 61.1    | 53.2   | 50.5   | 39.4    | 204    | 56.5   | 54.4    | 49.1   | 43.8   | 203.7  | 208    | 231           | 245    |
| Depreciation           | -75.3  | -15.2   | -14.7  | -15.8  | -15.6   | -61.3  | -15.1  | -14.9   | -11.7  | -11.7  | -53.4  | -57.4  | -62.1         | -63.8  |
| EBIT (excl. NRI)       | 109    | 46.6    | 41.4   | 34.1   | 32.3    | 154    | 51.8   | 36.3    | 37.4   | 32.1   | 158    | 151    | 168           | 181    |
| EBIT                   | 98.1   | 45.9    | 38.5   | 34.7   | 23.8    | 143    | 41.4   | 39.5    | 37.4   | 32.1   | 150    | 151    | 168           | 181    |
| Vita                   | 11.9   | 10.1    | 9.9    | 25.2   | 24.2    | 69.4   | 10.7   | 14.1    | 25.3   | 29.2   | 79.3   | 74.3   | 81.6          | 85.9   |
| Terra                  | 60.8   | 31.2    | 17.3   | 6.3    | -3.9    | 50.9   | 35.5   | 9.9     | 4.0    | -3.2   | 46.2   | 50.9   | 57.9          | 64.8   |
| Crea                   | 38.5   | 8.1     | 11.2   | 11.4   | 5.6     | 36.3   | 8.1    | 11.6    | 11.0   | 8.9    | 39.6   | 38.6   | 42.0          | 43.2   |
| Others                 | -13.1  | -3.5    | 0.1    | -8.2   | -2.2    | -13.8  | -2.4   | -6.6    | -3.0   | -2.8   | -14.8  | -13.0  | -13.0         | -13.0  |
| Net financial items    | -8.9   | -4.3    | 1.4    | 2.8    | 0.1     | 0.0    | 0.7    | -0.8    | 0.5    | 0.5    | 0.9    | 2.0    | 2.1           | 2.1    |
| PTP                    | 89.9   | 41.9    | 40.4   | 37.9   | 24.1    | 144    | 42.6   | 39.3    | 37.9   | 32.6   | 152.3  | 153    | 171           | 183    |
| Taxes                  | -21.3  | -33.7   | -9.0   | -8.0   | -5.8    | -56.5  | -11.2  | -5.8    | -8.7   | -7.5   | -33.2  | -38.2  | -42.6         | -45.8  |
| Minority interest      | -0.8   | -0.2    | -0.2   | -0.2   | -0.4    | -1.0   | -0.2   | -0.1    | -0.2   | -0.2   | -0.8   | -0.9   | -0.9          | -0.9   |
| Net earnings           | 67.7   | 7.9     | 31.2   | 29.7   | 17.9    | 86.7   | 31.2   | 33.4    | 28.9   | 24.9   | 118.4  | 114    | 127           | 136    |
| EPS (adj.)             | 0.97   | 0.11    | 0.42   | 0.36   | 0.32    | 1.21   | 0.51   | 0.37    | 0.36   | 0.31   | 1.56   | 1.41   | 1.57          | 1.69   |
| EPS (rep.)             | 0.83   | 0.10    | 0.38   | 0.36   | 0.22    | 1.06   | 0.39   | 0.41    | 0.36   | 0.31   | 1.47   | 1.41   | 1.57          | 1.69   |
|                        |        |         |        |        |         |        |        |         |        |        |        |        |               |        |
| Key figures            | 2020   | Q1'21   | Q2'21  | Q3'21  | Q4'21   | 2021   | Q1'22  | Q2'22   | Q3'22e | Q4'22e | 2022e  | 2023e  | <b>2024</b> e | 2025e  |
| Revenue growth-%       | 2.4 %  | 17.9 %  | 9.7 %  | 9.4 %  | 12.7 %  | 12.4 % | 10.1 % | 3.9 %   | 0.0 %  | -0.6 % | 3.2 %  | 0.4 %  | 3.7 %         | 2.8 %  |
| Adjusted EBIT growth-% | 40.5 % | 202.6 % | 88.1 % | -4.6 % | -10.3 % | 41.5 % | 11.1 % | -12.3 % | 9.5 %  | -0.6 % | 2.0 %  | -4.3 % | 11.7 %        | 7.4 %  |
| EBITDA-%               | 15.5 % | 20.2 %  | 17.3 % | 17.3 % | 11.1 %  | 16.3 % | 17.0 % | 17.0 %  | 16.8 % | 12.5 % | 15.7 % | 16.0 % | 17.1 %        | 17.7 % |
| Adjusted EBIT-%        | 9.8 %  | 15.4 %  | 13.5 % | 11.7 % | 9.1 %   | 12.3 % | 15.6 % | 11.4 %  | 12.8 % | 9.1 %  | 12.2 % | 11.6 % | 12.5 %        | 13.1 % |
| Net earnings-%         | 6.1 %  | 2.6 %   | 10.2 % | 10.2 % | 5.1 %   | 6.9 %  | 9.4 %  | 10.5 %  | 9.9 %  | 7.1 %  | 9.1%   | 8.7 %  | 9.4 %         | 9.8 %  |

# **Balance sheet**

| Assets                   | 2020 | 2021 | 2022e | 2023e | 2024e |
|--------------------------|------|------|-------|-------|-------|
| Non-current assets       | 829  | 898  | 917   | 934   | 937   |
| Goodwill                 | 214  | 219  | 219   | 219   | 219   |
| Intangible assets        | 268  | 270  | 278   | 279   | 275   |
| Tangible assets          | 149  | 145  | 155   | 172   | 179   |
| Associated companies     | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Other investments        | 80.6 | 91.6 | 91.6  | 91.6  | 91.6  |
| Other non-current assets | 90.2 | 145  | 145   | 145   | 145   |
| Deferred tax assets      | 27.4 | 27.5 | 27.5  | 27.5  | 27.5  |
| Current assets           | 513  | 537  | 676   | 627   | 636   |
| Inventories              | 207  | 273  | 337   | 299   | 297   |
| Other current assets     | 29.2 | 2.6  | 2.6   | 2.6   | 2.6   |
| Receivables              | 214  | 230  | 259   | 247   | 256   |
| Cash and equivalents     | 62.5 | 31.5 | 77.7  | 78.0  | 80.9  |
| Balance sheet total      | 1342 | 1435 | 1593  | 1561  | 1574  |

| Liabilities & equity        | 2020 | 2021 | 2022e | 2023e | <b>2024</b> e |
|-----------------------------|------|------|-------|-------|---------------|
| Equity                      | 762  | 816  | 873   | 920   | 981           |
| Share capital               | 77.5 | 77.5 | 77.5  | 77.5  | 77.5          |
| Retained earnings           | 680  | 735  | 791   | 839   | 899           |
| Hybrid bonds                | 0.0  | 0.0  | 0.0   | 0.0   | 0.0           |
| Revaluation reserve         | 0.0  | 0.0  | 0.0   | 0.0   | 0.0           |
| Other equity                | 0.0  | 0.0  | 0.0   | 0.0   | 0.0           |
| Minorities                  | 3.8  | 4.2  | 4.2   | 4.2   | 4.2           |
| Non-current liabilities     | 175  | 144  | 162   | 154   | 148           |
| Deferred tax liabilities    | 31.2 | 32.1 | 32.1  | 32.1  | 32.1          |
| Provisions                  | 3.6  | 3.4  | 3.4   | 3.4   | 3.4           |
| Long term debt              | 51.2 | 0.7  | 18.7  | 10.6  | 4.5           |
| Convertibles                | 0.0  | 0.0  | 0.0   | 0.0   | 0.0           |
| Other long term liabilities | 89.4 | 108  | 108   | 108   | 108           |
| <b>Current liabilities</b>  | 405  | 475  | 558   | 487   | 445           |
| Short term debt             | 61.2 | 64.4 | 168   | 95.5  | 40.4          |
| Payables                    | 310  | 370  | 350   | 351   | 364           |
| Other current liabilities   | 33.9 | 40.5 | 40.5  | 40.5  | 40.5          |
| Balance sheet total         | 1342 | 1435 | 1593  | 1561  | 1574          |

# **DCF** calculation

| DCF model                               | 2021   | 2022e  | 2023e  | 2024e  | 2025e  | 2026e  | 2027e     | 2028e       | 2029e | 2030e | 2031e | TERM  |
|---|--------|--------|--------|--------|--------|--------|-----------|-------------|-------|-------|-------|-------|
| Revenue growth-%                        | 12.4 % | 3.2 %  | 0.4 %  | 3.7 %  | 2.8 %  | 2.5 %  | 2.0 %     | 2.0 %       | 2.0 % | 2.0 % | 2.0 % | 2.0 % |
| EBIT-%                                  | 11.4 % | 11.6 % | 11.6 % | 12.5 % | 13.1 % | 12.0 % | 11.0 %    | 10.0 %      | 9.5 % | 9.5 % | 9.5 % | 9.5 % |
| EBIT (operating profit)                 | 143    | 150    | 151    | 168    | 181    | 170    | 159       | 148         | 143   | 146   | 149   |       |
| + Depreciation                          | 61.3   | 53.4   | 57.4   | 62.1   | 63.8   | 62.1   | 63.1      | 63.9        | 64.8  | 65.7  | 67.4  |       |
| - Paid taxes                            | -55.7  | -33.2  | -38.2  | -42.6  | -45.8  | -42.6  | -39.9     | -37.0       | -35.9 | -36.6 | -37.3 |       |
| - Tax, financial expenses               | 0.0    | 0.2    | 0.5    | 0.5    | 0.5    | 0.0    | 0.0       | 0.0         | 0.0   | 0.0   | 0.0   |       |
| + Tax, financial income                 | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0       | 0.0         | 0.1   | 0.1   | 0.1   |       |
| - Change in working capital             | 12.0   | -113.5 | 51.0   | 6.2    | -5.3   | -4.9   | -4.0      | -4.1        | -4.1  | -4.2  | -4.3  |       |
| Operating cash flow                     | 160    | 57.2   | 222    | 195    | 194    | 185    | 179       | 171         | 168   | 171   | 175   |       |
| + Change in other long-term liabilities | 18.1   | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0       | 0.0         | 0.0   | 0.0   | 0.0   |       |
| - Gross CAPEX                           | -130.4 | -71.9  | -75.0  | -65.0  | -54.5  | -62.8  | -63.3     | -64.3       | -65.4 | -61.8 | -76.3 |       |
| Free operating cash flow                | 48.2   | -14.7  | 147    | 130    | 140    | 122    | 115       | 106         | 103   | 109   | 98.6  |       |
| +/- Other                               | 28.3   | 43.9   | 0.0    | 0.0    | 0.0    | 0.0    | 0.0       | 0.0         | 0.0   | 0.0   | 0.0   |       |
| FCFF                                    | 76.5   | 29.2   | 147    | 130    | 140    | 122    | 115       | 106         | 103   | 109   | 98.6  | 1829  |
| Discounted FCFF                         |        | 28.7   | 134    | 110    | 110    | 89.8   | 78.9      | 67.7        | 60.7  | 60.1  | 50.5  | 937   |
| Sum of FCFF present value               |        | 1727   | 1698   | 1565   | 1455   | 1344   | 1254      | 1176        | 1108  | 1047  | 987   | 937   |
| Enterprise value DCF                    |        | 1727   |        |        |        |        |           |             |       |       |       |       |
| - Interesting bearing debt              |        | -65.1  |        |        |        |        | Cach flor | w distribut | lion  |       |       |       |





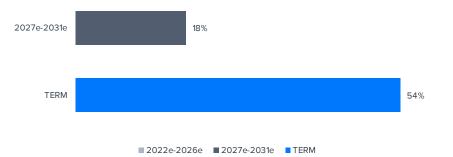
31.5

-5.9

-61.9

1627

20.2



Source: Inderes

+ Cash and cash equivalents

Equity value DCF per share

-Dividend/capital return

Equity value DCF

-Minorities

# Summary

| Income statement          | 2019   | 2020   | 2021   | 2022e  | 2023e  | Per share data           | 2019   | 2020   | 2021   | 2022e         | 2023e         |
|---------------------------|--------|--------|--------|--------|--------|--------------------------|--------|--------|--------|---------------|---------------|
| Revenue                   | 1090.4 | 1116.2 | 1254.3 | 1294.8 | 1299.9 | EPS (reported)           | 0.63   | 0.83   | 1.06   | 1.47          | 1.41          |
| EBITDA                    | 119.5  | 173.4  | 204.2  | 203.7  | 208.2  | EPS (adj.)               | 0.85   | 0.97   | 1.21   | 1.56          | 1.41          |
| EBIT                      | 60.0   | 98.1   | 142.9  | 150.3  | 150.8  | OCF / share              | 1.53   | 2.57   | 1.97   | 0.71          | 2.74          |
| PTP                       | 63.2   | 89.9   | 144.2  | 152.3  | 152.8  | FCF / share              | 0.43   | 2.19   | 0.94   | 0.36          | 1.82          |
| Net Income                | 51.6   | 67.7   | 86.7   | 118.4  | 113.7  | Book value / share       | 9.33   | 9.30   | 9.97   | 10.76         | 11.35         |
| Extraordinary items       | -17.7  | -11.0  | -11.5  | -7.2   | 0.0    | Dividend / share         | 0.56   | 0.60   | 0.76   | 0.82          | 0.82          |
|                           |        |        |        |        |        |                          |        |        |        |               |               |
| Balance sheet             | 2019   | 2020   | 2021   | 2022e  | 2023e  | Growth and profitability | 2019   | 2020   | 2021   | 2022e         | 2023e         |
| Balance sheet total       | 1364.3 | 1342.0 | 1435.4 | 1592.8 | 1561.1 | Revenue growth-%         | -3%    | 2%     | 12%    | 3%            | 0%            |
| Equity capital            | 764.5  | 761.7  | 816.3  | 872.7  | 920.2  | EBITDA growth-%          | -12%   | 45%    | 18%    | 0%            | 2%            |
| Goodwill                  | 219.6  | 213.7  | 219.1  | 219.1  | 219.1  | EBIT (adj.) growth-%     | -23%   | 40%    | 41%    | 2%            | -4%           |
| Net debt                  | 150.7  | 49.9   | 33.6   | 109.1  | 28.1   | EPS (adj.) growth-%      | -24%   | 14%    | 25%    | <b>29</b> %   | <b>-9</b> %   |
|                           |        |        |        |        |        | EBITDA-%                 | 11.0 % | 15.5 % | 16.3 % | <b>15.7</b> % | <b>16.0</b> % |
| Cash flow                 | 2019   | 2020   | 2021   | 2022e  | 2023e  | EBIT (adj.)-%            | 7.1 %  | 9.8 %  | 12.3 % | <b>12.2</b> % | <b>11.6</b> % |
| EBITDA                    | 119.5  | 173.4  | 204.2  | 203.7  | 208.2  | EBIT-%                   | 5.5 %  | 8.8 %  | 11.4 % | <b>11.6</b> % | <b>11.6</b> % |
| Change in working capital | 24.2   | 60.7   | 12.0   | -113.5 | 51.0   | ROE-%                    | 5.2 %  | 8.9 %  | 11.0 % | <b>14.1</b> % | <b>12.7</b> % |
| Operating cash flow       | 124.7  | 209.6  | 160.5  | 57.2   | 221.5  | ROI-%                    | 5.2 %  | 11.0 % | 16.4 % | <b>15.6</b> % | <b>14.5</b> % |
| CAPEX                     | -183.1 | -14.3  | -130.4 | -71.9  | -75.0  | Equity ratio             | 56.0 % | 56.8 % | 56.9 % | <b>54.8</b> % | <b>58.9</b> % |
| Free cash flow            | 34.9   | 178.2  | 76.5   | 29.2   | 146.5  | Gearing                  | 19.7 % | 6.6 %  | 4.1 %  | <b>12.5</b> % | 3.1 %         |
|                           |        |        |        |        |        |                          |        |        |        |               |               |

| Valuation multiples | 2019  | 2020  | 2021  | 2022e        | <b>2023</b> e |
|---------------------|-------|-------|-------|--------------|---------------|
| EV/S                | 1.1   | 1.1   | 1.5   | 1.0          | 1.0           |
| EV/EBITDA (adj.)    | 9.6   | 7.4   | 9.4   | 6.6          | 6.0           |
| EV/EBIT (adj.)      | 14.8  | 11.7  | 12.4  | 8.5          | 8.4           |
| P/E (adj.)          | 14.4  | 15.5  | 19.1  | 9.8          | 10.8          |
| P/E                 | 1.3   | 1.6   | 2.3   | 1.4          | 1.3           |
| Dividend-%          | 4.6 % | 4.0 % | 3.3 % | <b>5.4</b> % | 5.4 %         |

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| Date              | Recommendation | Target price | Share price |
|-------------------|----------------|--------------|-------------|
| 14-10-20          | Accumulate     | 13.00 €      | 12.14 €     |
| 02-11-20          | Accumulate     | 14.00 €      | 12.88 €     |
| 07-01-21          | Accumulate     | 16.00 €      | 15.26 €     |
| 08-02-21          | Reduce         | 15.00 €      | 15.60 €     |
| 20-04-21          | Accumulate     | 18.00 €      | 16.80 €     |
| 29-04-21          | Accumulate     | 19.00 €      | 17.58 €     |
| 29-07-21          | Accumulate     | 22.00 €      | 20.20 €     |
| 01-11-21          | Accumulate     | 23.00 €      | 21.25 €     |
| 10-11-21          | Accumulate     | 24.00 €      | 21.10 €     |
| 28-12-21          | Accumulate     | 24.00 €      | 22.75€      |
|                   | Change of and  | ılyst        |             |
| 05-02-22          | Accumulate     | 24.00 €      | 22.05 €     |
| 02-05-22          | Accumulate     | 24.00 €      | 21.90 €     |
| 19-07-22          | Accumulate     | 20.00€       | 18.40 €     |
| Change of analyst |                |              |             |
| 29-07-22          | Accumulate     | 20.00€       | 18.60€      |
| 26-09-22          | Accumulate     | 18.00 €      | 15.20 €     |

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